

RELY ON THE LEADER -- ONLY THE HERALD PROVIDES AUDITED CIRCULATION COVERAGE OF TORRANCE

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THERE'S 'SOMETHING EXTRA' IN EVERY '63 OLDSMOBILE!



STARFIRE COUPE

Before You Buy Any Automobile, Visit and Test Drive THE NEW

- NINETY-EIGHT
- STARFIRE
- SUPER '88'
- DYNAMIC '88'
- F-85
- JET FIRE

SEE FOR HOW LITTLE MORE YOU CAN OWN AN OLDSMOBILE — OVER THE SO-CALLED LOW PRICED CARS!

SEE US TODAY — DON'T WAIT!

RONALD E. MORAN, Inc.

YOUR OLDSMOBILE-CADILLAC DEALER

900 Pacific Coast Highway

REDONDO BEACH

Open 7 Days a Week

FR 2-2181, SP 2-2811

The only totally new automobile for 1963 -- the Riviera by Buick! See it now in our showroom!

AT... **BUTLER BUICK**

400 So. Sepulveda Blvd. MANHATTAN BEACH FR 4-8968 SP 2-1431

FINANCE REALES WANT PRIVATE PARTIES TO TAKE OVER THE FOLLOWING UNITS

'61 MODELS
 LANCER—4 dr. If no cash—pay \$28.57 mo. and assume balance of \$1325.
 FALCON—2 dr. If no cash—pay \$21.87 mo. and assume balance of \$1187.
 VALIANT—Sta. Wagon—If no cash—pay \$22.31 mo. and assume balance of \$1168.
 VALIANT—4 dr. If no cash—pay \$22.01 mo. and assume balance of \$1154.
 DODGE—2 dr. H. T.—If no cash—pay \$26.15 mo. and assume balance of \$1171.
 DODGE—Conv.—If no cash—pay \$27.10 mo. and assume balance of \$1206.
 LANCER 2 dr.—If no cash—pay \$22.38 mo. and assume balance of \$1292.
 '60 MODELS
 DODGE—4 dr. H. T.—If no cash—pay \$20.61 mo. and assume balance of \$1179.
 PLYMOUTH—4 dr. H. T.—If no cash—pay \$23.80 mo. and assume balance of \$1281.
 COMET—2 dr.—If no cash—pay \$19.86 mo. and assume balance of \$1154.
 CORVAIR—If no cash—pay \$20.48 mo. and assume balance of \$1101.
 VALIANT—4 dr. If no cash—pay \$19.46 mo. and assume balance of \$1101.
 STUDEBAKER—If no cash—pay \$18.98 mo. and assume balance of \$1082.
 FALCON—2 dr.—If no cash—pay \$19.92 mo. and assume balance of \$1052.
 PLYMOUTH Sta. Wagon—If no cash—pay \$20.83 mo. and assume balance of \$1124.
 FALCON Wagon—If no cash—pay \$19.38 mo. and assume balance of \$1089.
 CHEV. Wagon—If no cash—pay \$22.61 mo. and assume balance of \$1171.
 '59 MODELS
 DODGE—4 dr.—If no cash—pay \$19.89 mo. and assume balance of \$1022.
 DODGE—2 dr. H. T.—If no cash—pay \$21.90 mo. and assume balance of \$1244.
 PLYMOUTH—3 dr.—If no cash—pay \$18.39 per mo. and assume balance of \$1032.
 RAMBLER—4 dr. Conv.—If no cash—pay \$19.68 mo. and assume balance of \$1121.
 FORD—4 dr. H. T. Galaxie—Air cond.—If no cash—pay \$21.60 mo. and assume balance of \$1415.
 CHEV. 4 dr. H. T. Impala—If no cash—pay \$21.71 mo. and assume balance of \$1461.
 '58 MODELS
 DODGE—2 dr. H. T.—If no cash—pay \$19.68 mo. and assume balance of \$1082.
 CHEV.—Impala 2 dr. H. T.—If no cash—pay \$18.45 mo. and assume balance of \$1082.
 EDSEL—4 dr.—If no cash—pay \$16.59 mo. and assume balance of \$1082.
 PONTIAC—Conv.—If no cash—pay \$19.92 mo. and assume balance of \$1084.
 FORD—Sta. Wagon—If no cash—pay \$20.83 mo. and assume balance of \$1121.
 CHEV.—Wagon—If no cash—pay \$19.99 mo. and assume balance of \$1046.
 RENAULT Dauphine—If no cash—pay \$14.51 mo. and assume balance of \$482.
 '57 MODELS
 RAMBLER Wagon—Chev. 2 dr.—Chevrolet 2 dr. H. T.—Cadillac Sed. Deville—Merc. 2 dr. H. T.—Dodge 2 dr.—Ford Sta. Wagon—Payments from \$18.20 mo. to \$39.50 mo. if no cash down.
 — Several Others —
 ALL LOW PAYMENTS
 ALL CREDIT ACCEPTED
 PACIFIC ACCEPTANCE CO.
 MR. TODD
 DA 8-1410

