

HUGE DISCOUNTS

CMA'S LOW EVERYDAY PRICES ARE THE SAVINGEST OF ALL!

1 CARAT

(GUARANTEED TOTAL WEIGHT)
of DIAMONDS

179³²

Your Choice

Magnificent Bridal Set with 8 flashing diamonds! (Total Weight: 1 carat)! 14K gold settings!

DIAMOND EXTRAVAGANZA!

Buy Diamonds by weight, like the experts do — and Save like never before!

Compare the dazzling beauty! . . . Compare the outstanding quality! . . . Compare the superb selection! But most of all, compare the incredible savings

NO MONEY DOWN
TAKE UP TO
TWO YEARS TO PAY!

Massive Man's Ring with cluster of 7 fiery diamonds, totaling 1 full carat! Bold, 14K gold settings!

1/2 CARAT

of DIAMONDS

97⁶¹

Your Choice

Gorgeous, classic 14K gold solitaire Engagement Ring, topped with a brilliant 1/2 carat diamond!

Popular wide Wedding Ring with 10 matching diamonds, totaling 1/2 carat! 14K gold setting!

Rings greatly enlarged to show beauty of detail

Fabulous Selection!

HOLIDAY COSTUME JEWELRY

YOUR CHOICE

79^c

Fabulous selection! . . . at fabulous savings! Take your pick from dozens of Glorious Necklaces! . . . Bracelets! Earrings! . . . Brooches! A dazzling Holiday selection in the latest colors! . . . Textures! . . . Designs! . . . and fun patterns! Gather an armful for gifts (and yourself!) and pocket super-savings CMA Savings!

TOP HOLIDAY SAVINGS ON

AMBASSADOR MEN'S JEWELRY

FROM 77^c

Choose from Cuff Link Sets! Tie Bars; Matching Cuff Link-Tie Bar Sets! Tie Tacks! . . . plus many more, in all the latest bold, masculine designs and sizes! Terrific selection for early shoppers . . . at super-terrific CMA savings!

World Famous

ONEIDA

Makers of
"Community" Silverplate

24 Piece STAINLESS TABLEWARE SERVICE FOR 6

12.95 VALUE

7⁵²

COMPLETE SET

Only takes a minute . . . to lay-away your Christmas gift selections! NO MONEY DOWN . . . and no payments 'till next year on an extra-convenient CMA E-X-T-E-N-D-E-D Credit!

2 PATTERNS TO CHOOSE FROM

Lovely "Sand Dune" or elegant "Desert Sand"!

Set an extra-fancy table for the holidays . . . and save like never before! You get deluxe ONEIDA quality in the latest patterns! Every piece finished to mirror-like perfection! Never needs polishing! Can't stain, or tarnish! Terrific for everyday! Fashionable in the best of company! Hurry! . . . get super-sensational CMA savings now!

COMPLETE THIS UP CONTAINING BATTERIES, BATTERY PLYWARES . . . ALL AT LOW BIDDING PRICES!