

New Freeway Section to Open

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RANCHERO DAYS LAUNCHED

A Penny for your Thoughts

"Do you think the annual Rancho Days is a worthwhile and beneficial community project?"

Michael Rose, Montebello, manager of Thom McAn Shoes:



"I certainly do think it is worthwhile, not only from the community side, but from the merchants' side. It should increase traffic here during the week. I would like to go if I didn't live so far from Torrance."

Ben Liebman, manager of Mandel's Shoes:

"It's a wonderful and enlightening project. Anything that will build community spirit is great. This type of thing keeps the young people off the streets. I plan to attend the carnival, rodeo, and the parade."

Mrs. D. Gray, 5131 Merrill St.:

"Yes, it should be exciting. I plan to go to all the events and my 15-year-old daughter will have to be there. I should be at the rodeo on Saturday. There should be more such events in Torrance."

Mrs. Loring Bigelow, 24804 Pitcairn Way:

"Yes, if this project makes money for the service clubs, it will be worthwhile. We should have things like this to draw the whole community together. We will be out of town during the celebration, but I would still like to see it."

Kathy Harris, 2410 Burritt Ave., Redondo Beach:

"I would like to go to the parade and the rodeo. I have seen rodeos on TV and I like them very much. The carnival should also be fun. I plan to talk my mother and father into going."

Dedication Due Aug. 17 For Freeway

Opening of a 4.5-mile section of the San Diego Freeway which will carry it through all of North Torrance and connect to the Harbor Freeway has been scheduled for Aug. 17, it was reported this week by the State Division of Highways. Ceremonies marking the opening of the latest section of the huge freeway project have been scheduled for 10:30 a.m. on that day at Hawthorne Boulevard and 164th Street in Lawndale near the northern end of the presently-completed section.

Collapsible Flagpole to Get a Trial

A suggestion by Jim Whitmer, city traffic engineer, that the high cost of replacing flagpole halyards might be reduced with a "collapsible" flagpole caught the eyes of Council members Tuesday night and they gave him the green light to go ahead and make up a prototype of his pole — as long as it didn't cost more than \$150.

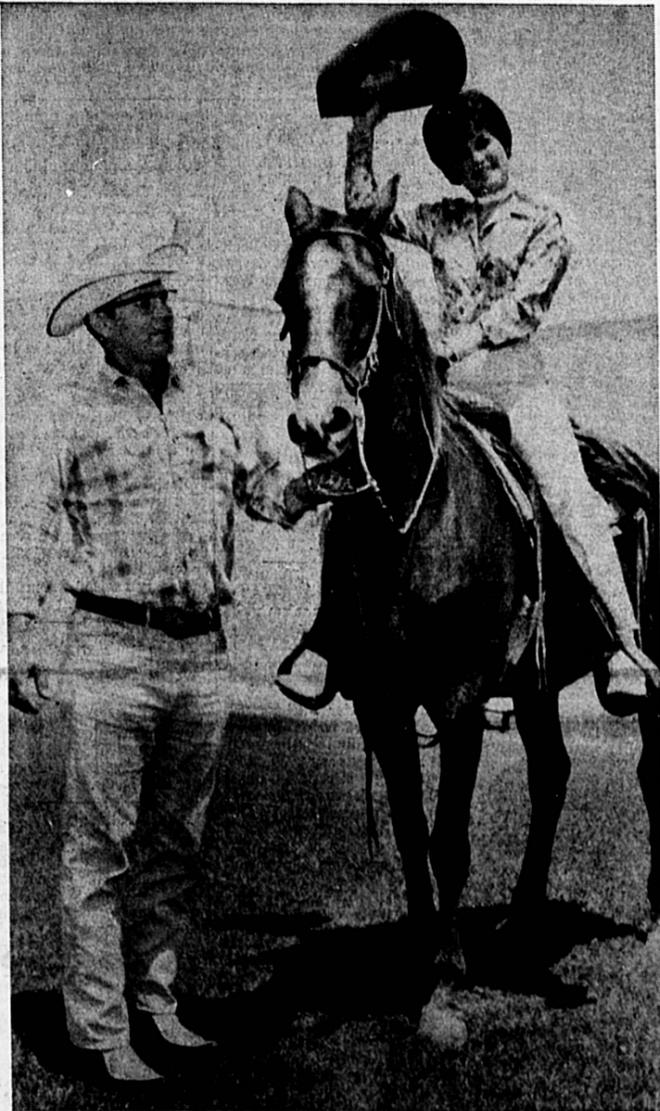
Whitmer explained that his idea was to counterbalance a pole so the tip could be lowered to mount the flag, and then swung up into position and secured.

