

Cows are our friends because they give us milk. They have funny faucets on their bottom for regular or homogenized. Cows always look sad, but that's because they can't read. People can read, so they're better off than cows.

One of the things people read most is the newspaper, because they learn things from it and they enjoy it. In Torrance more people read the Herald because it has more to learn from and enjoy. The Herald is out front by far in circulation (it provides the only audited home delivery solid coverage of the Greater Torrance area.) You can count on more from the Herald because more goes into the Herald!