

EVERY WEEK AT BIG BEAR

Not just "week-end" specials! When a Market makes drastic reductions on just a few items ... it means higher prices on hundreds of other items.

Don't be fooled by "come-ons" and bait advertising!... Here's just a partial list of everyday lower prices.

SUPER MARKET ITEMS EVERY DAY!

BABY FOODS

- GERBER'S - HEINZ - STRAINED - 4 1/2-OZ. JAR **BABY FOOD** 3 for 28c
- SWIFT'S - 3 1/2-OZ. CAN **BABY MEATS** 2 for 43c
- GERBER'S - 7 1/4-OZ. JAR **JUNIOR BABY FOOD** 13c

CRACKERS

- PREMIUM - SNOW FLAKE - 1-LB. BOX **CRACKERS** 27c
- PACIFIC - 1-LB. BOX **TREAT GRAHAMS** 30c
- SUNSHINE - 1-LB. BOX **HI-HO CRACKERS** 35c

COFFEE & TEA

- FOLGER'S - HILLS BROS. - 1-LB. CAN **COFFEE** 59c
- MAXWELL HOUSE - 6-OZ. JAR **INSTANT COFFEE** 95c
- LIPTON - 48-COUNT BOX **TEA BAGS** 59c

BEVERAGES

- 12-OZ. BOTTLES **COCA COLA** 6 for 53c
- 12-OZ. BOTTLES **PEPSI COLA** 6 for 53c
- NEHI - IN CANS - 10-OZ. CANS **BEVERAGE** 10 for 86c
- NO RETURN - 12-OZ. BOTTLES **BREW "102" BEER** 6 for 91c

CEREALS

- 10-OZ. PACKAGE **SUGAR JETS** 29c
- KELLOGG'S - 14-OZ. PACKAGE **RAISIN BRAN** 35c
- NABISCO - SPOON SIZE - 11-OZ. PACKAGE **SHREDDED WHEAT** 26c

DAIRY FOODS

- FOREMOST - 1-LB. PACKAGE **BUTTER** 67c
- FOREMOST - PREMIUM - 1/2-GAL. RD. CARTON **ICE CREAM** 68c
- 2-LB. CARTON **VELVEETA CHEESE** 89c

SYRUP & PEANUT BUTTER

- VERMONT MAID - 24-OZ. BOTTLE **BUTTERED SYRUP** 59c
- KARO - IMITATION - 24-OZ. BOTTLE **MAPLE SYRUP** 47c
- SKIPPY - 18-OZ. JAR **PEANUT BUTTER** 55c

SALAD DRESSINGS

- SAFFLOWER - 24-OZ. JAR **MAYONNAISE** 58c
- KRAFT'S - MIRACLE - 16-OZ. BOTTLE **FRENCH DRESSING** 43c
- WISHBONE - ITALIAN LOW CALORIE - 8-OZ. BOTTLE **DRESSING** 37c
- BEST FOODS - QUART JAR **MAYONNAISE** 59c
- SPRINGFIELD - 24-OZ. JAR **SALAD DRESSING** 36c

PET FOODS

- PUSS 'N BOOTS - 16-OZ. CAN **CAT FOOD** 14c
- VETS - 16-OZ. CAN **DOG FOOD** 8c
- GRAVY TRAIN - 10-LB. BAG **DOG FOOD** \$1.29
- PURINA - 25-LB. BAG **DOG CHOW** \$2.79

CANNED FISH

- CHICKEN O' SEA - CHUNK STYLE - 6 1/2-OZ. CAN **TUNA** 30c
- VAN CAMP'S - 6 1/2-OZ. CAN **GRATED TUNA** 19c
- SNOW'S - 7 1/2-OZ. CAN **MINCED CLAMS** 29c
- DUNBAR - MEDIUM - 4 1/2-OZ. CAN **SHRIMP** 56c

FLOUR & MIXES

- 10-LB. BAG **GOLD MEDAL FLOUR** \$1.09
- DUNCAN HINES - EARLY AMERICAN - 14-OZ. BOX **CAKE MIX** 39c
- DROMEDARY - 15-OZ. BOX **CORN MUFFIN MIX** 25c
- PILLSBURY - 2-LB. BOX **PANCAKE MIX** 39c

FROZEN FOODS

- ROSARITA - 16-OZ. PACKAGE **MEXICAN DINNERS** 54c
- SWANSON'S - 8-OZ. PIE **MEAT PIES** 25c
- KOLD KIST - 1-LB. PACKAGE **BEEF STEW** 36c
- FRIGID DOUGH - 8-INCH PIE **FRUIT PIES** 29c
- CERTI-FRESH - 14-OZ. PACKAGE **FISH STICKS** 59c
- BIRDSEYE - 10-OZ. PACKAGE **PEAS** 16c
- TREESWEET - 6-OZ. CAN **LEMONADE** 9c
- MINUTE MAID - 6-OZ. CAN **ORANGE JUICE** 5 for \$1.00

MARGARINE & MILK

- 1-LB. PACKAGE **NUCOA MARGARINE** 27c
- WHIPPED - 1-LB. PACKAGE **MIRACLE MARGARINE** 31c
- 1-LB. PACKAGE **SAFFOLA MARGARINE** 39c
- FOREMOST AND CARNATION - TALL CAN **CANNED MILK** 14c

SUGAR-SALT & SPICE

- 10-LB. BAG **C & H SUGAR** 99c
- POWDERED OR BROWN - 1-LB. BOX **C & H SUGAR** 14c
- LESLIE - 50-LB. BAG **WATER SOFTNER SALE** 98c
- McCORMICKS - 1-5/8-OZ. PACKAGE **BAR-B-Q SPICE** 25c