Halyards on some of the city's flagpoles must be replaced as often as once a week in some areas, Councilmen were told.

HEADING up the Aug. 17 ceremonies will be J. A. Beasley, member of the Torrance City Council and president of the Inter-City Highway Committee.

Several officials, including Beasley, Mayor Albert Isen, and Supervisor Kenneth Hahn inspected the nearly ready section of the freeway this week and expressed pleasure at the accomplishments of local groups headed by the Inter-City group which pushed for early completion of the project.

WHEN opened to traffic, the new freeway will be completed from Manhattan Beach Boulevard in Lawndale to the Long Beach Freeway, the link from the Harbor Freeway to the (Continued on Page 2)



RANCHERO QUEEN . . . Lt. D. C. Cook, Rodeo coordinator, holds the horse of Rancho Days Queen Diana Willoughby, 16, daughter of Mr. and Mrs. Wesley Willoughby of 24513 S. Western Ave., while she throws a greeting, a practice she will be used to during the annual Rancho Days celebration which starts today. The hazel-eyed, brown-haired Narbonne High School coed is representing the Wagonwheels, a square dancing organization. (Herald Photo)

Five-Day Fete Opens, to Run Until Sunday

Festivities for the annual Rancho Days celebration began yesterday afternoon on the midway at the Del Amo Shopping Center. The western craze is expected to grip the city until late Sunday. Mayor Albert Isen last week proclaimed Aug. 1-5 as Rancho Days in Torrance, and pretty Miss Diana Willoughby has been named Queen of the event.

In addition to the midway booths and rides, a parade is planned for Saturday at 10:30 a.m. and two performances of the Rodeo Cowboys Assn. rodeo are slated for Saturday and Sunday afternoons.

OTHER EVENTS include the beard growing contest, to be judged Saturday at 2 p.m., and a western dance at the Elks Hall, 1820 Abalone St., Saturday night at 8 p.m.

Sponsoring organizations this year are the Junior Chamber of Commerce, the Torrance Police Officers Assn., and the Elks Club. Proceeds will help finance the city's entry in the Pasadena Rose Tournament next Jan. 1.

Merchants at the Del Amo Center will have discount tickets for the rides, and various service clubs in the city will sponsor the midway booths.

THE PARADE will march up Cravens Avenue from the formation area at Carson and Cabrillo Streets at 10:30 a.m. It will turn down Torrance Boulevard and end at the civic center.

Thrills are in store for all who watch the RCA rodeo at the Rancho Days grounds. Two performances are scheduled for 2:30 p.m. Saturday and Sunday.

RANCHERO DAYS officials expect one of the largest and best events in history. Mayor Albert Isen has urged all Torrance citizens to attend the events and bring the family.

A complete schedule of events and opening times can be found in today's HERALD.

Two Local Plants in NLRB Vote

Personnel of two important Torrance industries are voting this week in NLRB-conducted elections on proposals to affiliate with labor organizations or to remain nonunion.

Nearly 185 employees of Union Carbide and Chemicals Co. voted Tuesday and Wednesday on affiliation with the Metal Trades Council of the AFL-CIO, International Longshoremen's Union, or the Oil, Chemical, and Atomic Workers Union or to remain unaffiliated. Results of the voting was not yet available yesterday afternoon.

Should none of the four choices gain a clear majority, the top two choices would be up for a runoff election in the near future.

