



horse



**IS WHAT YOU RIDE**

when you go horseback riding. Horses eat hay and oats and sugar, which is an unbalanced diet, so they don't live as long as people. When horses aren't working, they are put out to pasture and all they have to do is horse around all day. When people aren't working they like to relax with something pleasant like the newspaper. In Torrance more people like to relax with the Herald than any other newspaper, because they get so much more out of its news, features and advertising. And no wonder, for the Herald is out front by far in circulation (it provides the only audited home delivery solid coverage of the Greater Torrance area.) You can count on more from the Herald because more goes into the Herald!