

STORE HOURS: MON.-THURS. 12-9 FRI. 10-9:30 SAT. & SUN. 10-7

PRICES GOOD 7 DAYS AUG. 23-29

BELLS RING

BIG BEN

IN A NEW SEASON OF GREATER VALUES AND SAVINGS AT BIG BEN WITH BACK TO SCHOOL MERCHANDISE AT DISCOUNT PRICES TO FIT ANY BUDGET

SAVE! **ANOTHER BIG BEN BONUS**

BREATH-TAKING BEAUTY AT A RECORD LOW PRICE!



Your choice of any of these thrilling diamond creations at this one low price! All set in lovely 14K gold mountings. Total weight of diamonds . . . one carat!

YOUR CHOICE!

\$199

Plus Fed. Tax

EASY TERMS

CLEARANCE FIRST TIME EVER!

FAMOUS NAME STEREO WITH BUILT-IN MULTIPLEX

- WITH AM-FM
- AM-FM MULTIPLEX (Stereophonic Radio)
- 4-Speed record changer
- Tru Danish Walnut styling

Regular \$298.88

Exact Illustration Available Without FM Multiplex \$118.88

BIG BEN PRICE 146⁸⁸

SAWYER 500 Watt 35mm Automatic SLIDE PROJECTOR

With Remote Control

Regular \$79.95

BIG BEN PRICE 49⁸⁸

ALL LEATHER GADGET BAGS

The handy Carry all.

Regular \$8.95

BIG BEN PRICE 4⁹⁵

YOUR CHOICE OF **WESTINGHOUSE ADMIRAL • MOTOROLA 23" TV CONSOLETTA**

- 278 square inches of better viewing area from every angle
- Big 8" wide range speaker for rich, fuller sound
- New improved controls



Regular \$219.95

BIG BEN PRICE 158⁸⁸

Base Optional

RCA VICTOR 6 TRANSISTOR RADIO

* Pocket size * 5-Year warranty on case

Reg. \$19.95

BIG BEN PRICE 12⁸⁸

CLEAN THOSE BACK TO SCHOOL CLOTHES NOW! COMPARE OUR DRY CLEANING WITH THE BEST! THEN TRY US AT OUR NEW LOW EVERYDAY PRICES

- SLACKS
- JACKETS
- SWEATERS
- SKIRTS
- SHIRTS

39^c ea.

- SUITS
- DRESSES
- COATS
- CAR COATS

79^c ea.

AUTOMOTIVE DEPT. SPECIALS!

JOHNSON'S HOLIDAY Car Washing Cream

With built-in shine. Washes, deep cleans as it polishes.

79^c

Waterless HAND SOAP

For do-it-yourself home mechanics, painters, printers, Plumbers, electricians.

1-LB. CAN

BIG BEN PRICE 29^c

DETROIT FULL VISION MIRROR

5"x6" non-glare mirror complete with all hardware and brackets. Fits all cars.

\$4⁹⁷

MOON WHEEL DISCS

Set of 4 chromed discs.

4⁸⁸

FIT MOST MAKES OF CARS

AMP. & OIL PRESSURE GAUGES

For all cars.

\$3⁴⁹

Simple installation

REAR SEAT DUE-SONIC SPEAKER KIT

Complete with speaker, switch, wire and grill.

BIG BEN PRICE 1⁹⁷

BIKE TIRE and TUBE

Both for

2¹⁹

For most bikes except Schwinn

QUAKER OUTBOARD MOTOR OIL

In 2-gallon reusable cans with pouring spout con.

Regular \$3.98

NOW 3⁴⁹

MOTOROLA 19" TV WITH REMOTE CONTROL

Deluxe 4-function remote control

- Exclusive Custom-Matic Tuner - brings in all channels fine tuned.
- Exclusive Tube Sentry System - protects tubes from harmful warm-up power surge.
- Super Goldan "M" Chassis - hand-tuned, transformer-protected.
- Picture Optimizer Control - makes even old movies look sharp and clear.

Deluxe PORTABLE REGULAR \$268.88 BIG BEN PRICE 178⁸⁸

RCA VICTOR • EMERSON TV-AM-FM STEREO COMBINATION

in genuine walnut cabinet, 4-speed record changer . . . complete theatre in your home.

Regular \$378.88

BIG BEN SPECIAL 218⁸⁸

THE MOST FAMOUS NAMES IN COLOR TV • RCA VICTOR, EMERSON and ZENITH

LOWBOY TV 458⁸⁸

In Oiled Walnut Cabinet

Reg. \$895.00

BIG BEN PRICE

Guaranteed to Be One of the Above 3

AUGUST CARPETING SALE

100% CONTINUOUS FILAMENT NYLON

The carpet that can't fuzz or pill and cleans so easily . . .

- 10 yr. wear guarantee
- 10 colors to choose from
- Beautiful Hi-Low texture

Regular \$8.95 sq. yd.

BIG BEN PRICE 4⁶⁶ Sq. Yd.

100% COMMERCIAL NYLON

Closely tufted of heavy-weight nylon made for the hardest wear . . .

- 5 Solid Colors
- 5 Tweed Colors
- 10-Yr. Wear Guarantee

Regular \$6.99 Sq. Yd.

BIG BEN PRICE 3⁴⁹ Sq. Yd.

SPECIAL FOR THIS SALE

Brand New MOHAWK SILVER ARROW

- famous all nylon Silver Arrow
- tested grip-safe tread
- price proportionately low in all other sizes.

\$12⁸⁸

Plus Tax and tire off your car . . .

MOHAWK Tires JET CHIEF Priced From 13⁸⁸

SPORTING EQUIPMENT CLEARANCE!

50% OFF ON RODDY FISHING RODS

• Hunter Series • Budda Series

Nationally Advertised **RODDY REELS**

50% OFF

TREMENDOUS DISCOUNTS ON ALL FISHING TACKLE

FOR BACK TO SCHOOL SEWING!

Super Colossal, Fully Automatic

ZIG ZAG SEWING MACHINE

- 3 positions • Twin needle
- No cams to drop in
- Round bobbin
- Sews backwards and forwards

Regular \$159.50

BIG BEN PRICE 49⁹⁹

IT'S ALL AUTOMATIC

CORNER OF CRENSHAW BLVD. & PACIFIC COAST HWY. in TORRANCE