

# ROLLING HILLS PLAZA

PACIFIC COAST HWY. AT CRENSHAW  
— FREE SUPERVISED PLAYGROUND —

## DOG GROOMING

EXPERT GROOMING OF ALL BREEDS

**PRIDE and GROOM**  
PET SHOP



• PUPPIES  
★ DOG & CAT BEDS  
★ COLLARS - COATS - JACKETS, Etc.  
**THIS WEEK ONLY 10% OFF ON ALL LAY-AWAYS!**

DA 6-7272 2521 Pacific Coast Highway

# Newberrys

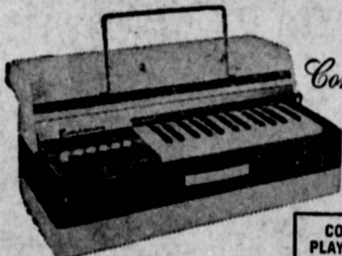
ROLLING HILLS PLAZA

LET THEM HAVE MUSIC  
THIS CHRISTMAS

## GIVE A TRUE-TONE PLAY-AT-SIGHT ELECTRIC ORGAN

easy to play as A-B-C and 1-2-3!

Yes, anyone can sit right down and play songs in seconds — without lessons. Even a six year old can follow the simplified system of numbers and letters. It's thrilling and it's fun for everyone. Come in for a free demonstration and ask about our convenient Lay-A-Way Plan.



The Companion

Reg. 54.95  
Only 37.88

COMPLETE PLAY-ON-SIGHT MUSIC LIBRARY

Benches and stand Available

- 28 Full-size keys
- 12 Bass chord section
- Permanently tuned steel reeds
- Smart light-light self-contained carrying case
- Fully Warranted/ Guaranteed
- Free instruction book

## The Orcoa Concert Electronic Organ



Brings you America's first and finest professional organ at a price everyone can afford. It combines all the golden-throated orchestral voices of the big theater organ with the magic of modern electronics which makes instant-play music possible for the amateur who can't read a note.

Play now — pay later on our practical budget plan!

- 3-octave keyboard
- 72 bass chords
- 13-note foot pedal
- Trumpet, Cello, Diapason, Violin, Horn, Flute, Voice tabs
- Expression pedal

NO DOWN - ONLY 11.24 PER MO. - 36 MONTHS

SHOP AND COMPARE **299<sup>95</sup>**

## Announcement...

FOR THE CONVENIENCE AND ACCOMODATION OF OUR MANY CUSTOMERS, WE WILL BE PLEASED TO OPEN ON

**SUNDAY, DECEMBER 23rd**  
AND  
**SUNDAY, DECEMBER 30th**

RAY'S **Star-Lite** BEAUTY BAR

2517 Pac. Coast Hwy. - Rolling Hills Plaza - DA 5-4261

## HOLIDAY OFFER!

\$20.00  
**RESTORE WAVE**  
ONLY **\$11<sup>95</sup>**



COMPLETE RE-STYLING WITH STYLE HAIRCUT BY TOP CONTINENTAL STYLISTS!

LIMITED OFFER! GOOD ONLY ON MON., TUES., & WED.

