

Automotive AUTOMOBILES For Sale	Automotive AUTOMOBILES For Sale	Automotive AUTOMOBILES For Sale	Automotive AUTOMOBILES For Sale	Automotive AUTOMOBILES For Sale	Automotive AUTOMOBILES For Sale	Automotive AUTOMOBILES For Sale	Automotive AUTOMOBILES For Sale
190	190	190	190	190	190	190	190

Announcing

THE 1963 Cadillac

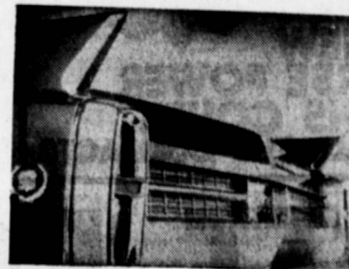
STARTING TODAY

CAN A CADILLAC SURPASS ITS OWN GREAT REPUTATION?

The 1963 Cadillac does just that. In beauty . . . in luxury . . . in performance . . . and in craftsmanship, the new Cadillac creations now on display at Ronald E. Moran, Inc., surpass the famous cars they supersede. Under the hood is a greatly refined engine. It is lighter in weight, quieter and smoother in operation than ever before. And in the way the 1963 Cadillac rides and handles and responds, where, indeed, many believed perfection had been already attained, Cadillac engineers have wrought miracles of improvement. We feel certain that after appraising the 1963 selections, and then after your first few minutes at the wheel, you will agree that Cadillac for 1963 has surpassed its own great reputation.



1963 CADILLAC COUPE DEVILLE



Also — we have a few 1962 Cadillac Executive cars which can be purchased at Discount Savings!!

something wonderful happened to transportation!

'63 OLDSMOBILES

FIRST LOCAL SHOWING AT

Ronald E. Moran, Inc.

See the Complete Range of Models and Extras!

WE'RE OFFERING EXCEPTIONAL DEALS ON '63's . . . SO YOU CAN ORDER NOW FOR EARLY DELIVERY!



1963 OLDSMOBILE "JET FIRE" HARDTOP COUPE

STILL TO SAVE HUNDREDS TIME ON A NEW '62!

Excellent Selection of Factory Fresh New 1962's or Executive Cars With A Few Miles on Them.

We're Tradin' Wild!

COMPARE . . . '63 FASHIONS WITH '62 SAVINGS . . . THEN DECIDE!

RONALD E. MORAN, INC.

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CADILLAC DIVISION

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