

**REACH MORE HOMES BY FAR! -- ONLY THE HERALD COVERS TORRANCE WITH AUDITED CIRCULATION!!**

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**'63 OLDSMOBILES**

SOMETHING WONDERFUL HAPPENED TO TRANSPORTATION!

**Ronald E. Moran, Inc.**

See the Complete Range of Models and Extras!  
WE'RE OFFERING EXCEPTIONAL DEALS ON '63's...  
SO YOU CAN ORDER NOW FOR EARLY DELIVERY!



1963 OLDSMOBILE "JET FIRE" HARDTOP COUPE

STILL TIME TO SAVE HUNDREDS ON A NEW '62!

Excellent Selection of Factory Fresh New 1962's  
or Executive Cars With A Few Miles on Them.

**WE'RE TRADING WILD!**  
COMPARE... '63 FASHIONS WITH '62 SAVINGS...  
THEN DECIDE!

HIGHEST TRADE ALLOWANCES 5% Financing Available

**RONALD E. MORAN, Inc.**

YOUR OLDSMOBILE-CADILLAC DEALER

900 Pacific Coast Highway  
Open 7 Days a Week

REDONDO BEACH  
FR 2-2181, SP 2-2811

The only totally new automobile for 1963 -- the  
Riviera by Buick! See it now in our showroom!



AT...

**BUTLER BUICK**

400 So. Sepulveda Blvd.  
MANHATTAN BEACH  
FR 4-8968 SP 2-1431

FINANCE REALES  
WANT PRIVATE PARTIES  
TO TAKE OVER  
THE FOLLOWING UNITS

'62 MODELS  
LANCER 4-DR.—If no cash—  
pay \$27.20 mo. & assume bal.  
of \$1892.  
POLARA DODGE—If no cash—  
pay \$29.10 mo. & assume bal.  
of \$2478.

'61 MODELS  
VALIANT STA. WAGON—If no  
cash—pay \$28.50 mo. & assume  
bal. of \$1854.  
VALIANT 4-DR.—If no cash—  
pay \$27.40 mo. & assume bal.  
of \$1496.  
CHEV. MONZA 4 SPD.—If no  
cash—pay \$26.14 mo. & assume  
bal. of \$1487.  
FORD ECONOLINE BUS—If no  
cash—pay \$24.95 mo. & assume  
bal. of \$1292.  
PONTIAC TEMPEST — If no  
cash—pay \$26.20 mo. & assume  
bal. of \$1492.  
FALCON 4-DR.—If no cash—  
pay \$22.85 mo. & assume bal.  
of \$1291.

'60 MODELS  
FORD T. BIRD—If no cash—  
pay \$31.60 mo. & assume bal.  
of \$2297.  
CHEV. IMPALA 2-DR. H.T.—  
If no cash—pay \$29.40 mo. &  
assume bal. of \$1876.  
RENAULT DAUPHINE — If no  
cash—pay \$27.40 mo. & assume  
bal. of \$2391.  
CORVIR 4-DR.—If no cash—  
pay \$24.60 mo. & assume bal.  
of \$1094.  
VALIANT—If no cash—pay  
\$22.90 mo. & assume bal. of  
\$1102.  
STUDE. LARK—If no cash—  
pay \$21.60 mo. & assume bal.  
of \$898.  
FALCON 2-DR.—If no cash—  
pay \$20.95 mo. & assume bal.  
of \$1099.  
DODGE WAGON—If no cash—  
pay \$21.40 mo. & assume bal.  
of \$1145.  
FALCON WAGON—If no cash—  
pay \$22.90 mo. & assume bal.  
of \$1291.

