

# Pre-Christmas Business A Good Gauge of Economy

By REYNOLDS KNIGHT  
The extent of the coming pre-Christmas sales surge, measured in cold, hard dollars, will have much to do with determining the nation's economic health through the end of the year.

Consumer spending is important year-round, of course. The fact that for 1960 and '61 it held up solidly both year-round and pre-Christmas helped greatly to soften the general slowdown of the economy in those years. But this year consumer spending has showed a tendency to weaken in some areas.

International situation, retail sales should mount to at least near-record levels and hereby help the over-all economy hold on a high plateau as it enters 1963.

**POLLUTION SOLUTION**—Municipalities and industries with waste disposal problems that may contribute to pollution of the nation's natural water supply now can look for solutions with pilot "trickling filter" units being made available by the B. F. Goodrich Co.

**BRIGHT SPOTS** in the U.S. economic picture include the continuing boom in new and used car sales. It shows no signs of abating.

so far this year are running nearly one-third higher than in the same period of 1961.

able increases over last year in its other consumer installment financing operations, including the financing of farm equipment and low-cost homes.

to permit a new variation (called "Ro-La-Wicker") on that ancient game . . . A foam rubber cushion to ease auto driver fatigue on long trips is designed and shaped to help blood circulation and lessen pinching of nerves in the legs; it's offered in a choice of five different colors . . . Now you can convert a standard-size chair or wheelchair into a temporary desk, thanks to an invention called the "Redi-Desk;" it's a lightweight lapboard that can be affixed to a chair arm, and has built-in receptacles and holders for writing instruments and other stationery equipment.

Currently most observers are betting that the spotty signs

Barring a bad turn in the in-

like units of Koroseal vinyl

same function as broken rock

retail auto financing operations

Universal C.I.T. reports size-

type wickets of the right size

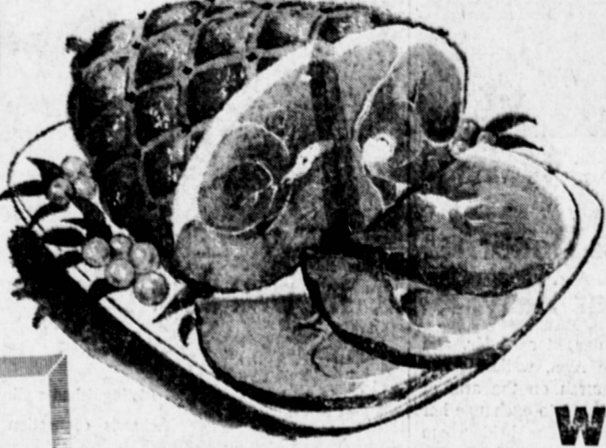
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You Never Pay Extra at FOX for Famous S&H Green Stamps!

## 7 DAY PRE-THANKSGIVING SALES

ADVERTISED PRICES VALID THURSDAY, NOVEMBER 15th THROUGH WEDNESDAY, NOVEMBER 21st



**Smoked Hams**  
FARMER JOHN  
Full shank half  
7 to 8 lbs. **39¢ lb.**



PURE VEGETABLE  
**Crisco Shortening**  
3-lb. Can **59¢**

FRESH, SMALL FORK  
**SPARE RIBS**  
Light weight (under 3 lbs.). From finest eastern corn-fed pork. **49¢ lb.**

**Whole Ham** Farmer John 14 to 16 lbs. **49¢ lb.**  
**Butt Portion** Farmer John 4 to 5 lbs. **49¢ lb.**  
**Center Slices** of Ham to fry to broil **98¢ lb.**  
**Pork Sausage** Country style, mild seasoned **39¢ lb.**  
**Sliced Bacon** Rath's Black Hawk **59¢ lb.**

WISE SHOPPER  
This Christmas  
GIVE MORE  
GET MORE  
with S&H  
GREEN STAMPS

LIBBY'S FROZEN  
**Pumpkin or Mince Pies**  
8-in. Size **29¢**

**Cranberry Sauce**  
OCEAN SPRAY 5 NO. 300 CANS \$1  
Whole or Strained  
**Niblets Corn**  
WHOLE KERNEL 5 12-OZ. CANS **89¢**  
Quick-cooked goodness!



**Best Foods Mayonnaise**  
FULL QUART JAR

REAL DEAL!  
ENJOY FREE PUMPKIN PIE TONIGHT!  
LIBBY'S FROZEN PIE 29¢  
YOU BUY REDDI-WIP WILL BUY THE PIE 53¢  
Max. Return 35¢  
Mail in Offer! See details on Reddi-Wip can.

"and all the trimmings!"  
COCK O' THE WALK, WHOLE  
**Spiced Peaches** No. 2 1/2 Can **19¢**  
OUR BEST, WHOLE  
**Sweet Pickles** 22-oz. Jar **39¢**  
ROYAL DESSERT  
**Gelatins** All Flavors 3 3-oz. Pkgs. **27¢**



**Delicious Apples**  
EXTRA FANCY QUALITY  
Red, crisp 'n' juicy

FOREMOST, FAMILY PACK  
**Ice Cream**  
Half Gallon **49¢**

**Butter** 67¢  
CHALLENGE GRADE AA 1-lb. Carton  
Thanksgiving dollar specials  
LONE STAR ALUMINUM  
**Foil Wrap** 4 25-ft. Rolls \$1  
SALTESEA  
**Minced Clams** 5 7 1/2-oz. Tins \$1  
VALENCIA, PITTED  
**Jumbo Olives** 5 Tall Cans \$1

SUGARPE  
**PRUNES**  
EXTRA LARGE  
12-oz. Pkg. **29¢**

**Velvet Yarn**  
**Grapefruit**  
**Fresh Cranberry**  
OCEAN SPRAY BRAND  
for heavenly home-made sauce!

WONG'S Sukiyaki Dinner 11-oz. Frozen Tray Pkg. <b>65¢</b>	OBERTI, MEDIUM Whole Ripe Olives No. 1 Can <b>31¢</b>	BELL BRAND Peanut Butter 16-oz. Jar <b>59¢</b>	CANADA DRY Soft Drinks 10 12-oz. Cans <b>99¢</b>	CLOREX Liquid Bleach 1-Gal. Jug <b>69¢</b>	FLORINT Spray Deodorizer 7-oz. Can <b>79¢</b>	DETERGENT Vel Liquid 12-oz. Can <b>35¢</b>	CLEANER Liquid Ajax Giant Size <b>73¢</b>	FACIAL Palmolive Soap 3 Reg. Bars <b>29¢</b>
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