

RELY ON THE LEADER -- ONLY THE HERALD PROVIDES AUDITED CIRCULATION COVERAGE OF TORRANCE

Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190
---	---	---	---	---	---	---	---

SOMETHING WONDERFUL HAPPENED TO TRANSPORTATION!
'63 OLDSMOBILES
Ronald E. Moran, Inc.

See the Complete Range of Models and Extras!
WE'RE OFFERING EXCEPTIONAL DEALS ON '63's . . .
SO YOU CAN ORDER NOW FOR EARLY DELIVERY!



1963 OLDSMOBILE "JET FIRE" HARDTOP COUPE

STILL TIME TO SAVE HUNDREDS ON A NEW '62!

Excellent Selection of Factory Fresh New 1962's
 or Executive Cars With A Few Miles on Them.

WE'RE TRADIN' WILD!

COMPARE . . . '63 FASHIONS WITH '62 SAVINGS . . .
THEN DECIDE!

HIGHEST TRADE ALLOWANCES

5% Financing Available

RONALD E. MORAN, Inc.

YOUR OLDSMOBILE-CADILLAC DEALER

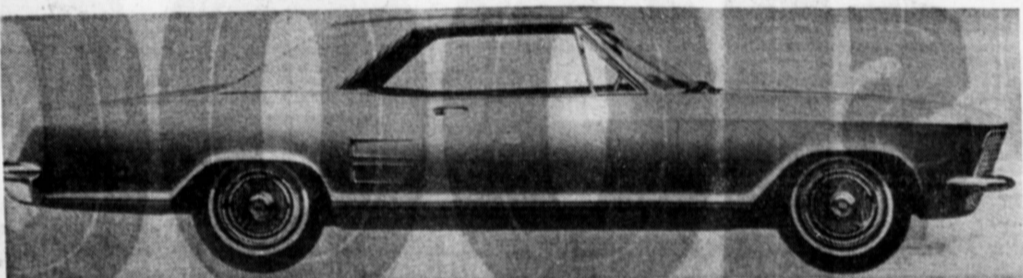
900 Pacific Coast Highway
 Open 7 Days a Week

REDONDO BEACH
 FR 2-2181, SP 2-2811

STARTING TODAY!
ONLY AT
BUTLER BUICK

400 So. Sepulveda MANHATTAN BEACH
FR 4-8968 OPEN 7 DAYS 9 TO 9 SP 2-1431

The only totally new automobile for 1963 — the Riviera by Buick! See it now in our showroom!



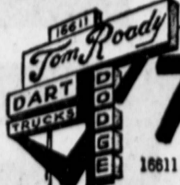
TOM ROADY SAYS —

OUT THEY GO!
 BETTER
HURRY—SAVE NOW
 THEY'RE
PRICED TO CLEAR

FABULOUS FACTORY BUYS
 AT REDUCED PRICES — CHOOSE
 FROM 71 NEW '62's WHILE THEY
 LAST! \$50. OVER FACTORY INVOICE!

- | | | | |
|--|---------------|--|---------------|
| 1957 DESOTO 4 door. Radio and heater; automatic transmission; power steering, power brakes | \$798 | 1959 FORD 4 door. Heater; automatic transmission. | \$998 |
| 1959 PLYMOUTH V-8 Fury 2 door hardtop. Heater; automatic transmission, power steering. | \$1498 | 1958 DODGE V-8 Pickup. | \$898 |
| 1959 DODGE 2 door hardtop. Radio and heater; automatic transmission; power steering; 2 tone paint; white wall tires. | \$1498 | 1961 FORD 2 door Falcon wagon. Radio and heater; automatic transmission. | \$1798 |
| | | 1960 FORD Galaxie hardtop 4 door. Radio and heater. White wall tires. | \$1598 |

STARTING OCTOBER 20, OUR SERVICE DEPARTMENT WILL BE CLOSED SATURDAYS; OPEN MONDAY AND THURSDAY EVENINGS UNTIL 9 TO BETTER SERVE OUR CUSTOMERS.



