

YOUR KEY TO SAVINGS 7 DAYS A WEEK

FROM MRS. ANN GATCH: THE "LADY" VICE-PRESIDENT WE'RE SO PROUD OF . . .

And no wonder! In a business catering to women, Mrs. Gatch is one of the very few top executives in the country! It's her job to see that everything sold at Shoppers is geared to give Mrs. Consumer top quality at top savings . . . to make it fun to shop and save at Shoppers! Prove it today!

SHOPPERS FABULOUS MEATS ARE TRULY FABULOUS! EVERY POUND IS GUARANTEED TO SATISFY OR YOUR MONEY CHEERFULLY REFUNDED! NOBODY but NOBODY

BEATS OUR LOWEST EVERYDAY CASE PRICES ON "CHOICE MEATS" GRADE "A" POULTRY

- Beef • Veal • Lamb • Pork
- Chickens • Ducks • Turkey

BANQUET • FROZEN

EGGS MEAT PIES

43¢ 15¢

- CHICKEN
- TURKEY
- BEEF

8-OZ. PIE




TRIMMED OF ALL EXCESS FAT AND BONE!
MORE EATIN' BEEF PER POUND!

L B

U.S. "CHOICE" **CHUCK BEEF POT ROAST**

39¢

ZEE • 4 PACK

BATHROOM TISSUE

12 \$1

ROLLS

GOLDEN CREME COTTAGE CHEESE

PINT CARTON **25¢**

QUART CARTON **49¢**



U.S. "CHOICE" • BEEF **BONELESS CHUCK ROAST**

79¢

USDA CHOICE

U.S. "CHOICE" • BEEF **O-BONE ROAST**

59¢

U.S. "CHOICE" • BEEF **7-BONE CHUCK ROAST**

49¢

SHOPPERS • LOW SUDS

DETERGENT

\$1.39

FOR AUTOMATIC WASHERS

GIANT 10-LB. BOX

SAVES 28¢

TEASDALE PORK & BEANS

NO. 2 1/2 CANS **\$1**

SAVE 20¢

U.S. "CHOICE" • CUT THICK OR THIN **CHUCK STEAKS**

49¢

U.S. "CHOICE" **ROUND BONE-ARM SWISS STEAK**

59¢

U.S. "CHOICE" **RIB or CUBE STEAKS**

98¢

MORRELL PRIDE • SLICED BACON

FIRST QUALITY 1-LB. PKG. **59¢**

BE BUYS for

SWIFT'S BABY MEATS . . . 5 3 1/2-OZ. JARS **\$1**

ITALIAN • POPE BRAND • PEAR SHAPE **PEELED TOMATOES** . . . 4 NO. 2 1/2 CANS **\$1**

ITALIAN • POPE BRAND • FLAVORFUL **TOMATO PASTE** 8 7-OZ. CANS **\$1**

ALL GRINDS **MAXWELL HOUSE COFFEE** 1-LB. CAN **61¢** 2-LB. CAN **\$1.21**

A KLAC FEATURE VALUE! • COLGATE'S **FLORIENT ROOM SPRAY DEODORIZER** 6-OZ. CAN **69¢**

LESS FAT! MORE MEAT! MEDIUM **SPARERIBS** . . . L **49¢**

FRESH • SAVORY • SHOULDER CUT **PORK ROAST** . . . L **39¢**

EXTRA LEAN • From Corn-Fed Porks **PORK CHOPS** . . . L **59¢**

FOR STEW OR PRIGASSE • MEATY **TURKEY WINGS** . . . L **39¢**

FRESH • GRADE "A" BAKE OR BAR-B-Q **FRYER-ROASTER CHICKENS** L **39¢**

FRESH • GRADE "A" MORE LEGS PER POUND **4-LEGGED FRYERS** L **49¢**

YOUNG • TENDER MILK FED **LEG of VEAL or VEAL RUMP ROAST**

59¢

No Neck, No Back, No Giblets ALL LEGS, WINGS, BREASTS, THIGHS

BEST OF THE FRYERS L **49¢**

FRESH EVERY HOUR! LEAN **GROUND BEEF** 3 L **\$1.49**

U.S. "CHOICE" **CLUB STEAKS** . . . L **\$1.09**

FRESH FISH

FRESH FILLET **MONTEREY RED SNAPPER** L **49¢**

CENTER CUTS ONLY! **NORTHERN HALIBUT STEAKS** L **79¢**

FRESH WESTERN **OYSTERS** . . . 12-OZ. JAR **69¢**

GINO'S • FROZEN CHEESE PIZZA 16-OZ. SIZE **49¢**

GORTON'S • FRIED FISH STICKS FROZEN 8-OZ. PKGS. **3 \$1**

Van de Kamp's DOUGHNUT HOE-DOWN!

ALL SIZES, SHAPES, FLAVORS AT SPECIAL PRICES!

FLOWING GOLD FROZEN • CONCENTRATED FRUIT PUNCH or GRAPE DRINK 6-OZ. CANS **10 \$1**

DELICATESSEN A KTTV Feature Value

PHILADELPHIA **CREAM CHEESE** 8-OZ. PKG. **35¢**

OSCAR MAYER **ALL MEAT BOLOGNA** SLICED 13-OZ. PKG. **59¢**

A KTTV Feature Value **OSCAR MAYER • ALL MEAT SMOKIE LINKS** 12-OZ. PKG. **59¢**

WINES-LIQUORS

SMOOTH AND TANTALIZING **SHOPPERS VODKA** FULL 5TH **\$2.98** FULL QT. **\$3.69**

BEACON HILL • 4 YR. OLD • 86 PROOF • CHARCOAL FILTERED **Kentucky Straight Bourbon** FULL 5TH **\$3.79**

SCOTTISH MOOR • LIGHT AND MELLOW **IMPORTED SCOTCH** DISTILLED IN SCOTLAND FULL FIFTH **\$4.19**

SHOP AT SHOPPERS WHERE YOU ALWAYS SAVE A LITTLE MORE

Shoppers MARKETS

PACIFIC COAST HWY. at CRENSHAW, TORRANCE
OPEN 9 A.M. TO 10 P.M. • 7 DAYS A WEEK

E. CARSON at MAIN, TORRANCE
OPEN 9 A.M. TO MIDNIGHT • 7 DAYS A WEEK

HIGH AND PARK 12th St. at 45th Ave	INGLEWOOD Village at La Brea	TORRANCE Pacific Coast Hwy. at Crenshaw East Carson at Main	NORWALK Firestone at Slideback	S. SAN GABRIEL East Garvey at Del Mar	SAN PEDRO 25th St. at West of Ave	LONG BEACH Fay Wardway at Corridor
INCLUDES 10¢ OFF LABEL RINSO BLUE GIANT SIZE 69¢	INCLUDES 6¢ OFF LABEL LIQUID WISK QT. PLASTIC 69¢	POWDERED or BROWN HOLLY SUGAR 2 1-LB. BOXES 29¢	GOODWIN'S AMMONIA QT. PLASTIC 29¢	LINDSAY OLIVES • SELECT • PITTED #1 TALL CAN 33¢	NU-SOFT FABRIC SOFTENER PT. 49¢ QT. 89¢	BOSCO MILK AMPLIFIER 12-OZ. 39¢ 24-OZ. 63¢