

PENNEY'S

ALWAYS FIRST QUALITY!

DEL AMO SHOPPING CENTER
21840 HAWTHORNE AVE.
TORRANCE

Store Hours:
Monday, Wednesday, Thursday, Friday
10 A.M. to 9:30 P.M.
Tuesday Saturday
10 A.M. - 5:30 P.M. 10 A.M. - 6 P.M.



J. C. PENNEY

DEL AMO CENTER

Back-to-School Specials!

STARTS THURSDAY, AUGUST 16, DOORS OPEN AT 10 A.M.



Boys' Sport Shirts
\$1

Colorful short sleeve cottons. Timely tailored and of course machine washable. Sizes 4 to 18.

COUNT ON PENNEY'S FOR AN
EXTRA SUPER '62 COLLECTION...

School Supplies

88¢

Large assortment of clip boards, pencil cases, theme paper, pen sets, 2 or 3 ring binders, school bag, desk pad, pencils and many more!



Girls' Sweaters
2⁸⁸
3 to 14

Self-blocking Orlon® Acrylic bulky sweaters that machine washes 'n irons. Comes out fresh.



OPEN YOUR CHARGE ACCOUNT AT PENNEY'S TODAY!

it works hand in hand with the family budget!

It's so
easy to
CHARGE IT
AT PENNEY'S

shop without cash, whenever you want.
Pay your bills within 30 days after your billing date WITHOUT PAYING A SINGLE CENT OVER PENNEY'S LOW CASH PRICES.

or take more time to pay. **You Decide**
Extend your payments over months with small service charge on UNPAID BALANCE ONLY.

for major purchases in hometurnishings and fashions.
Buy with NO down payment. Easy monthly payments. Small service charge.

Ask any Penney sales associate. Fill in your application now. Join the Penney customers who enjoy this modern convenience!

EARLY BIRD SPECIALS! — BACK PAGE