

BEST TOTAL COST!

UNDENIABLE PROOF OF LOWEST TOTAL COST!

THE FOUR MAJOR FOOD CHAINS IN THE SOUTH BAY AREA WERE 'SHOPPED'... USING AN ACTUAL SHOPPING-LIST COMPOSED BY THREE AVERAGE SOUTH BAY HOUSEWIVES... ADVERTISED 'SPECIALS' WERE INCLUDED! COMPARE ITEM COST AND TOTALS... YOU'LL SHOP AT BIG BEAR FOODS AND SAVE MORE EVERY DAY!

	BIG BEAR FOODS	Chain Store A	Chain Store B	Chain Store C	Chain Store D
6 1/2 Gal. Foremost Milk	2.70	2.70	2.70	2.70	2.70
1 24-oz. Wesson Oil	.39	.43	.43	.43	.43
1 400 Kleenex Facial Tissue	.24	.27	.25	.27	.27
1 80 Count Paper Napkins	.10	.14	.12	.11	.14
1 4 Pak Zee Toilet Tissue	.35	.39	.37	.37	.39
1 Scot Paper Towels—Giant Roll	.29	.31	.31	.31	.33
1 18-oz. Skippy Peanut Butter	.55	.67	.67	.67	.67
1 4-oz. Schilling Black Pepper	.33	.49	.41	.41	.41
1 Giant Tide	.75	.79	.79	.79	.79
1 1/2 Gal. Purex Bleach	.38	.43	.43	.43	.43
2 6 Pak Candy Bars	.40	.54	.50	.50	.50
1 Head of Lettuce	.23	.29	.25	.25	.29
2-lbs. Brown Onions	.15	.09*	.19	.15	.20
3-lbs. Delicious Apples	.25	.53	.57	.30*	.38
3-lbs. Rib Steak	2.64	3.27	2.94*	3.57	3.27
3 1/2-lbs. Chuck Blade Roast	1.47	2.42	2.07*	1.65*	1.51*
2 1/2-lbs. Ground Chuck	1.20	1.73	1.73	1.48*	1.63
2 Chickens—Cut-up—5 Pounds	1.70	2.45	2.45	1.95*	2.45
1 8-oz. Kraft American Cheese - Sliced	.37	.39	.39	.39	.39
1 Lipton Tea—48 Bag Box	.59	.69	.69	.69	.69
1 Best Foods Mayonnaise	.57	.63	.63	.63	.63
2 Libby Pumpkins—2 1/2 Can	.32	.39	.39	.39	.39
3 Campbell's Tomato Soup	.33	.44	.50	.41	.41
1 C & H Sugar—5-lb. Bag	.51	.54	.49*	.54	.54
2 Del Monte Fruit Cocktail—303 Can	.40	.46	.46	.46	.46
2 Stokley Applesauce—303 Can	.36	.39	.39	.39	.39
1 Dole Crushed Pineapple—No. 2	.28	.31	.31	.31	.31
3 Del Monte Whole Green Beans—303	.81	.87	.87	.87	.87
3 Niblets Whole Kernel Corn—303	.54	.63	.63	.63	.63
1 6 1/2-oz. B. C. Au Gratin Potatoes	.39	.43	.43	.43	.43
1 15-oz. Cheerios	.39	.45	.45	.45	.45
1 42-oz. Quaker Quick Oats	.48	.53	.53	.53	.53
1 Bosco Milk Amplifier	.59	.63	.63	.63	.63
1 2-lbs. Folger's Coffee	1.13	1.18	1.15	1.15	1.15
1 1-lb. Pacific Honey Treat Grahams	.30	.35	.35	.35	.35
1 1-lb. Sta-Crisp Crackers	.23	.29	.19*	.29	.29
2 1-lb. Foremost Butter	1.34	1.40	1.38	1.38	1.38
3 Doz. Dairy Fresh Large AA Eggs	1.38	1.17*	1.11*	1.17*	1.17*
4 Skippy Dog Food—No. 1	.36	.41	.41	.41	.41
4 8-oz. Puss-N-Boots Cat Food	.36	.41	.41	.41	.41
1 Crisco—3-lbs.	.73	.79	.87	.79	.79
2 Chicken O' Sea Tuna—Green Label 1/2	.60	.70	.70	.64	.70
1 40-oz. Bisquick	.41	.49	.49	.49	.49
2 10-oz. Birdseye Peas	.32	.39	.40	.39	.43
3 8-oz. Hunt's Tomato Sauce	.23	.29	.29	.29	.29
4 Large Loaves Langendorf Bread	.89	1.24	1.24	1.40	1.24