IT'S **GRAND TO BE OPENING**

December With a Gigantic New & Used Car SALE

- ARE OUR PRICES LOW? JUST TAKE A LOOK AT THESE EXAMPLES:
- '61 MONZA COUPE
Automatic Transmission, Radio, Heater and Whitewalls. **\$1899**
 - '61 CHEVROLET BEL AIR
Gas Saving 6-Cylinder Engine with Powerglide, Radio and Heater. **\$1799**
 - '60 CHEVROLET STATION WAGON
Popular Brookwood with Economical 4-Cylinder Engine, Radio, Heater and Whitewalls. **\$1799**
 - '61 MERCURY SPORT COUPE
Big V-8 Engine, Automatic Transmission, Power Steering, Radio, Heater and Whitewalls. **\$2099**
 - '62 IMPALA SPORT SEDAN
V-8 Engine, Automatic Transmission, Power Steering, Radio and Heater. See It! **\$2499**
 - '58 T-BIRD
Loaded! Full Power Equipment and Air Conditioning. **\$1999**
 - '60 CORVAIR 4-DOOR SEDAN
Deluxe Model with Automatic Transmission, Radio, Heater and Whitewalls. **\$1299**
 - '60 CHEVROLET BEL AIR
2-Door Sedan with V-8 Engine, Automatic Transmission, Radio, Heater and Whitewalls. **\$1699**
 - '61 RAMBLER STATION WAGON
Economical 6-cylinder with Automatic Transmission, Radio, Heater and Whitewalls. **\$1299**

BRAND NEW '63 Impala SPORT COUPE COMPLETELY EQUIPPED WITH ALL DELUXE ACCESSORIES Payment includes taxes and license after normal down payment.

68⁶⁰ Per Mo.

2 GIANT CHEVROLET LOCATIONS

20725 HAWTHORNE BLVD. (Just North of Torrance Blvd.) TORRANCE
 1640 CABRILLO AVE., DOWNTOWN TORRANCE FA 8-1640

Newcastle Wifely Gift Hints FOR THAT MOTORING MALE!

(We Bet She Loves It, Too)

'63 MG MIDGET AT A LOW, LOW PRICE **\$1995**

1963 MG MIDGET... Latest in 37 years of thoroughbred sports cars (90 m.p.h. . . . 40 m.p.g.). Sized for 6 footers, padded dash, lockable trunk, jump seat for 2 in rear. One year warranty... good world wide.

The Only Totally Different Car for '63 **1100 SEDAN**

DELIVERS WHAT OTHERS PROMISE

Not "another" small car, bthe brand-new MG 1100 has innovations that give you what you've always wished for but haven't been getting. Crosswise engine DELIVERS more room, lower speakers. Front wheel drive DELIVERS better traction, surer handling. Hydraulic suspension DELIVERS smoother comfort, agile roadability. And MG "quality" DELIVERS luxurious interiors you've never been able to find in a car so modestly priced.

For an Exciting Road Test, Phone FR 6-7932

Newcastle SPORTS CAR CENTRE
 "South Bay's Oldest And Largest!"
 700 Pacific Coast Hwy. Sales: FR 6-7932
 OPEN TILL 9 DAILY & SUN.
 FACTORY APPOINTED DEALER FOR: MG—Austin-Healey—Austin Cooper

"SERVICE AFTER SALES" Not Just A Slogan, We Mean It
 HERMOSA BEACH Service: FR 2-3132
 SERVICE DEPT. OPEN TUESDAY NITE

NO PAYMENTS Till Next Year!

