

Joan Crawford Book At Marymount 'Fair'

Actress Joan Crawford joined in plans insuring the success of the first annual Marymount College Book Fair when she presented autographed copies of her recently published biography, "Portrait of Joan," to coordinators Mr. and Mrs. J. Weare Pearson II.

The biography, dealing with the famed star's rise to fame in the film industry and her philosophies which has sustained her in her career struggles, will be on sale at the first annual Book Fair, sponsored by the Marymount Library Associates, Oct. 12 to 14.

Iowans Picnic

The ninth annual picnic of former residents of Anamosa, Iowa, will be held Sunday, Sept. 30, at Pearson Park in downtown Anaheim.

It will be staged at the Palos Verdes Peninsula Center where special stalls will be erected to display thousands of volumes which have been donated for the event that will help provide funds for needed books for the college library.

My Neighbors



"Well, what do I like?"

K. H. SUTHERLAND, M.D.
County Health Officer

The so-called common cold is an ailment of nearly "infinite variety" for there are already more than 50 known types, most of them caused by viruses, others by bacteria. Apparently the only common thing about colds is their frequency of occurrence since nearly 2 million people in this country have them on any given day, according to U. S. Public Health Service estimates.

In scientific opinion, a cold is a nose and throat infection that is usually caused by viruses. These viruses, it is said, may vary according to the age of susceptible persons, the season of the year, different years, and even different areas of the country.

This is one of the things that makes the development of an effective cold vaccine so difficult. To be really useful, the vaccine would have to combat each type of virus involved and there are so many differ-

ent varieties. This helps explain why the majority of people receive little or no benefit from "cold shots."

APART FROM the misery a cold produces and the weakening effect it has on the body, a person with a cold is generally less mentally alert than usual. This presents a danger in the case of individuals who drive a car or who happen to work in hazardous occupations. These dangers are increased when antihistamines are taken, because drugs of this type make some persons drowsy and less attentive to the tasks at hand.

There is no remedy that will cure a cold, although many of them provide temporary relief from certain of the cold symptoms that are so distressing. None yet discovered, including the antibiotics, are truly effective against the cold viruses.

At this point, there are only two encouraging things that can be said about colds, namely that an effective immuniz-

ing agent will probably be developed in the near future, and the fact that as people grow older they are seemingly less susceptible to the infection.

CURRENT investigations show that it is possible that an infection may be acquired and remain dormant until it is triggered by such things as chilling, fatigue and so forth. A

change in the weather might also activate a latent infection.

There are so many ways in which colds may be spread that control is presently impossible, but person-to-person spread remains one of the chief sources of infection. Even the most trivial colds are contagious. A person with cold symptoms so slight that they are ignored may nevertheless be the means of spreading the infection to others in whom the cold symptoms will be more severe. All of which leaves the individual pretty much de-

fenseless against the common cold.

Adequate rest and a proper diet will perhaps do more than anything else to help an individual avoid a cold — if it can be avoided, that is. In the event a cold lasts longer than a week or two or if it seems unduly severe, a visit to a physician is advised.

A pamphlet giving additional information on the common cold will be mailed to anyone who sends a card of request to the Division of Public Health Education, Los Angeles County Health Department, 241 N. Figueroa St., Los Angeles 12.

CHP Says Back Off

The next time you are driving, notice how much room there is between your car and the one ahead. Chances are you will be surprised at the little clearance you have left yourself.

"It's easy to slip into the dangerous habit of following too closely," pointed out California Highway Patrol Commissioner Bradford M. Crittenden. "Last year, nearly 9,000 drivers made this mistake, and were involved in fatal and injury accidents.

The Commissioner said "the often-quoted rule — one car length for each 10 miles of speed — is usually practical in clear weather, on dry road sur-

faces, during daylight hours. "Darkness, rain or any number of adverse conditions call for increased following distances, however."

He also pointed out that during periods of extreme congestion, drivers sometimes find themselves hemmed in, without a space cushion to front or rear.

