

SCHOOL BELL VALUES



for back-to-school

Boys Shirts

1.69

Get ready for school with these smart-looking long sleeve shirts meticulously tailored of wash 'n wear cotton. Wide variety of colorful prints and many solids too. Choose spread or button-down collars. 6-18.

may mart basement—boys' wear



"Tarleton" ... for men

Dress Shirts

2.99

A. Reg. spread collar ... wash 'n wear cotton broadcloth with convertible cuffs. In white, blue.
B. Snap-tab collar ... sanforized cotton broadcloth with convertible cuffs. In white only.
C. Button-down collar ... fine cotton oxford cloth with regular button cuffs. In blue or white, 14-17.

may mart basement—men's furnishings



tested for campus wear

3 Piece Suits

20.00

Reg. 29.95

Famous brand suits for the campus, the office or about town. Entire stock going, so take advantage of this low price. Tailored of cotton corduroy with matching reversible vests. In beige, tan, loden, green, olive, sizes regular and long 35-40. Slight alt. charge.

may mart basement—men's clothing



for boys and girls

Tot's Car Coats

2.99

Reg. 3.99

Both boys and girls just love these zippered or button-front car coats ... so snugly and cuddly, complete with hoods and warm cotton quilt linings. Tot's sizes 2-3X, tot's sizes 4-6X.

may mart basement—infants wear



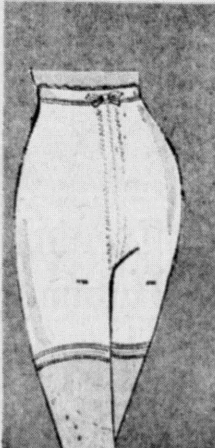
grade-A school girls

Car Coats

7.99

An assembly of the neatest and smartest styles ... popular and so comfy for year 'round California wear. Fashioned of washable cotton poplin and many other fine fabrics. Wide assortment of colors, sizes 7 to 14.

may mart basement—girls' wear



Bestform's long leg

"Hanky Pants"

3.99

Anchor bands will never ride up ... insuring you of sleek, trim comfort for all occasions. Fashioned of Helanca-nylon-rubber to give you fashion form and appeal. One size fits 24 to 32 waist.

may mart basement—corsets & bras



for back-to-school

Sweater & Skirt

5.99 ea

The fall outfit for smart misses—contrast striped orlon acrylic cardigan sweater and slim, seat-lined wool skirt with self belt. Exactly matched in charm and color: grey, blue or brown. Sweater sizes S, M, L; skirt 10-18.

may mart basement—sportswear



styled for the campus

Faille Jumper

4.44

The campus costume for every clever miss—a button-front flared rayon faille jumper with button trim on shoulder tabs ... the best friend a blouse ever had. Fall tones in black or navy, misses sizes 12-20, women's sizes 14 1/2-24 1/2.

