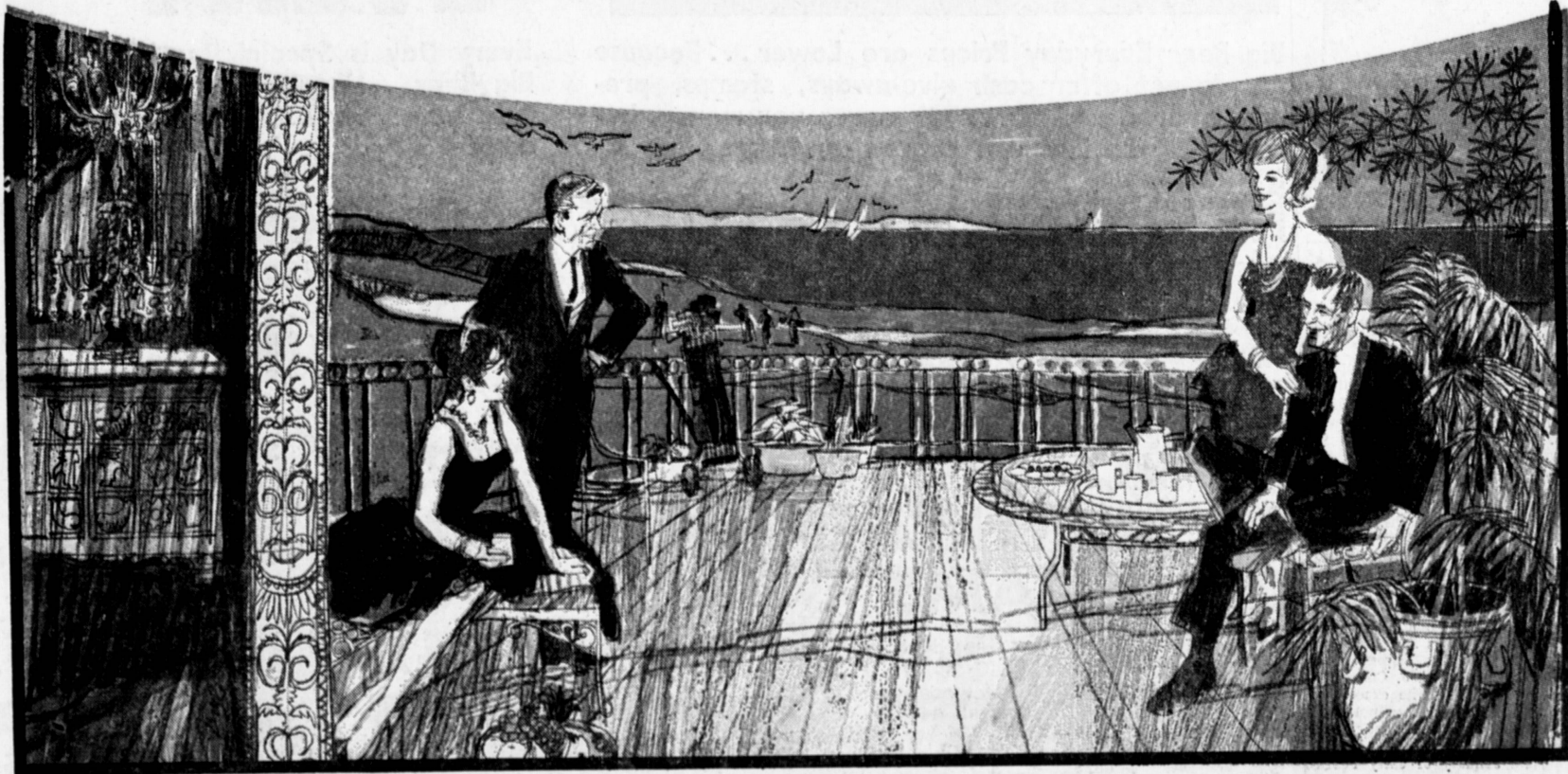


Here on the sunny southern slope
of the Palos Verdes hills
lies MonteVerde...
the choicest remaining property
on the Peninsula

Preview showing this weekend



CAMPAIGN: BRYAN HARDWICK ADVERTISING / PALOS VERDES ESTATES



...kissed by the sea...



...open to the sky...



...overlooking the Los Verdes Golf Course.

Here in the heart of the once prized Spanish land grant, Rancho Palos Verdes, MonteVerde offers prestige homesites with panoramic views that stretch from Catalina Island to the Malibu Coast — that border the site of a magnificent 18 hole golf course, which will begin construction in 1963.

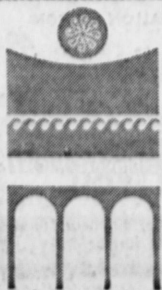
Few rewards in life can compare to a home by the sea. Few investments promise the price appreciation of this rare ocean view property. To assure sound investment, meticulous attention has been given to every detail in the development of this choice land. In all cases the natural contour of the land has been maintained — and has been enhanced by Southern California's foremost landscape architects. Countless hours have been devoted to the selection of such items as street lights and the designing of special original street signing. All utilities have been placed underground so that no pole

will ever mar the magnificent view. And importantly, architectural controls will protect every investment.

Peninsula schools are the finest in Southern California. Peninsula Center, a 112 acre shopping complex, is only four minutes from MonteVerde. And now with the completion of Harbor Freeway, smog-free MonteVerde is only 35 minutes from downtown Los Angeles.

Those preparing to build will find that MonteVerde offers a unique environment for living, close to the city in minutes, but a million miles away in spirit. Sophisticated investors realize MonteVerde is an extremely sound investment, promising unusual price appreciation.

Completely improved viewsites at MonteVerde average 15,000 square feet and are priced from \$15,000. MonteVerde viewsites are limited — we suggest you make your selection now.



MonteVerde

Crest Road and Hawthorne Boulevard Palos Verdes Peninsula FR. 7-6846

DEVELOPED BY PALOS VERDES PROPERTIES A Partnership of Rancho Palos Verdes Corporation and the Capital Company