"In this case, ease off a trifle; regain space in front. Then, be particularly alert for even minor changes in traffic movement — or you could find yourself ramming the car ahead of you."

Hens outnumber people in New Jersey (10 million) hens.

Area's Oldest Great Books Group to Begin New Season

Robert T. Thompson of Torrance and Dr. Daniel O. Etters of Manhattan Beach will be co-leaders of a Great Books Discussion Group which will meet in the Etters' home beginning Oct. 6. This is the oldest Great Books Group in the Los Angeles area. It was started by Thompson in 1948, one year after the Great Books Foundation was incorporated to sponsor discussion groups for adults.

Members of the group come from all parts of the Southwest area. Although some are relatively newcomers, a nucleus of half a dozen has been with the group 10 years or longer. For a number of years the old Manhattan Beach Community Church was the meeting place. During a period of renovation to the church the discussions were held in Lawndale.

THE GROUP this year will read Series 9 of the reading lists published by the Great

Books Foundation. During its 14-year history the group has kept pace with the Foundation, reading the books as the lists were published and making their own selections when no new lists were available. Among the books to be read this year are works by Homer, Herodotus, Balzac, Ibsen, and Poincare.

THOMPSON IS A partner in a newspaper distributing company specializing in industrial packaging and located in Long Beach. His other Great Books activities include acting as refresher chairman for the South Bay District and as a co-leader of the Great Books Discussion Group conducted for the inmates of the prison on Terminal Island.

Dr. Etters, co-leader of the group, recently received his degree as doctor of philosophy in mathematics from UCLA at North American Aviation Co.

Monday Blues Bother Company Phone Girls

"If you're thinking of a new gas range and want to talk to a gas appliance counselor — if you need your gas turned on or off — or if for any reason you are planning to call your Southern California Gas Co. office, today is the day to call.

"Don't wait for Monday — avoid the rush — dial the gas company office now!"

That's the word from Georg M. Babbe, division manager for the gas company.

"Our Telephone Service Bureau has 25 specially trained girls — Service Representatives — who efficiently handle an average of 1,500 calls a day at our division office," Babbe said.

"But on Mondays," he pointed out, "the number of calls soars to 3,000 or more."

THE OVERLOAD on Mondays may result in delay on some calls which could be avoided if the calls were spread out more evenly throughout the week.

Babbe emphasized the fact that the switchboard and Telephone Service Bureau are planned to handle more than average need. However, when lines are busy, there may be a period when some customers must wait after the switchboard operator answers before an order receiver is available to take the call.

As soon as a call is put through to the Service Bureau — which is under the direction of Telephone Service Supervisor Mrs. Jean Ulrich — one of the girls answers and usually provides one-stop service for the customer.

"This is accomplished,"

Babbe explained, "through latest-type automatic telephone equipment that permits the girls to answer questions, take service requests and contact the proper department for special information or service while the customer is on the line."

"However," Babbe continued, "while our girls are efficient, it would help them tremendously if incoming calls could be placed now, instead of waiting for Monday to roll around."

City of Hope To Benefit From Dance

A Columbus Day dinner-dance to benefit the City of Hope will be sponsored by the 17 Southern California lodges of the Order of the Sons of Italy in America, according to Peter J. De Santis, president.

Slated for Saturday, Oct. 6, it is under the local auspices of the South Bay Lodge, headed by Venerable Phil La Loggia.

Nearly 1,000 are expected at the Mayflower Ballroom in Inglewood. The United Lodges of Southern California is a fraternal society representing thousands of Americans of Italian extraction in the Southland.

Proceeds from the evening will help further the free, non-sectarian medical center's pilot research and patient care program in the war against catastrophic diseases.

Further information may be obtained in this area from Venerable La Loggia, FR 4-0960.

Chapel Gets Backing of Local GOP

Richard E. Wade, president of the South Bay Chapter, Californians for Goldwater, has announced that a check for \$250 has been presented to Charles Edward Chapel, Republican member of the assembly, 46th Assembly District, at the new West Torrance Republican Headquarters, 4735 Torrance Blvd.

