THRIFTY DRUG STORE OPENS THURSDAY IN TORRANCE CITY

CHAIN EXPERT

Ferster Named Carson Manager

Harry V. Ferster has been appointed manager of Torrance's new Thrifty Drug Store in the Carson Plaza Shopping Center, intersection of Carson Street and Normandie Avenue, it was announced by officals of the huge drug chain.

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second assistant manager. Good Thrifty Career Sberna began his Thrifty ca-reer in October, 1959, as a pros-pect for management training and has received his experience at stores throughout the Gardena area. He is married, the father of one child and attended school at Los Angeles City College and UCLA. UCLA

UCLA. King began his career with Thrifty in May, 1960, as a stock clerk at the Orange store. He was soon selected for management training and has received his ex-perience at stores in Long Beach and San Pedro. King is single, an Air Force veteran, and ai-tended school at University of Washington.



HARRY V. FERSTER -- Has d manager of Tor-Thrifty Drug Store er of Carson Street corner of lie Avenue, n Plaza Shopping Center.

TENNIS

ODS REELS

TACKLE



NEW THRIFTY DRUG STORE-Shown above will open Thur NEW THRIFTY DRUG STORE—Snown above with optimized day in the Carson Plaza Shopping Center, at the intersection of Carson Street and Normandie. A gigantic Grand Opening Sale will introduce the new store following a 9 a.m. ribbon-cutting ceremony. The ultra-modern store covers 17,280 square feet of

Huge Houseware Selection Offered

Down through the years Thrifty Drug Stores have become a second home to the homemakers of makes sidents California, and a big reason for this is the giant house

The new store in Carson Plaza will be no exception and all local residents are invited to inspect the tremendous variety of housewares bargains. Of course, the kitchen is the women's headquarters and Thrifwomen's headquarters and Thrif-ty stocks a f a b u l o u s variety of items to make her work easier items to make her work easier and more pleasant. A few of the items include all

types of glassware, dinnerware, flatware, cooking utensils and ac-cessories, ovenware, ba k i n g pieces and pot holders--the list is

Cosmetic Department

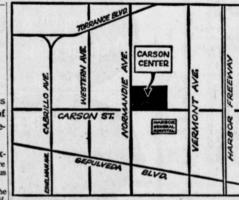
When architects for Thrifty Drug Stores planned the new store in the Carson Plaza Shop-ping Center, special attention was directed to the Cosmetic Depart-

This very important segment f the new store has incorporated he very latest in showcase design as well as a con-ventory of nationally a brands. Whether it's baseball, football, tennis, volley-

ball, badminton, ping pong, or any sport, you name In celebration of the Grand it, and Thrifty's Sporting Goods Department can take of every need. Such is the case in the new Thrifty Drug Store in Carson Plaza at Carson Street on prices on many nationally advertised cosmetics.

and Normandie. One of the most popular and largest sections in all Thrifty stores is the sporting goods de-partment. All equipment for the sportsman is available, from fishing gear to grance lines" from Coty, Dana, table tennis, all at Thrifty's low, land the sportsman table tennis, all at Thrifty's low, land the sportsman table tennis, all the table tennis,

different items of drug, variety and department store merchand Thrifty's famous Double-Discounts, with Blue Chip Stamps, be featured at the new store.



CONVENIENT LOCATION—Offers plenty of free parking and an easy-to-find location. These are two of the many attractions of the new Thrifty Drug Store in Carson Plaza. The spacious new store will be open more hours every day, 356 days a year, to take care of your shopping needs for drug, variety and depart-ment store merchandling.

FOR YOUR SAFETY **Prescriptions Get** Thrifty Guarantee

The Bonded Prescription Department is the operational heart of every Thrifty Drug Store, and this will certainly be true of the new store in Carson Plaza.

Designed with the sole purpose of giving the finest in pharmaceutical service, this prescription department will be staffed by registered pharmacists at all times.

Every prescription filled by Thrifty phar-macists is guaranteed, in writing, to be exact-ly what the doctor prescribed.

Thrifty's quality and low prices are drama-tically demonstrated in the prescription depart-ment which uses only top-brand pharmaceuticals from such firms as Lilly, Squibb, Upjohn, Parke-Davis, Lederle, Merck, Ciba, Wyeth, With-ren and others of top quality to ensure the cure rop and others of top quality to ensure the cus-tomer of the finest drug products at all times.