'59 MODELS  
DODGE 2-DR. H.T.—If no cash—  
pay \$21.40 mo. & assume bal.  
of \$1192.  
FORD GALAXIE—If no cash—  
pay \$21.80 mo. & assume bal.  
of \$1190.  
FORD CONV.—If no cash—pay  
\$20.84 mo. & assume bal. of  
\$1110.  
CHEV. IMPALA—If no cash—  
pay \$21.60 mo. & assume bal.  
of \$1176.  
RAMBLER 4-DR.—If no cash—  
pay \$19.84 mo. & assume bal.  
of \$1175.  
IMPERIAL CONV.—If no cash—  
pay \$20.80 mo. & assume  
bal. of \$1184.

'58 MODELS  
DODGE 2-DR. H.T.—If no cash—  
pay \$22.00 mo. & assume bal.  
of \$798.  
CHEV. IMPALA 2-DR. H.T.—If  
no cash—pay \$21.60 mo. & assume  
bal. of \$1010.  
EDSEL 4-DR.—If no cash—pay  
\$19.92 mo. & assume bal. of  
\$859.  
VOLKSWAGEN 2-DR. — If no  
cash—pay \$21.60 mo. & assume  
bal. of \$881.  
RAMBLER—4-DR.—If no  
cash—pay \$19.80 mo. & assume  
bal. of \$612.

'57 MODELS  
FORD—Station wagon. If no  
cash—pay \$21.50 mo. and  
assume bal. of \$891.  
CHEV. IMPALA 2-DR. H.T.—If  
no cash—pay \$20.90 mo. and  
assume bal. of \$798.  
RAMBLER—Wagon — If no  
cash—pay \$19.95 mo. and  
assume bal. of \$684.  
CHEVROLET—Wagon — If no  
cash—pay \$19.95 mo. and  
assume bal. of \$798.  
STUDEBAKER—Hawk — If no  
cash—pay \$19.40 mo. and  
assume bal. of \$548.  
MERCURY—2-DR. H.T. — If  
no cash—pay \$19.40 mo. and  
assume bal. of \$761.  
RENAULT—If no cash—pay  
\$19.40 mo. and assume bal. of  
\$391.  
DODGE—Conv. — If no cash—  
pay \$21.50 mo. and assume  
bal. of \$521. H.T. — If no  
cash—pay \$19.90 mo. and  
assume bal. of \$521.  
TRANSPORTATION GROUP  
'56 Ford Wagon — '55 Oldsmobile  
2-DR. H.T. — '54 Dodge 4-DR. —  
'53 Hillman — '53 Buick — '53  
Austin 4-DR. —  
— several Others —

ALL LOW PAYMENTS  
ALL CREDIT ACCEPTED  
PACIFIC ACCEPTANCE CO.  
MR. TODD  
DA 8-1410

**WE'VE  
KNOCKED**



**PRICES  
DOWN!**  
ON USED CARS

Only 9 executive cars left, the  
last of the '62's. Most models  
with air conditioning. Must  
sell them now — As low as  
**\$2195**

**Gledhill** CHEVROLET

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OPEN SUNDAYS

'57 Volkswagen  
Needs body work.  
FBZ 274  
**FULL PRICE  
\$550**  
HAWTHORNE  
PLYMOUTH  
120th & Hawthorne  
HAWTHORNE  
OS 9-2521

'57 Chrysler  
Automatic transmission,  
radio, heater, power  
steering and brakes.  
**\$33.00 Delivers  
\$33.13 Per Mo.**  
HAWTHORNE  
PLYMOUTH  
120th & Hawthorne  
OS 9-2521

'57 Dodge  
Custom Royal Lancer.  
Full Power  
JKB 002  
**\$55.00 Delivers  
\$49.00 Per Mo.**  
HAWTHORNE  
PLYMOUTH  
120th & Hawthorne  
HAWTHORNE  
OS 9-2521

'58 Plymouth  
Station Wagon  
Full power, air  
conditioning.  
VQZ 462  
**\$50.00 Down  
\$59.00 Per Mo.**  
HAWTHORNE  
PLYMOUTH  
120th & Hawthorne  
HAWTHORNE  
OS 9-2521

**NEW CAR TRADES**

'58 T-BIRD 2-DOOR HARDTOP  
Will Finance  
**\$1695**

With normal down payment or your old car in trade. Power windows and seats, radio, heater and white wall tires. Eye-catching white exterior accented with sparkling chrome. Contrasting white and black vinyl interior. Two to choose from. These are low mileage, local new car trade-ins. The ultimate in luxury. One you will be proud to own.