COMPARE THE TOTALS!

29²⁵ 34⁸³ 33⁹⁶ 33²⁵ 33⁶⁴

* Advertised "Specials" Were Included!

- DAIRY FOODS**
 - ALVEETA—2 LB. CARTON CHEESE FOOD . . . 89c
 - CREAM OF SWISS—2 LB. CARTON CHEESE CREAM . . . 49c
 - CREAM OF SWISS—FIRST QUALITY—1 LB. CARTON BUTTER . . . 67c
- PET FOODS**
 - BERK SALMON—6 OZ. CAN CAT FOOD . . . 10c
 - DAILY DIET—16 OZ. CAN DOG FOOD . . . 7c
 - URINA—5 LB. BAG DOG CHOW . . . 73c
- JAMS & JELLIES**
 - BERN'S—2 LB. JAR GRAPE JELLY . . . 45c
 - MARY ELLEN—20 OZ. JAR STRAWBERRY JAM . 49c
 - FRUIT KELY ORANGE—16 OZ. JAR MARMALADE . . . 29c
- CANNED MEATS**
 - MINTY MOORE—24 OZ. CAN BEEF STEW . . . 49c
 - FORMEL—12 OZ. CAN SPAM . . . 45c
 - REBHARDT—15 OZ. CAN HAMMALES . . . 29c
- CANNED FISH**
 - INATION LIGHT MEAT—6 1/2 OZ. CAN CHUNK TUNA . . . 25c
 - HOW'S—7 1/2 OZ. CAN MINCED CLAMS . . 29c
 - HUMBLE BEE—16 OZ. CAN SALMON . . . 79c
- FLOUR & MIXES**
 - SPRINGFIELD—10 LB. BAG FLOUR . . . 79c
 - UNCAN HINES EARLY AMERICAN—REG. PKG. CAKE MIXES . . . 39c
 - 1 OZ. PKG. BISQUICK . . . 41c
- SHORTENING & OILS**
 - 1 LB. CAN MARGARISCO . . . 73c
 - RED-N-SWEET SAFFLOWER—24 OZ. BOTTLE SAFFLOWER OIL . . 52c
- FROZEN FOODS**
 - FRANSON—REG. PKG. TV DINNERS . . . 49c
 - FRUIT DOUGH—8 INCH FRUIT PIES . . . 29c
 - FRUIT-FRESH—14 OZ. PKG. FISH STICKS . . . 59c
 - FRUIT BAKER—7 OZ. PIE MEAT PIES . . 7 for \$1.00
 - FRUIT EYE—10 OZ. PKG. MIXED VEGETABLES 20c
 - FRUIT—6 OZ. CAN ORANGE JUICE 8 for \$1.00