New Thrifty Will Feature **Flower Tools** It's g ng year in Southern California, and when Thrifty executives planne the new store in Carson Plaza provisions were made for the "Green Thumb" and "Weekend Gardener's Club." A complete line of garden tools prays, hoses, sprinklers and sprays, hoses, sprinklers and small hand tools are featured in this department, plus hoes, rakes, spades, cultivators and man others

Huge Crowds Expected at Normandie and Carson

Thrifty Drug Stores, the West's largest drug, variety and junior department store chain, will unveil a new super-store in Torrance Thursday.

veil a new super-store in Torrance Thursday. The spacious new Thrifty Drug is located in the Carson Plaza Shopping Center at the intersection of Carson Street and Normandie Avenue. A 9 a.m. ribbon-cutting ceremony will open the doors to the public. The ultra-modern store will be including everything from bad-opening Sup factors in including everything from bad-opening sup factors in the stand tennis to golf and foot-of money-saving "specials" in every department. Customers will be delighted

ot money-saving "specials" in every department. Customers will be delighted with the spacious new store which is described by company officials as one of the most beautiful in the entire Thrifty chain. Everything possible has been incorporated to make shopping a pleasurable experience including the latest conveniences and mer-chandising facilities created by contemporary architecture. The new Carson Plaza Thrifty has been designed to be ulimate in fast shopping and convenience. A ribbon-cutting ceremony will officially inaugurate the new store

new Carson Plaza Thrifty has been designed to be the ultimate in fast shopping and convenience. A ribbon-cutting ceremony will fine of utensile, plus againt stock of a o a ps, detergents, mops, and the other leaning items. A gardening department are includ-diverse department are includ-extinet as plances and thousands of other items will be found the prescription Elled by matters and comparison areas are include comentics, prescription filled is certi-fied to be prescription filled is certi-fied be pres

balloons and 1,500 cookies to the children, and 2,500 gift bags given ite. Thrifty officials announced that a magnificent Decca stereo con-sole will be awarded in a prize sole will be awarded in a prize to shop," said drawing at 8 p.m., Saturday, Oct. Manager Ferster. "Thrifty cu-6. The Decca stereo also includes an AM-FM multiplex tuner. The desired to raise their standard of prize drawing costs nothing to en-living, at the lowest possible ter and everyone has a chance of winning the beautiful Decca ster-oc console. Details will be found elsewhere on this page. One of the key departments of West," he continued.

Prizes Will Top Store Celebration





SPORTING GOODS DEPARTMENT-Is typical of the dozens of completely stocked departments throughout the new Carson Plaza Thrifty Drug Store. In this section will be found equipment for every sourt. Tennis, golf and fishing enthulsats will be pleased with the wide selection of equipment and prices to fit any budget.

care of every need.

Sporting Goods

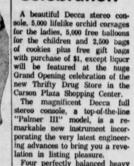
Department Tops

Customers will be delighted at **NEW THRIFTY** the great variety offered in regu-lation and nationally advertised brand merchandise, as well as "Junior" equipment. DRUG STORE Golfing enthusiasts will be de-lighted to find a complete selec-tion of golf equipment, including clubs, bags, golf carts, tees, gloves and name brand golf balls, plus a wide selection of accessor-AT-A-GLANCE LOCATION: Carson Plaza, arson Street and Normandie. **PARKING:** Acres of free MERCHANDISE: More Of special interest to anglers is than 25,000 drug variety and department store items. the complete fishing section Rods, reels, leaders, h o k s, lures, flies, sinkers, tackle boxes and fishing accessories will be displayed in the convenient self service gondolas. STORE AREA: 17,280 square feet. GRAND OPENING SPE-CIALS: Reduced prices spe-cially marked in every depart-If special information or item PRIZE DRAWING: Free sired, a courteous salesperson will be available Decca Stereo Console. Prize drawing held Oct. 6, 8 p.m. So, if you are at all sports-minded, remember to visit this special department; all it e ns priced at "sells for less" prices in Thrifty's new store in the Car-son Plaza Shopping Center. GRAND OPENING GIFTS: Lifelike orchid corsages, free balloons, cookies and gift bags.

Also in this complete department Thrifty features a huge se-lection of insecticides, fertilizers and weed solutions to keep lawns green and healthy.

To keep that same lawn mani-cured, both power and regular lawn mowers are offered at Thrifty's traditional low prices. The new Thrifty caters to the lower enthusiasts with packages of seeds and bulbs in a great ar-

of seeds and bulbs in a great ar-ray of colors and species. For 33 years, Thrify Drug Stores have served California buyers with the highest quality at the lowest cost. DECCA STEREG PRIZE—Shown above is the magnificent Decea stereo console which some lucky Thrifty customer will receive during Grand Opening celebration of the new Thrifty Drug Store in Carson Plaza. In addition to the famed Decca stereo system the deluxe "Palmer III" model, also contains an AM-FM multi-plex tuner. See accompanying story for entry details. ray of colors and species



markable new marument meor-porating the very latest engineer-ing advances to bring you a reve-lation in listing pleasure. Four perfectly balanced heavy duty speakers are engineerd to reproduce the finest in recorded sound with concert hall stereo concertion.

sound was separation. To enter the Decca stereo con-sole drawing, a customer need only sign a cash register receipt, or reasonable fascimile, and deposit it in the receptacle in the concourse

Thrifty. No purchase is necessary. Winner will be selected in a prize drawing at 8 p.m. Oct. 6.