'59 PONTIAC BONNEVILLE coupe. Automatic transmission, radio and heater. \$19.00 and make payments. For details call Mr. Allen, FR 2-8406.
 '59 RAMBLER American Station Wagon. One owner. Perfect. \$33 delivers. If no other cash pay \$16.41 per mo. and assume contract balance. Dir. Call Mr. Terry, TE 1-5459.
 '59 FORD Custom 300, 6 cyl. hardtop. Real shart. \$28 delivers. If no other cash pay \$14 per mo. and assume contract balance. Dir. Call Mr. Terry, TB 1-5459.
 '57 CHRYSLER Imperial 4 door hardtop. Fully equipped including factory air conditioning. \$39.00 and make payments. For details call Mr. Allen, FR 2-8406.
 '60 FALCON 4-door, stick-shift. \$40.00 delivers. If no other cash pay \$14.98 per month and assume contract balance. Dir. Call Mr. Terry, TE 1-5459.
 '60 CHEVROLET IMPALA. 4 Door. Standard transmission, overdrive, radio and heater. \$19.00 and make payments. For details call Mr. Allen, FR 2-8406.
 '59 EL CAMINO. V-8, radio and heater. \$39.00 and make payments. For details call Mr. Allen, FR 2-8406.
 '62 OLDSMOBILE 88 Wagon. White exterior - grey interior. Power. Low mileage. Private party. FR 8-6779 after 5:30.
 '59 THUNDERBIRD. Fully equipped. \$39.00 and make payments. For details call Mr. Allen, FR 2-8406.
 1958 RAMBLER 6 deluxe. 4 door. Automatic, radio, heater. Very clean, low mileage, private party. \$50. FR 1-2284.
 '57 CHEV. 4-dr. real clean, excellent rubber. \$39.00 delivers. If no other cash pay \$20.00 per month and assume contract balance. Dir. Call Mr. Terry, TE 1-5459.
 '58 BUICK LIMITED. All original car. Full power. Factory air conditioning. \$19.00 and make payments. For details call Mr. Allen, FR 2-8406.
 '61 CORVAIR MONZA COUPE. 4 speed. Original maroon and white interior. Radio and heater. \$39.00 and make payments. For details call Mr. Allen, FR 2-8406.
 '57 AUSTIN Healey hardtop. \$40.00 and make payments. For details call Mr. Allen, FR 2-8406.
 VOLKSWAGENS—Choice of 5. From \$9.00 to \$36.00 and make payments. For details call Mr. Allen, FR 2-8406.
 1961 OLDSMOBILE 88 4-door hardtop. Power steering, brakes, tinted glass, 2 tone, radio, heater. 1 owner. DA 8-4715.

1962 MONZA COUPE Automatic transmission, Radio, Heater. Only 9,000 miles. **\$2095**

AL ORTALE RAMBLER 20611 Hawthorne 1/2 Mile North of Torrance Blvd. FR 1-1244

1955 PONTIAC CONVERTIBLE Automatic Transmission, Radio, Heater, A Real Bargain **\$395**

AL ORTALE RAMBLER 20611 Hawthorne 1/2 Mile North of Torrance Blvd. FR 1-1244

1960 OLDSMOBILE 88 FIESTA WAGON Automatic transmission, Full Power, Air Conditioning, A Real Luxury Car. **\$2295**

AL ORTALE RAMBLER 20611 Hawthorne 1/2 Mile North of Torrance Blvd. FR 1-1244

1957 BUICK convertible coupe. Fully equipped. Fine condition. Original factory cost over \$3500. Sacrifice. Pay \$2 transfer and assume \$20 month payments with approved bank credit. Total price, \$575. Texaco Service Station, 1800 E. Pacific Coast Hwy., Wilmington. TE 0-1260.

DODGE CARS DODGE TRUCKS MG's MG's 1100

ALL NEW CARS \$9900 DOWN 50,000 Mile Guarantee Parts & Labor

NO SIDE LOANS On Approved Credit

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PEUGOTS RENAULTS AUSTIN-HEALEYS MG MIDGETS