Tom Roady
 DODGE • DODGE DART • TRUCES
 18811 SO. VERMONT AVE. GARDENA, CALIF.
 DA 3-9911 • FA 1-5511

SALES

SERVICE

NEW CAR TRADES

- '55 FORD CUSTOM 2-DOOR SEDAN
\$195
 Sticker, radio and heater. Sparkling beige, factory finish. This is the one you have been looking for. \$48 down. Low monthly payments.
- '51 BUICK SUPER RIVIERA
\$195
 Radio and heater. 2-tone blue with contrasting interior, white wall tires. Excellent transportation. \$49 down. Low monthly payments.
- '57 MERCURY MONTCLAIR 2-DOOR HARDTOP
\$795
 Down payment no problem here. Words cannot describe this local one-owner, low-mileage beauty. Lustrous blue and white factory finish with custom blue and white interior. Radio, heater, automatic transmission, power steering, power brakes, white wall tires.
- '57 DODGE CUSTOM ROYAL 2-DR. HARDTOP
\$695
 Down payment no problem here. A luxurious hardtop with low mileage at rock bottom price. Push button, automatic transmission, white wall tires and loaded with extras. Arctic white with black and Inca gold interior.
- '57 PONTIAC STAR CHIEF 2-DOOR HARDTOP
 Will Finance
\$595
 With normal down payment or your old car in trade. Eye catching original silver gray and black factory finish. Radio, heater, power steering, power brakes, automatic transmission. This is a local new car trade-in with very low mileage. See to appreciate.
- '58 T-BIRD 2-DOOR HARDTOP
 Will Finance
\$595
 With normal down payment or your old car in trade. Power windows and seats, radio, heater and white wall tires. Eye-catching white exterior, accented with sparkling chrome. Contrasting white and black vinyl interior. Two to choose from. These are low mileage, local new car trade-ins. The ultimate in luxury. One you will be proud to own.
- '62 MERCURY CUSTOM METEOR 2-DOOR
 Will Finance
\$1795
 With normal down payment or your old car in trade. 7,780 actual local miles. Push button radio, deluxe heater, premium white wall tires. Loaded with super deluxe extras. Desert sand with contrasting black and red interior. This car is priced in hundreds of dollars under what it sold for new.
- '58 PONTIAC STAR CHIEF CAT COUPE
 Will Finance
\$895
 With normal down payment or your old car in trade. Probably the best buy on today's market. Radio, heater, power brakes, automatic transmission. Arctic white and red. Eye-catching sparkling chrome and contrasting charcoal gray interior and premium white wall tires. We invite comparison.
- '59 CHEVROLET IMPALA CONVERTIBLE COUPE
 Will Finance
\$1295
 With normal down payment or your old car in trade. This is the one you have been dreaming about. Excellent nylon top. Arctic white, high lustrous finish with contrasting red interior. Radio, heater, power steering, power brakes, white wall tires. Plus all super deluxe extras.
- '60 CHEVROLET 6-CYLINDER STATION WAGON
 Will Finance
\$1295
 With normal down payment or your old car in trade. You will enjoy California living with this low mileage new car trade. Radio, heater, premium white wall tires, sparkling blue and white with contrasting blue interior.
- '55 PONTIAC station wagon 4-door. \$19 and make payments. For details call Mr. James, FR 2-8406.
- '57 CHEVROLET Bel Air hardtop. 5 to choose from. \$39.00 and make payments. For details call Mr. James, FR 2-8406.
- 1958 CHEVROLET 2-door. \$29 and make payments. For details call Mr. James, FR 2-8406.
- 1959 RAMBLER 2-dr. Pay \$45.56 a month on approved credit. Call Mr. Motors, 1200 Avalon, Wilmington.

SCOTT ROBINSON PONTIAC
 THE CAR OF THE YEAR — THE FABULOUS

1963 PONTIAC
 and TEMPEST

SEE THEM NOW in our showroom
 we are dealing now:

GET THEM WHILE THEY ARE HOT!

They All Belong to
Wide-Track Pontiac '63

And if that isn't enough to set you yearning for a Pontiac of your own, come in a little closer. You'll see interiors styled as delightfully as Pontiac's outside. And then there's a full complement of vigorous Trophy V-8's . . . self-adjusting brakes . . . a host of little niceties that'll keep your Pontiac healthy longer. But maybe those three reasons we showed you are enough for you. Fear not — you're in good company. And a lot of it.

STILL TIME TO SAVE ON 1962's
 LEFT-OVER NEW CARS MUST GO!
 Here's Your Chance To Compare With the '63's
AND SAVE \$1000

Scott Robinson
Pontiac

20340 HAWTHORNE BLVD., TORRANCE
FR 1-3525 — SP 2-3265
 — OPEN SUNDAYS —

J. B. Finney Pontiac
 8141 SO. VERMONT AVE.
 PL 2-3723
 — CALL FOR FREE HOME TRIAL —