

Anti-Communist Film Scheduled

An anti-communism film will be presented at the next meeting of the Southwest Park Civic Assn., on Monday, Oct. 1, at 8 p.m. in the Carl Steele cafeteria.

A series of films on the same subject will be shown at ensuing meetings. Community problems will be discussed with emphasis on youth activities.

For Classified Results
FA 8-4000

Coin-Slot Drycleaning Pacing Vending Market

By REYNOLDS KNIGHT

While the boom in coin-operated vending services is "old hat" to some business observers, there's one segment of this industry that currently is worth watching: do-it-yourself drycleaning.

With upwards of \$120 million expected to go into the slots of drycleaning machines this year, this particular area of vending must easily rank as the fastest-growing for 1962. One reliable trade source estimates that 1961 volume was only about \$50 million. Spurring the boomlet in drycleaning has been the fact that already, around the nation, thousands of coin-operated washing machine centers have been in operation for as long as five to 10 years. These centers afford a natural home for the drycleaning machine. Mrs. Housewife simply plops the wet wash into one machine, and Dad's Sunday suit into the other.

But in the field of manufacturing of "slot-machine" drycleaners all is not roses. First, the machines are costly to the

buyer — as high as \$8,000. And the buyer may be standoffish about investing such sums unless he's sure the traffic will be enough to make the machine pay for itself. One supplier of the machines several months ago filed a petition in bankruptcy. Generally speaking, however, the boomlet seems headed solidly upward.

OVERSEAS PARTNERS — Many U. S. companies have broadened operations overseas in recent years. Sometimes they have purchased out-

right ownership and control of an existing foreign company and installed their own managers and policies. On other occasions American firms have preferred to respect the local management's ability and command of the local scene, and the resulting relationships have brought benefits to all concerned.

A case in point is Long John Distilleries of Scotland, which about a year ago was purchased by a major U. S. company. While one might expect a dour reaction at the outset

of any comparable product on a world-wide basis. While this means progress for the Scotsmen involved, it also is of importance to the U. S. parent in meeting surging U. S. demand for Scotch whiskeys.

AUTOMATED HENHOUSE — Like many another industry with its profits caught in a cost-price wringer, the nation's \$2.7-billion egg business is turning to automation for relief.

Spokesmen for the Nutrena feed division of Cargill, Inc., Minneapolis, report that in the 20 months since their new layer-hen system call "Hi-Density" was introduced, 56 of these 10,000-bird units have been built — enough to supply the population of Denver, Seattle or Atlanta. They predict this number will double in the next 12 months.

In Hi-Density, machines take over the chores of feeding, watering, ventilating, lighting and gathering eggs. Each hen is allotted but three-fourths of a square foot of floor space.

THE SYSTEM triples the poultryman's labor efficiency and increases egg output, but at reduced per-bird housing costs, Nutrena officials say.

The system also is attracting the attention of processors and supermarket men. It has been shown to produce consistently high quality eggs. Nutrena spokesmen predict that within 10 years virtually all U. S. egg output will come from automated units. Based on 1961 consumption, 24,000 of the pushbutton henhouses would supply the country's total egg needs.

THINGS TO COME — A Midwest food firm has started marketing "Hobo Soup," claiming a genuine recipe that was obtained for it by a spying amateur chef. . . . Another new soup offering: canned low-calorie soups in three flavors — tomato, clam chowder and split pea. . . . Have "gun" can travel dept.: Short-armed motorists now may arm themselves with a pistol-like device for the specific purpose of "shooting" the required coins into toll-road coin receptacles.

STRAITJACKETS SOLD OUT — An unusual industry convention gave New Yorkers a chuckle this past week. It was the annual Trade Show of the Institute of Surplus Dealers. These businessmen deal mainly in government surplus products, reselling them — sometimes repackaged or changed in some way — for a use other than originally intended. One dealer told observers how he bought 15,000 surplus straitjackets a few years ago, and has since sold all of them — mainly for laughs and costume parties.

BITS O' BUSINESS — U. S. exports of anthracite coal rose sharply in the first eight months of 1962; the 1.5-million-ton shipment total was double the comparable 1961 figure. . . . American electronic firms face stiffening Japanese competition. Recently a Japanese official announced his country will spend \$300 million for expansion in this area next year. . . . For the second month in a row, new housing starts in August moved ahead of last year, to an adjusted annual rate of 1.52 million, the government reports.

Las Vegas Trip Winner Revealed

An all-expense-paid trip to Las Vegas by air was won by Charles A. McAfee Jr. McAfee won the two-day trip for himself and his wife in a contest sponsored by Giant Realty.

The purpose of the competition, according to H. J. Loewenberg, was to encourage better public service in the real estate industry in the city of Torrance.

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