'53 BUICK SPECIAL 4-DOOR  
Full Price  
**\$295**

Very exceptionally clean. 2 tone grey and white, equipped with automatic transmission.

'58 FORD FAIRLANE '500' CONVERTIBLE COUPE  
Full Price  
**\$695**

Down payment no problem here! Beautiful all original arctic white with black nylon top with contrasting black and white vinyl interior. Power steering and brakes, radio, heater, white wall tires. A honey at this price.

'56 CADILLAC EL DORADO BARITZ CONV. CPE.  
Will Finance  
**\$795**

With normal down payment or your old car in trade. Luxury styling beyond comparison. All of Cadillac's deluxe features. Including 6-way seats, windows, brakes, sleeping, electric eye and trunk closer. Lustrous rose beige factory finish accented with sparkling chrome, black nylon top and contrasting genuine leather interior. Plus premium white wall tires. See and drive this prestige car today!

'60 BONNEVILLE 2-DOOR HARDTOP  
Will Finance  
**\$1895**

With normal down. Lustrous pearl gray acrylic lacquer finish with contrasting maroon leather interior, radio, heater, automatic transmission, white walls, power steering and power brakes. 6-way power seats and power windows. Plus Bonneville standard accessories.

'58 OLDSMOBILE '88' 4-DOOR HARDTOP  
Will Finance  
**\$795**

With normal down. One of the best buys on today's market. Original high luster sea foam blue finish contrasting blue interior. Power steering and power brakes, automatic transmission, radio, heater, white walls. Exceptional one-owner new car trade.

**LEFT OVER '62's**  
A FEW NEW, USED AND EXECUTIVE CARS

1962 GRAND PRIX  
Full Price **\$3495**

Original cost of this automobile was over \$4,400. You will enjoy California living driving this Mayan-gold sports coupe, equipped with radio, heater, automatic transmission, power steering and brakes, plus Grand Prix standard accessories, including bucket seats with console shift, leather interior. License No. WSR 065.

1962 TEMPEST LE MANS  
Full Price **\$2395**

Pontiac's finest sports compact! Eye catching cordovan finish with contrasting burgundy leather interior. Radio, heater, white walls, plus Le Mans' standard equipment, which includes bucket seats, full deluxe chrome. License No. XKN 844.

**GIANT  
YEAR-END USED CAR  
CLEARANCE**

**SAILIE**

1960 CHRYSLER "300"  
2-door hardtop. Fully equipped  
with air conditioning. Extra nice. **\$2998**

1961 FALCON STATION WAGON  
2-door, radio, heater, automatic  
transmission. Runs good. **\$1698**

1961 DODGE LANCER  
4-door sedan. Radio, heater, auto-  
matic transmission. One owner. **\$1498**

1959 PLYMOUTH V-8 FURY  
2-door hardtop. Heater, automatic  
transmission, power steering. Real  
clean. **\$1498**

1960 FORD V-8 GALAXIE  
4-door hardtop. Radio, heater, au-  
tomatic transmission, power steer-  
ing, tutone paint. White wall tires.  
Real good family car. **\$1598**

1958 DODGE V-8 PICK-UP  
Straight  
transmission. **\$898**

1957 FORD V-8  
Country sedan station wagon. Ra-  
dio, heater, automatic transmis-  
sion, power steering. **\$898**

1958 FORD V-8 FAIRLANE "500"  
4-door hardtop. Radio, heater, au-  
tomatic transmission, power steer-  
ing, tutone paint, white wall tires. **\$998**

**Tom Rody**  
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16611 S. Vermont Ave., Gardena, Calif.  
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