OPEN TODAY - SUNDAY


## Keggas Take Gardena for Pair

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## The <br> Fearless <br> Spectator <br> By <br> -Charles McCabe, Esquire

I'm a little disappointed in Mr. Walter O'Malley Bowing before the Moloch of public opinion that way I had felt he was made of sterner stuff. Being from
Brooklyn, and all. Brooklyn, and all.
O'Malley is
OMalley is a curncoat to that cornerstone of
baseball thinking, "The customer is always wrong" Mr. O'Malley, as you have doubtless heard, owns the Los Angeles Dodgers. He has chickened and in
stalled 13 water drinking fountains in his new $\$ 18$ mil stalled 13 water drinking fountains in his new $\$ 18$ mil
lion stadium at Chavez Ravine. (The Los Angeles peas antry are calling the joint Taj O'Malley.)
Before his recantation, Mr. O'Malley had taken
the splendidly imperial position, "Let 'em drink beer,"
He built the stadium, which holds 56,000 persons with three water fountains on the premises. None
were available to the suckers. There were two in the players' dugouts, and one in guess whose private office Which is just the way it should have been. No
one understands better than Mr. O'Malley that baseball fans prefer beer to spring water. Following the inexorable laws of supply and demand, he apparently intended to abolish water-drinking at the staditm, if possible. And concentrate on feeding the patrons bot thes of that bilge the present-day brewmasters cal

When the Dodgers played in Memorial Coliseum the Irish Midas had been frustrated in this humanitar ian plan. The Coliseum is owned by the city, and has
150 drinking fountains. (Candlestick Park is supposed to have 13, but I never seem able to find one.) That Mr. O'Malley, who is his own concessionaire, stands to pull in a couple of thou profit each week
from beer sales cannot be said to have influenced his from beer sales cannot be said to have influenced his leaving drinking fountains out of his plans. Irate mothers run America, as the good owner found

Complained City Councilman Ed Roybal, "Irate mothers are literally screaming over the fact there are no water fountains where children may drik. And
course they can't drink beer, of which there is a plentiful supply."

The Dodger chef de propaganda countered that there were 221 water faucets available in the various
gents rooms and in concession stands. He said, "I'm gents rooms and in concession stands. He said, Im
sure concession-stand workers wouldn't turn down a request for a drink of water." might give a thristy fan a glass of water instead of beer, but one is not certain the fan would leave the his arms.
mple expedient of selling drinking water at 35 cents
a pop. This, I suggest, is The American Way.
The water could be most attractively packagedlike maybe in red, white and blue Dixie cups. An Liberty Liquid or American Ale. The idea has been approached, but not embrace, by an enterprising 13 -year-old Dodger ian, Jin Forter "I would appreciate it if just one drinking foun tain was installed. In case they are afraid of a dip in revenue, how about someone coming up with a coin
operated drinking fountain with just plain water?"
To be sure, the Fortner plan has merit; but 1 prefer bottled Colorado water, which the butchers In time, the packaged water might be competitive with beer. Since beer becomes more watery by the day, the products might

## aroma and color.

And, as the big financial and legal brains of the anything one can get for freezies. Whether it's advice or water, we have to pay for it before we appreciate it. Or so Th told.
This is the
understand. This could be another Dodger break through. No

