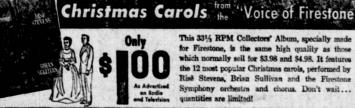
W. Holman Howe this week and later served as assistanting the select circle of 35-manager at the old Seventh year employes at Bank of and Pine branch, also in Long

professional education with courses offered by the American Institute of Banking educational wing of the American Bankers Assn.

He and his wife, Marie, are both active in community and civic organizations. Howe is a

In TORRANCE **Everyone Reads** the HERALD





This 331/4 RPM Collectors' Album, specially made ch normally sell for \$3.98 and \$4.98. It features the 12 most popular Christmas carols, performed by Rise Stevens, Brian Sullivan and the Firestone Symphony orchestra and chorus. Don't wait...



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MONDAY through FRIDAY Saturday till 6 P.M.

DON E. BUTCHER PLAYS ACTIVE ROLE IN AREA'S GROWTH

Playing an active and pro gressive part in the sound, steady growth the southwest area has been experiencing in ecent years has been Dan E. Butcher, prominent real estate broker and builder who main-tains offices at 2371 Torrance Blvd., in Torrance.

In all real property trans-actions Dan Butcher and his associates have demonstrated an unusual ability to bring to-gether both buyer and seller to mutual satisfaction. The Butcher organization has built a reputation for handling all types of real property transac-tions and in this respect as-sumed a leadership in the real estate and building field.

Dan Butcher has proved his mettle both as real estate broker and home developer as attested to by the many "Starlite Homes" that his firm has constructed. Surely our future growth and expansion is dependent upon adequate hous-ing facilities and with such ag-gressive and enterprising lead-ers as Dan E. Butcher to plan and meet our needs in this re spect, our future looms bright er. A prominent real estate broker and home builder and developer Mr. Butcher is one of those citizens who will help shape the future of Torrance and the harbor area and long leave his mark of accomplish-ment in the satisfaction future generations will receive from the comfortable housing program established by Dan Butcher.

WILSON'S HANCOCK SERVICE MECCA FOR TORRANCE MOTORISTS

Located at the intersection of Western Avenue and 213th Street is one of those famed Hancock Stations who offer 7 olines at 7 different prices, all of which are precision blended to fit the needs of each type of engine to give top performance at lower cost. When the Hancock Oil Co. annunced this new principle of soline marketing, William Wilson adapted his service station to an increased gallon-age and is today efficiently and rapidly serving his cus-

Added to the fine line of Hancock gasolines and oils. Bill Wilson has a completely equipped shop of service and repairs and keeps a mechanic on duty at all times. Road service with free pick-up and delivery is available for the repair and service department and a telephone call to FA 8-7131 will bring immediate assistance, whether it be brake service, electrical work. gine tune-ups or complete engine repair.

Thus it is that William L. Wilson and his Hancock service is contributing immeasur ably to the progress of the Torrance area and as such has won a niche along side

(ADVERTISEMENT)

SALUTE THE LEADERS!

(ADVERTISEMENT)

In this issue of the Torrance Herald are presented a number of historical and biographical articles written in an honest endeavor to point out what is considered to be the leading business and professional interests serving the Torrance area. Although the articles are presented in news form, it should be mentioned that the editorial staff of the Herald had nothing to do with their compilation, and these are commercial statements.

Editorial Syndicate Service acted as representatives of the Herald in writing the articles objectively and candidly. In no instance did a person write of himself or his business and throughout the theme has been directed at showing readers of the Herald those business firms who have manifested interest in Torrance and surrounding Harbor area. Each sketch, as presented, is aimed at giving a word picture of meritorious concerns and individuals in Torrance. They are leaders . . . all who have shared in the progress and growth of Torrance.

EARLWOOD CONVALESCENT HOSPITAL BUILDS **BRILLIANT REPUTATION ON CONSCIENTIOUS CARE**

A splendid reputation is enjoyed by Earlwood Convalescent Hospital at 20820 Earl comfortable in a recovery that is more sure under the properties of a community need in providing expert professional care without expense of hospitalization.

With the trend in medicine generally toward specialization it is only fair to assume that a convalescing patient should be in an institution especially designed and operated for that purpose. At Earlwood Convalescent Hospital the diet is especially suited to the individual and his particular case and here too it is possible for the attendants to give the time and personalized attention so vital in a convalescent case.

With beautiful gardens and

With beautiful gardens and private patios, and practically no restrictions on visitors, the

EXPERT BEAUTICIANS AVAILABLE AT HAZEL'S BEAUTY SALON

It is every woman's desire, to say nothing of birthright, to look her best at all times, and nowhere in this area will one find beauticians better qualified to provide touches of feminine attractiveness than at Hazen's Beauty Salon, located at 1405 Crenshaw Blvd., in Torrance.

The operators here are adept in all phases of beauty work and cater to women of work and cater to women of distinction who desire the best and most modern of beauty care. Here, where hair dressing is an art, constant contact is maintained with the newest developments and trends in cosmetology. At this modern equipped salon the patrons are assured that the techniques employed are the techniques employed are the

AREA'S LEADING AUTHORITY ON PLANTS

field.