may mart basement—daytime dresses

BOYS' SHIRTS 1.69 Long sleeve cotton flannels, plaids. Spread, button-down collars, 6-18. may mart basement—boys' wear	BOYS' JEANS 1.79 Tarleton cotton jeans. Reg. & slim 4-12. Sizes 14-16 2.29 ; 26-36 2.69 . may mart basement—boys' wear	BOYS' KNIT SHIRTS 2 for 3.00 Wide assortment of collar styles & colors. Sizes 4-18. 1.69 ea. may mart basement—boys' wear	BOYS' SLACKS 2.99 Continental cotton twills. Tan, olive, blue, black, 6-12. Sizes 14-18 3.29 . may mart basement—boys' wear	BOYS' JACKETS 8.99 Nylon zipper jackets. In navy, charcoal and red. Sizes 6-18. may mart basement—boys' wear	BOYS' CORDUROYS 3.99 Continental cot'n c'd'roy slacks. Antelope, olive, wheat, charcoal, 6-18. may mart basement—boys' wear
BOYS' PAJAMAS 1.99 Cotton flannels or broadcloths in coat, middy or ski styles, sizes 6-18. may mart basement—boys' wear	BOYS' JACKETS 10.99 Choose clicker coats or hooded parkas acrylic pile linings, 6-18. may mart basement—boys' wear	BOYS' CORDS 3.69 Speckled cotton cord slacks in black & white, brown & white, 6-12. may mart basement—boys' wear	BOYS' BRIEFS 3 for 1.77 Tarleton combed cotton knit briefs, 4-16. Cotton T-shirts 3 for 2.04 . may mart basement—boys' wear	MEN'S ESQUIRE SHOES 8.99 Hook & lace side tie, guantone stitch slipper or half boot 4-eyelet tie in black, 6-12D. may mart basement—shoes	GIRLS' PULLOVERS 1.99 Acrylic orlon, red, white, blue, green, gold, camel, 7-14. C'gans 2.99 may mart basement—girls' wear
GIRLS' BLOUSES 1.99 3/4 sleeve jumper, short sleeved sissy or embroidered shifflly, 7-14. may mart basement—girls' wear	GIRLS' SKIRTS 2.99 Acrylic orlons and wool fabrics in smart dark plaids, 7-14. may mart basement—girls' wear	GIRLS' DRESSES 2.99 Shirt-styled bodices with full skirts. Solids, plaids, prints, 7-12. may mart basement—girls' wear	GIRLS' UNDIES 49¢ ea. Polly Pepper combed cotton vests and band leg panties, 8-16. 3/1.45 . may mart basement—girls' wear	CHILDREN'S SHOES 2.99 Saddle oxfords, "jelly beans" or straps. Oxfords, slippers, sidewinder ties, 8 1/2-3M. may mart basement—shoes	TOTS' SHIRTS 1.49 Long sleeves in button-down or regular placard collars, 3-7. may mart basement—infants wear
TOTS' TROUSERS 1.99 Cotton corduroys with cuffed bottoms. Navy, grey, brown, olive, 3-7. may mart basement—infants wear	TOTS' SWEATERS 1.99 Girls' acrylic orlon knit slippers, 3-6X. Cardigans 2.99 . may mart basement—infants wear	TOTS' FROCKS 1.99 24 charming storybook dresses. Toddlers 1-3, tot's 3-6X. may mart basement—infants wear	BESTFORM BRA 1.59 Cotton broadcloth bra, 32-38A, 32-40B, 32-42C. Sizes 34-44D 2.00 . may mart basement—corsets & bras	BESTFORM PANTY 3.99 Cuffed long leg panty girdle. Sizes small, med., large. Extra long 5.00 . may mart basement—corsets & bras	DUSTER SETS 2.99 Matching acetate tricot gown and duster. Beige, pink, S, M, L. may mart basement—lingerie
WOMEN'S BRIEFS 3 for 2.00 Nylon tricot briefs, white only, 5-8 Tarleton boxer or gripper shorts or knit briefs, 30-44. 3 for 2.35 . may mart basement—lingerie	DORETTE BRIEFS 6 for 3.00 Acetate tricot briefs with elastic or band legs. In white, 5-10. 59¢ ea. may mart basement—lingerie	WOMEN'S PAJAMAS 2.99 Mandarin acetate tricot jacket pj's with stitched quilted padded front, 34-40. In pastel colors. may mart basement—lingerie	BERMUDA SOCKS 69¢ Knee-hi cotton & nylon bulky knits. White, red, beige, navy, 8-11. 3 for 2.00 . may mart basement—hosiery	HOSIERY 89¢ Plain or micro mesh. Beige tones, 8-10 1/2. 3 pr. for 2.60 . may mart basement—hosiery	STRETCH TIGHTS 1.69 1.99 Nylon tricot tights in black, red or royal run-resistant, 7-14. may mart basement—hosiery
MELODY SOCKS 39¢ Melody Nylon stretch bobby sox in white. Sizes 6 to 11. may mart basement—hosiery	SWEATER SETS 3.99 2.99 Cardigan Slipon 100% acrylic orlon. White, black, brown, camel, grey, blue, 34-40. may mart basement—sportswear	STRETCH CAPRIS 4.99 Cotton stretch capris in black, blue, brown, red, green, 8-18. may mart basement—sportswear	MISSES SWEATERS 3.99 Wool shakers and wool jacket sweaters in black, charcoal, grey, brown, beige, 34-40. may mart basement—sportswear	WOOL SPORT COATS 16.99 3-button center vent models with natural shoulders. In navy, brown, grey, loden green and brass. may mart basement—men's clothing	MISSES CAR COATS 19.99 32" cotton poplin car coats with raccoon collar. Black, olive, beige, willow, 8-18. Quilt lined. may mart basement—misses & women's coats
SHEATH DRESSES 6.57 T-bodice sheath in wool. Black, red, green, blue, camel, 7-15. may mart basement—misses & women's dresses	SAMPLE JACKETS 10.00 Reg. 14.95-19.95. Zipper & button-front in Dolon plastic leathers, cottons, Nylon foam laminates, 36-46. may mart basement—men's clothing	BOYS' SOCKS 33¢ pr. Fine cotton anklets with nylon reinforced heel & toe, sizes 7-10 1/2. may mart basement—boys' wear	MEN'S KNIT SHIRTS 3.99 Banlon nylon-acrylic orlon short sleeve shirts. Small, med., large. may mart basement—men's furnishings	MEN'S SPORT SHIRTS 6.99 Long sleeved. Tailored of 93% wool and 7% nylon. Grey, blue, brown, maroon plaids, S-XL. may mart basement—men's furnishings	MEN'S SWEATERS 11.99 Wool and acrylic orlon bulky knits. Black, pewter, grey, blue, S, M, L. may mart basement—men's furnishings
MEN'S UNDERWEAR 79¢ Tarleton Boxer or gripper shorts or knit briefs, 30-44. 3 for 2.35 . may mart basement—men's furnishings	MEN'S PAJAMAS 2.99 Tarleton cotton broadcloth pajamas, coat & middy styles. Sizes A-D. may mart basement—men's furnishings	MEN'S SHIRTS 1.99 Short sleeved cotton broadcloth shirts. In white only, sizes 14-17. may mart basement—men's furnishings	MEN'S SOCKS 6 pr. for 3.50 Tarleton cotton Hemphill argyle socks. Also nylon stretch ribs. 59¢ pr. may mart basement—men's furnishings	MEN'S SLACKS 2.99 Continental and ivys in fine cotton fabrics. Natural, black, antelope, pewter, brown and cream tan, 28-42. may mart basement—men's clothing	MEN'S WOOL SUITS 25.00 Reg. 34.95-39.95. 3-button models with center vent. Charcoal, brown, navy, grey and loden, 36-46. Alt. chg. may mart basement—men's clothing

May Mart
BASEMENT

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