- MARGARINE & MILK**
 - MAZOLA—1 LB. CARTON MARGARINE . . . 37c
 - CARNATION—TALL CAN MILK . . . 14c
 - CHALLENGE—12 QT. BOX POWDERED MILK . 73c
- SOUPS**
 - CAMPBELL'S—10 1/2 OZ. CAN MEAT BASE SOUPS 16c
 - SNOW'S CLAM—15 OZ. CAN CLAM CHOWDER . 29c
 - KNORR'S—2 PK. PKG. SOUP MIXES . . . 36c
- OLIVES & PICKLES**
 - EARLY CALIF.—TALL CAN SELECT OLIVES . . 25c
 - EARLY CALIF.—8 OZ. BOTTLE STUFFED OLIVES . 49c
 - SPRINGFIELD WHOLE—22 OZ. JAR DILL PICKLES . . . 28c
- PAPER ITEMS**
 - SCOTT—REG. ROLL TOILET TISSUE . . 11c
 - NORTHERN—300 CT. BOX FACIAL TISSUE . . 17c
 - CUT-RITE—125 FT. ROLL WAX PAPER . . . 24c

- SALAD DRESSINGS**
 - SPRINGFIELD SALAD—24 OZ. JAR SALAD DRESSING . 36c
 - WISHBONE ITALIAN—16 OZ. BOTTLE ITALIAN DRESSING . 65c
- SUGAR—SALT & SPICE**
 - LESLIE—PLAIN OR IODIZED—26 OZ. BOX SALT . . . 12c
 - SPRINGFIELD—4 OZ. CAN BLACK PEPPER . . 29c
- SAUCES & RICE**
 - DEL MONTE—8 OZ. CAN TOMATO SAUCE 3 for 23c
 - CHRIS & PITTS—12 OZ. BOTTLE B-B-Q SAUCE . 3 for \$1.00
 - GOLDEN GRAIN—9 1/2 OZ. PKG. RICE-A-RONI . . . 29c
- SYRUP & PEANUT BUTTER**
 - SPRINGFIELD PANCAKE & WAFFLE—21 OZ. SYRUP . . . 27c
 - VERMONT MAID BUTTERED—24 OZ. BOTTLE BUTTERED SYRUP . 59c

- VEGETABLES & JUICE**
 - SPRINGFIELD—2 1/2 CAN PORK & BEANS . . 19c
 - ROSARITA—2 1/2 CAN REFRIED BEANS . . 27c
 - SPRINGFIELD—303 CAN SLICED BEETS . . . 13c
 - GREEN GIANT GOLD CREAM STYLE—303 CAN CORN . . . 18c
 - SPRINGFIELD—303 CAN PEAS . . . 14c
 - LIBBY'S—2 1/2 CAN SAUERKRAUT . . . 23c
 - SPRINGFIELD—46 OZ. CAN TOMATO JUICE . . 22c
- LAUNDRY AIDS**
 - GIANT BOX RINSO BLUE . . . 75c
 - SPRINGFIELD—32 OZ. BOTTLE LIQUID DETERGENT . 45c
 - SPRINGFIELD PLASTIC—1/2 GAL. LIQUID BLEACH . . 29c
 - LUX-PALMOLIVE—REG. BAR SOAP . . . 9c
 - 14 OZ. CAN AJAX CLEANSER 2 for 31c

- FRUIT & JUICES**
 - SPRINGFIELD WHOLE UNPEELED—2 1/2 CAN APRICOTS . . . 24c
 - HUNT'S FRUIT—300 CAN FRUIT COCKTAIL . 19c
 - BORDO—SECTIONS—333 CAN GRAPEFRUIT . . . 20c
 - DEL MONTE YELLOW CLING—2 1/2 CAN CLING PEACHES . 25c
 - SPRINGFIELD—46 OZ. CAN PINEAPPLE JUICE . 23c
- OTHER ITEMS**
 - SHINOLA—REG. BOTTLE SHOE POLISH . . . 20c
 - ACCENT—7 OZ. CAN DEODORIZER . . . 39c
 - DIAMOND—50 CT. BOX BOOK MATCHES . 2 for 29c
- LIQUOR**
 - ZARKOV—FIFTH BOTTLE VODKA . . . \$2.99
 - OAKWOOD BLEND—QUART BOTTLE BLEND WHISKEY . \$3.77

Plans Readied Second Series Sabin Vaccine

Planning for the second series of Sabin polio vaccine immunization clinics, Dec. 2 and 9, is nearly completed, the Los Angeles County Medical Assn. reported yesterday.