VAN LINGEN DOES COMPLETE BODY & FENDER WORK

Van Lingen's Body Shop lo-cated at 20431 Hawthorne Blvd. in Torrance offers a complete auto body and painting service to motorists. This reliable organization under the capable direction of Clar-ence H. Van Lingen is com-

pletely equipped to repair any make or model of car. With so many cars on the road today we are all aware of the necessity for alert and careful driving but none-the-less accidents happen. No mathow great the damage. Van Lingen body shop can do the repair work. Thoroughly trained and expert workmen trained and expert workmen get on the job right away. The frame is straightened. The body, fenders, headlamps and all the damaged parts are re-paired or replaced. Then the whole job is completed with a "new car" coat of paint. When the car is returned it looks and drives as if it were new.
They can also bring older
model cars up to date with a sparkling new finish in any of this year's bright new col-

or combinations.
It should be of supreme satproviding expert professional care without expense of hospitalization.

A true convalescent institution such as Earlwood has to build itself up under a great handicap. Many rest homes use the name convalescent loosely when actually there are but few of real character. With the trend in medicine generally toward specialization jit is only fair to assume that a convalescing patient should be in an institution especially toward specialization it is only fair to assume that a convalescing patient should be in an institution especially toward specialization is a convalescing patient should be in an institution especially toward specialization is splendid institution and well suited to the operation of an institution such as Earlwood Convalescent Hospital. They are doing an outstandingly good in the operation of this splendid institution and well suited to the operation of an institution such as Earlwood Convalescent Hospital. They are doing an outstandingly good institution and well suited to the operation of an institution such as Earlwood Convalescent Hospital. They are doing an outstandingly good institution and well suited to the operation of an institution such as Earlwood Convalescent Hospital. They are doing an outstandingly good institution and well suited to the operation of an institution such as Earlwood Convalescent Hospital. They are doing an outstandingly good institution and well suited to the operation of an institution such as Earlwood Convalescent Hospital. They are doing an outstandingly good institution and well suited to the operation of an institution such as Earlwood Convalescent Hospital. They are doing an outstandingly good in the operation of this splendid institution and well suited to the operation of the complete that although the firm stresses quality and its hould be noted that although the firm stresses quality and its hould be noted that although the firm stresses quality and its hould be noted that although the operation of an institution of the provide that although the provide tha

The firm has made the nec-essary studies and are thor-oughly acquainted with the

Green Thumb Gardens con-

veniently located at 20617 Hawthorne Blvd. in Torrance

offers a generous selection of trees, shrubs and bedding plants as well as a selection of oriental and domestic ceram-ic. The adequate stock of fer-tilizers and insecticides as well as seeds and all types of general

GREEN THUMB GARDENS NOTED AS THE

Establishing a reputation as their business the leading authority on plants The firm ha the leading authority on plants and planting problems in this area, Green Thumb Gardens is filling an integral role in the development and beautification of this area. Few businesses are more highly specialized than the nursery business and the personnel of this firm is thoroughly versed in DIIII DINC PROCESSA

BUILDING PROGRAM AIDED BY SOUTH BAY BUILDING MATERIALS

With all the new building taking place and being planned this writer would recommend a local supply house that is considered among the that is considered among the leaders in this area. This is South Bay Building Materials whose large yards at 2448 W. Sepulveda near Crenshaw in Torrance offers acres of markethis a substantial source of supply for the home where of the area. Sepulveda near Crenshaw in Torrance offers acres of ma-

As the supply center for all types of building materials, South Bay organization has been satisfactorily serving local contractors as well as individuals bent on a do-it-yourself project. Concrete blocks, cement, stone, sand and gravel, builders hardware and tools and reinforcing steel are tige to its established reco

dividuals bent on a do-it-yourself project. Concrete blocks,
cement, stone, sand and gravel, builders hardware and
tools and reinforcing steel are
carried in stock along with a
selection of masons' tools and
supplies.

Bernie Du Bois has conducted the business of South Bay
Building Materials along the
lines of complete customer
satisfaction which has resulted in a gradual yet consistent
rise in the number of enthumay deposit in a regular As the area itself has pros

Wilson and his Hancoke special control of the building supply establishments in the second closely the types of hair, and the latest approved methods, the symmetry that creates a pleas of the prominent and progressive business leaders.

H & H MATERIALS TOP FIGHT BUILDING SUPPLY CONCERN

Always in mind of a greater closely the types of hair, and thus is well qualified to adhieve one of the best building supply establishments in this area, and has become an important factor in our development and growth. Heady portant and growth. Heady portant and growth. Heady make the proper hair styling, Hazel railizes that each type may reliable the proper hair styling, Hazel railizes that each type may reliable the proper hair styling, Hazel railizes that each type may reliable the proper hair styling, Hazel railizes that each type may reliable the proper hair styling, Hazel railizes that each type may reliable the proper hair styling, Hazel railizes that each type may reliable the proper hair styling, Hazel railizes that each type may reliable the proper hair styling, Hazel railizes that each type may reliable the proper hair styling, Hazel railizes that each type may reliable the proper hair styling, Hazel railizes that each type may reliable the proper hair styling, Hazel railizes that each type may reliable the proper hair styling, Hazel railizes that each type may reliable the proper hair styling the proper