JAMS & JELLIES

- KERN'S - 2-LB. JAR **GRAPE JELLY** 39c
- MARY ELLEN - 20-OZ. JAR **APRICOT P/A JAM** 45c
- KING KELLY - 16-OZ. JAR **ORANGE MARMALADE** 29c

FRUIT & JUICES

- OCEAN SPRAY - 303 CAN **CRANBERRY SAUCE** 24c
- BORDO - 303 CAN **GRAPEFRUIT SECTIONS** 20c
- SPRINGFIELD - 2 1/2 CAN **PEARS** 27c
- TREESWEET - 46-OZ. CAN **GRAPEFRUIT JUICE** 28c
- DEL MONTE - 2 1/2 CAN **PEACHES** 25c
- DEL MONTE - 303 CAN **FRUIT COCKTAIL** 20c
- DOLE - SLICED - 1 1/4 CAN **PINEAPPLE** 20c

SOUPS

- CAMPBELL'S - 10 1/2-OZ. CAN **TOMATO SOUP** 11c
- CAMPBELL'S - 10 1/2-OZ. CAN **VEGETABLE SOUP** 13c
- CAMPBELL'S - 10 1/2-OZ. CAN **MEAT BASE SOUPS** 16c

SHORTENING & OILS

- SPRINGFIELD - 24-OZ. BOTTLE **SALAD OIL** 35c
- 24-OZ. BOTTLE **WESSON OIL** 42c
- 3-LB. CAN **CRISCO** 79c

PAPER ITEMS

- NORTHERN - ASSORTED COLORS - 300-COUNT BOX **FACIAL TISSUE** 17c
- MARCAL - WHITE - 80-COUNT PACKAGE **PAPER NAPKINS** 10c
- CUT-RITE - 125 FOOT BOX **WAX PAPER** 24c
- ZEE - 30-COUNT PACKAGE **SANDWICH BAGS** 9c
- SARAN - 25 FOOT BOX **PLASTIC WRAP** 30c
- DELSEY - 2 PACK PACKAGE **TOILET TISSUE** 24c
- CONFIDETS - 24-COUNT BOX **SANITARY NAPKINS** 67c

OLIVES & PICKLES

- DEL MONTE - 12-OZ. JAR **SWEET RELISH** 29c
- DREHER - KOSHER - QUART JAR **DILL PICKLES** 39c
- EARLY CALIFORNIA - LARGE - TALL CAN **PITTED OLIVES** 36c

CANNED MEATS

- DENNISON'S - 15 1/2-OZ. CAN **CHILI WITH BEANS** 31c
- RATH BLACKHAWK - 12-OZ. CAN **LUNCH LOAF** 42c
- LIBBY'S - 16-OZ. CAN **CORN BEEF HASH** 33c

SAUCES & RICE

- HUNT'S - 8-OZ. CAN **TOMATO SAUCE** 3 for 25c
- DEL MONTE - 20-OZ. BOTTLE **CATSUP** 25c
- M.J.B. - QUICK COOK - 24-OZ. BOX **LONG GRAIN RICE** 43c

LAUNDRY AIDS

- GIANT BOX **TIDE - CHEER** 73c
- GIANT BOX **RINSO BLUE** 73c
- BATH BAR **LUX - PALMOLIVE SOAP** 14c
- 22-OZ. BOTTLE **SWAN-LUX-IVORY LIQUID** 64c
- CLOROX - IN PLASTIC - 1/2-GAL. JUG **LIQUID BLEACH** 39c
- SPRINGFIELD - GIANT BOX **POWDERED DETERGENT** 39c

VEGETABLES & JUICE

- VAN CAMP'S - 2 1/2 CAN **PORK & BEANS** 24c
- DEL MONTE - 303 CAN **CUT GREEN BEANS** 24c
- SPRINGFIELD - 303 CAN **GOLDEN CORN** 13c
- DEL MONTE - 303 CAN **PEAS** 20c
- LIBBY'S - 46-OZ. CAN **TOMATO JUICE** 27c
- SPRINGFIELD - 2 1/2 CAN **TOMATOES** 19c

OTHER ITEMS

- FILTER AND KING SIZE - CARTON **CIGARETTES** \$2.09
- 3-OZ. PACKAGE **JELLO GELATINE** 3 for 28c
- ROYAL OAK - 10-LB. BAG **BRIQUETS** 78c

LIQUOR

- OAKWOOD - QUART BOTTLE **BLEND WHISKEY** \$3.77
- DUNHILL - QUART BOTTLE **GIN** \$3.77
- ZARKOW - QUART BOTTLE **VODKA** \$3.77

BIG BEAR PRODUCE . . . LOWER PRICED EVERY DAY!

U.S. No. 1 - Wonderful Hashed Brown For Breakfast - Low, Low Price

Russet Potatoes 8 lb. cello bag 29c

For Low Calorie Sweetness . . . Low Priced, Too!

Grapes ITALIA MUSCATS 3 lbs. 25c

Price Protection For You! In the event wholesale costs decline . . . Big Bear will immediately reduce retail prices further.

Store Hours

MONDAY thru **12** TO **9** P.M.
 FRIDAY NOON
 SAT. & SUN., 10 A.M. to 7 P.M.

BIG BEAR FOODS

3860 SEPULVEDA BLVD. SOUTHWEST CORNER OF SEPULVEDA AND HAWTHORNE BLVD.