More than 3,000,000 residents of Los Angeles County were immunized against Type I polio at the clinics held in October. In concurrent campaigns in Ventura, Orange, San Diego, Riverside and Imperial Counties, another 3,000,000 Southern Californians obtained Sabin protection against the crippling disease.

The second phase, Dec. 2 and 9, clinics will be similar to the October clinics and in the same locations.

Dr. Reginald Smart, chairman, public health committee, Los Angeles County Medical Assn., again stressed these points:

1. All residents, children and adults, should obtain Sabin oral vaccine protection, even if they have previously had Salk vaccine shots. (Sabin vaccine "clears" those who may be unwitting carriers of polio, which Salk vaccine does not.)

2. Sabin vaccine is taken orally, on a cube of sugar or in a sip of syrup. No needle is used and its is painless.

3. A donation of 25 cents is being asked for each dose of Sabin polio vaccine, but no one will be turned away for lack of funds.

4. Epidemic polio can be wiped out in any U. S. community if the public continues to participate in the Sabin immunization program as fully as in the past.

5. All those who missed taking their Type I Sabin vaccine on Oct. 21 and 28, are urged

to get it from their own private physician. However, if a person has not already taken Type I, he can still take Type II on Dec. 2 and 9, and then take Type I at a later date at his doctor's office.

Information concerning addresses of all December clinics will again run in local newspapers, and available through some Southern California radio and television stations, as was previously done for the October clinics.

Committee Picks Fred Strohmenger

Fred Strohmenger, vice president of Cabrillo Savings, has been appointed to the new associations committee of the California Savings and Loan League, Neill Davis, executive vice president of the statewide trade organization, announced.

Policies and procedures of California's \$15 1/2 billion savings and loan business are carried out through the various committees of the California league, and the new associations committee is devoted to savings institutions which have been chartered within the past three years, Davis said.

No Trash Pick Up Thanksgiving Day

The city of Torrance announced today that the rubbish crews will not pick up as scheduled on Thanksgiving day. Instead Thursday pick-ups will be made Friday and Friday pick-ups Saturday.

This rescheduling will occur on Christmas and New Year's day also.

CROSSWORD PUZZLE

ACROSS

- Algonquian Indian
- Speed
- Uppermost part
- Julio's high note
- Up to
- To hasten
- Mechanical device
- To walk
- Favorably
- To put in position
- Maiden loved by Zeus
- Parent (colloq.)
- To knock
- Prepared food
- Weapon
- Roundness
- Expires
- Click beetle
- Graceful bird
- Citizens
- Suffix: pertaining to
- Puffs up
- Man's nickname
- White
- Half an em
- Drace
- Periods of time
- Narrow
- Fast board
- Unusual
- To knock
- The theater
- Sign of Zodiac
- Emmet
- Domesticates
- Female sheep

DOWN

- Dry, as wine
- Wine
- To settle temporarily
- European cavalryman
- Regions opposite to each other
- Let it stand
- Point
- Spanish for "the"
- Definite article
- To lubricate
- Swordsmen's dummy
- Forest
- Conjunction
- Kiln
- Spanish for "mother"
- Shakespearean fairy
- Courtyard
- New Zealand bird
- Babylonian hero
- Printer's measure
- Units of force
- Tableland
- Measure of weight
- Locations
- Lair
- Glides on ice
- Printer's as written
- Condensed moisture
- Long rod
- Greek letter
- Sped
- Likely
- Music: as written
- Condensed moisture
- Female deer
- Thoroughfare (abbr.)

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R. G. Chase, President, Chairman of the Board

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AND LOAN ASSOCIATION

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OTHER OFFICES... South Bay (Lawndale) and La Tijera (Cabrera Heights)

BIG BEAR FOODS