The check represents the profit from a party given in Chapel's honor and is to be used for his campaign activities in West Torrance.

The new West Torrance Republican Headquarters was formally opened on Saturday with Assemblyman and Mrs. Chapel as guests of honor.

"We endorse and will continue to support Assemblyman Chapel and other Republican candidates," Wade said.

SIGHT-SEEING QUIZ

Can You Name This Spot?

ANSWERS:
1. TOWERING 284 FEET, THIS MONUMENT PROVIDES A PANORAMIC VIEW OF A MIDWESTERN CITY.
2. THE GREAT BRIDGE OF THE WORLD.
3. THE GREAT BRIDGE OF THE WORLD.
4. THE GREAT BRIDGE OF THE WORLD.
5. THE GREAT BRIDGE OF THE WORLD.

LOW PRICES EVERY DAY... AND EVERY DAY THERE'S

Something Special



Corned Beef Hash 3.51

White Meat Tuna 3.51

Fruit Nectars 10.51

Asparagus Spears 25c

LARGE GRADE AA EGGS

Dundee—Doz. Ctn.

Strictly Fresh! 43c

Something Special in the Meat Department!

Fresh Fryers

GRADE A CALIFORNIA GROWN CHICKENS Better flavor because they're fresher... days fresher than chickens shipped in from other states. You always get the finest frying chicken at Von's and Shopping Bag... Headquarters for fresh California grown fryers!

Pick Your Favorite Fryer Parts

LEGS 49c lb. BREASTS 59c lb. THIGHS 55c lb.

Chicken Wings 29c Backs and Necks 6 FOR 49c



Always Delicious with Fried Chicken OCEAN SPRAY STRAWBERRY SAUCE

USDA CHOICE

Chuck Roast

Your Every Choice at Von's & Shopping Bag is U.S.D.A. Choice

7-BONE ROAST 49c O-BONE ROAST 59c BONELESS CHUCK 89c

FRYING RABBITS 49c

Chuck Steaks 49c

Family Steak 89c

Rib Steaks 98c

Ground Chuck 59c

Stewing Beef 79c

Sliced Bacon 65c

Sea-Food Sea-lectious!

FRESH SALMON STEAKS 98c

FANCY MEDIUM SHRIMP \$1.19

4-Fishermen, Frozen 10c

FISH STICKS 39c FISH STEAKS 39c

BEEF OR VEAL CUTLETS 4 for 69c

MICRIN MOUTHWASH 86c

Johnson & Johnson Oral Antiseptic Effective Hours Longer 69c

VON'S and Shopping Bag

Prices Effective THU, FRI, SAT., SUN., SEPT. 27, 28, 29, 30 Tax Added to Applicable Items

NIBLETS CORN 2.29

SODA CRACKERS 1.19

V-8 JUICE 2.25

Red Kettle Soup 31c

Long Spaghetti 2.39

Sauce Mix 2.49

Folger's Coffee 59c

Pears 10c lb.

VEGETABLES 5.89

Fruit Drinks 12.51

Frozen Bars 6.39

Kern's Jellies 27c

Hydrox Cookies 49c

DOLE PINEAPPLE DINNERS 5.49

BIRDS EYE CHICKEN 4.99

WALDORF TISSUE 12.51

Sliced American Cheese 59c lb.

Swift's Smokies 59c

Canned Hams 1.98

Bleu Cheese Dressing 55c

VAN de KAMP'S BAKERIES 69c

ANGEL FOOD CAKE 69c

APPLE PUFFS 39c

OR STRAWBERRY 39c

CINNAMON ROLLS 29c

VGC 6 YR. OLD KENTUCKY Straight Bourbon 4.19

86 PROOF Save 30c

FIVE O'CLOCK GIN 3.89

Heinz Baby Foods 29c

GLORIETTA Apricots 29c

Stripe Tooth Paste 69c

BLEACH Clorox 43c

Kal Kan Pet Foods 31c

HORSEMEAT 37c