*Continental Coiffures*

25414 CRENSHAW BLVD. — DA 6-7444  
ROLLING HILLS PLAZA — OPEN 7 DAYS A WEEK  
NEXT TO NEW CITIZEN NATIONAL BANK



VALUABLE COUPON

**FREE STYLE CUT** EXCEPT SAT.

With Our Regular \$3.00 SHAMPOO & SET YOU MUST PRESENT THIS AD

PERMANENT WAVE SPECIALS!  
**ZARR**

Regular \$10.00

— SPECIAL —

**\$6.95**

CARYL RICHARDS FRENCH FORMULA

**TIKI**

Reg. \$17.50 **\$12.50**

OPEN EVERY EVENING 'TIL 8

*The Hair Stylist*  
BEAUTY SALONS

OPEN EVERY EVENING

LOMITA  
Narbonne at Pac. Cst. Hwy.  
Behind Safeway  
DAvenport 5-1280

TORRANCE  
1328 Sartori Ave.  
Corner of Marcelline  
FAirfax 0-1333

ROLLING HILLS PLAZA  
SHOPPING CENTER  
(Crenshaw & Pac. Cst. Hwy.)  
DA 5-2575



2645 PACIFIC COAST HWY.  
AT CRENSHAW  
ROLLING HILLS PLAZA

REGULAR \$9.88

WONDER FRY

**ELECTRIC SKILLET**

COMPLETELY IMMERSIBLE

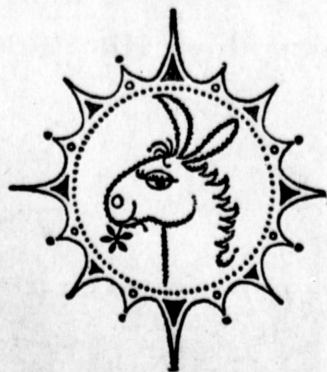
**7<sup>88</sup>**

REGULAR \$3.39

FOSTORIA

**CORN POPPER**

**2<sup>77</sup>**



COIN OPERATED . . . SELF SERVICE

**LOOK!** CHECK THESE SAVINGS!

A TYPICAL 8-LB. LOAD OF DRY CLEANING ONLY **\$2<sup>00</sup>**

4 SWEATERS  
4 DRESSES  
3 SKIRTS  
1 PR. SLACKS

2 CAR COATS  
2 SWEATERS  
2 PR. SLACKS  
3 SKIRTS

2 MEN'S SUITS  
2 SWEATERS  
2 PR. SLACKS  
20 TIES

Our do-it-yourself cleaning is as easy as using an automatic washer — and it saves you as much as 75% on all your cleaning bills. Beautiful drycleaning of the highest quality. No other method gives you finer cleaning. Even water-soluble stains are taken out. WRINKLE-FREE . . . Most garments, even men's pants, need no pressing. Pleats and creases stay in. Come in and start saving on your family cleaning bills!

**NORGE**  
LAUNDRY AND CLEANING  
**VILLAGE**

A SERVICE MARK OF THE HOUSE DIVISION OF THE BORG WALKER CORPORATION  
Across Crenshaw Blvd. From Leonard's  
CRENSHAW & PACIFIC COAST HWY.,  
Rolling Hills Plaza — DA 6-9888

LARGEST NORGE VILLAGE IN THE SOUTH BAY AREA —  
16 DRY CLEANING MACHINES FOR YOUR CONVENIENCE  
30 NORGE AUTOMATIC WASHERS —  
SOFT WATER MAKES A DIFFERENCE —  
TRY IT — YOU'LL LIKE IT!

## REVELS Bake Shop

BETWEEN FOODS CO. AND THRIFTY DRUG



LARGE CINNAMON PULL-A-PARTS (COFFEE CAKE) **49<sup>c</sup>**

GERMAN CHOCOLATE CAKE **69<sup>c</sup>**

BAKERY HEADQUARTERS FOR YOUR HOLIDAY SEASON  
ORDER NOW FOR YOUR BAKERY HOLIDAY DELICACIES! **DA 6-1944**



## SLIPPERS

WE CARRY A COMPLETE SELECTION OF POPULAR PRICED SLIPPERS FOR ANYONE ON YOUR LIST . . .

THE "SHAGGY" SUPER WONDERSFUL - WILD - WOOLY

MADE OF THE FINEST GENUINE LONG HAIR LAMBSKIN WITH SOFT LEATHER SOLE — 7 LUSCIOUS COLORS — WHITE • WOODHUE • PINK • RED LAVENDER • LT. GREEN • BLACK SIZES 5 TO 10



4.99

WE HAVE EVANS • O'OMPHIES • FOAM TREADS JIFFIES • SIOUX MOX • HONEY BUGS MERRY MULES • GROSVENOR • GUILD

**EVANS** SLIPPERS

They're smart, well made and brimming over with restful comfort for the lucky men for whom you choose them.

PRICED FROM **5.99**



SLIPPERS FOR CHILDREN by WELCO

WASHABLE DURABLE COMFORTABLE

PRICED FROM **2.99**



Quality SHOES ROLLING HILLS PLAZA DA 5-2390

OPEN NIGHTS 'TIL CHRISTMAS

OPEN SUNDAYS 'TIL CHRISTMAS

style-sound and savings



V-M'S NEW PORTABLE STEREO PHONOGRAPH MODEL 334 WITH panoramic sound

REG. 82.95  
SEE NEWBERRYS LOW, LOW PRICE!

the Voice of Music

Sophisticated Stereo!



stereophonic high-fidelity console phonograph

Fine Furniture Cabinetry of Genuine Hardwoods • Bears the Certification Tag of the noted Fine Hardwoods Association • Rich Walnut Finish • Styled with Scandinavian Contemporary influence • Famous V-M 4-Speed Automatic Changer with Diamond Needle plays all records. BETTER! Four Quality Speakers—two 8", two 3" • Complete Controls • Space for V-M Accessory "drop-in" FM-AM Radio Tuner. Model 808

Come in for a demonstration of this V-M Sophisticated Stereo Console—TODAY!

REG. 209.95  
SEE NEWBERRYS LOW, LOW PRICE!

2645 PACIFIC COAST HIGHWAY AT CRENSHAW BLVD., TORRANCE

Look! A PORTABLE COMPONENT STEREO SYSTEM



Fabulous All-New STEREO SYSTEM by V-M

Completely portable is V-M's sensational new component stereo phonograph system—speakers and record player components separate into three distinctive units—place the speakers anywhere; even locate the record changer out of sight! • Famous V-M "Stere-O-Matic" four-speed automatic changer plays all record sizes and speeds—stereo and monophonic • Monophonic records sound even better! • Professionally styled in gray pyroxylin to blend with any room decor!

- Real professional styling!
- Unique design for complete portability!
- Famous V-M "Stere-O-Matic" 4-speed automatic changer
- Plays all records! (Both stereo and monophonic)
- Your present records sound even better!
- Complete quality-components system! (and portable!)

SEE OUR NEWBERRY LOW, LOW PRICE!

Regular **134.95**

**12.88**

2645 PACIFIC COAST HIGHWAY AT CRENSHAW BLVD., TORRANCE