Between 500 and 600 employees at Shell Chemical Co. are scheduled to vote under auspices of the NLRB on Friday and Monday. In an earlier election, workers were given a choice between remaining nonunion or affiliating with the Oil, Chemical, and Atomic Workers Union; the International Chemical Workers Union, or the International Longshoremen's and Warehousemen's Union.

None of these choices received a clear majority, and this weekend's election will be to determine between the ILWU and non-affiliation, the two winning the most votes in the first election.

Two New Theater Bids Get Council Approval

A question of whether the city would permit construction of a theater on airport property leased for commercial development was settled Tuesday night when the City Council decided to grant permission for the erection of two theaters on the Crenshaw Boulevard-Pacific Coast Highway end of the airport.

Acting first on the request of Jefferson, Inc., developers of the 36-acre triangle of land east of Crenshaw Boulevard, the Council voted 4-3 to approve construction of a \$300,000, 1,000-seat theater at an increased ground rental for the necessary 1 1/4 acres. The Council had delayed a final decision on the matter for several weeks.

AT THE SAME time, the Council considered and approved by the same 4-3 vote the request of Golden State Properties, Inc., for permission to erect a 600-seat theater in addition to office buildings and store buildings at a total cost of about \$500,000.

In other action, the City

Council voted to approve rezoning of a 26-acre parcel of land at the southeast corner of Torrance Boulevard and Hawthorne Ave for the Del Amo Estates Co.

Patrick O'Melveny, vice president of the Del Amo firm, said his company plans to construct a White Front store on the property and did not realize a six-week processing period was required to change the zone.

COUNCILMEN approved the zone change from agricultural to commercial, and ordered an urgency ordinance on the matter with the understanding that construction went ahead at the builder's risk until the final ordinance became effective next month.

O'MELVENY said his firm hoped to have the store opened in December.

The City Council also approved a 25-home tract map for R. A. Watt in the Victory Tract; approved a tentative tract map for Kenland Development for 33 lots at 235th and Pennsylvania, and approved a

change of zone to commercial for Harold W. Howard at Crenshaw and 230th Street.

THE CLAIM of Fred Hoyt for damages exceeding \$250,000 for injuries allegedly received when his car ran off the road last September were denied.

A request by the Torrance Unified School District that the city transfer fees the city had collected under its park fee ordinance from land which had subsequently been purchased by the district was turned down. Councilmen agreed that "this would be setting a bad precedent."

Drivers Warned

A warning to exercise special care in weekend driving has been issued by the Greater Los Angeles Chapter of the National Safety Council. A national survey shows that Saturday and Sunday are the most deadly days of the week on the highways.

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Rancho Days

Schedule of Events

Thursday	2:30 p.m. 'til midnight—Rides open
	5 p.m. 'til midnight—Booths open
Friday	Noon 'til midnight—Rides open
	5 p.m. 'til midnight—Booths open
Saturday	10:30 a.m. 'til noon—Mounted parade (begins Carson and Cabrillo Streets)
	Noon 'til midnight—Booths and rides open
	2 p.m.—Judging of beard-growing contest (at Speaker Stand)
	2:30 p.m. 'til 4:30 p.m.—Rodeo Cowboy Assn. rodeo
	8 p.m. 'til 2 a.m.—Dance (Elks Hall, 1820 Abalone St., Torrance)
Sunday	Noon 'til 10 p.m.—Booths and rides open
	2:30 p.m. 'til 4:30 p.m.—Rodeo Cowboy Assn. rodeo

PUNJABS
by gumparty

FREUDIAN SLOOP



TORRANCE VISITOR . . . Miss Mariko Mori, 19, of Ashiya, Japan, paid a visit Tuesday to the Torrance Lions Club and later visited the City Council. Miss Mori, a Sacred Heart College student in Tokyo, is a summer foreign exchange student and is spending three weeks in the United States, all that time in California. While in Torrance she is staying with Dr. and Mrs. Rollin R. Smith. Dr. Smith is a past Torrance Lions Club president. (Herald Photo)