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Sight & Sound By Ernest Kreiling

(HP)

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WE GIVE BLUE CHIP STAMPS

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"The Department of Veterans Affairs, Joseph M. Farber, and there's all the california Vetterans Board in Lancaster."

ing, articulate, and sensitive woman who watches the ebb and flow of talent in Hollywood from the vantage point of being a top casting director.

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AFTER FIVE years with David O. Selznick, she has re-cently been an independent casting director, casting, among others, the Dick Van Dyke, Danny Thomas, and Andy Griffith programs.

"There's always room at the top," she said, "and although it might be hard for newcomers to believe it, we are a ways looking for new talent." Miss Burch spends two mornings a week auditioning new and unknown talent in this search to find those who

can fill a spot at the top. "It's been easier for men in recent years," she commented, "with probably eight male roles available for every female role, due to the proliferation of the westerns.

"BUT WHEN anyone finally bursts upon the public scene, you can usually bet he or she has been around a long time in the stage."

Mary Tyler Moore, who added a special dimension to the Dick Van Dyke program that wasn't anticipated in the orig-inal scripts, is a good example. Miss Moore had worked for

a number of years in radio and in small TV parts without es-tablishing her name with the public or with producers. She achieved an almost

anonymous reputation a few years ago, however, as the voice and legs of Sam, Richard Diamond's telephone answering service operator.

Although something of a "find" this year as Van Dyke's
TV wife, like many stars she's
actually a professional with
hard years of work and training behind her.

SOME LEGENDS have the casting director as an omni-potent person in the enviable position of whimsically dis-pensing personal favors to friends. It's doubtful that the competitiveness and speed of today's TV would support such an approach to casting.

For example, Miss Burch interviewed more than 100 children before she and Carl Reiner decided upon Larry Mathews to play Dick Van Dyke's son, Ritchie.

The first step in casting a role, of course, is to read the script. And herein probably lies muct of the secret of good casting. It takes a sharp and sensitive literary eye to pick out of the cold typewritten page exactly the qualities called for in the part, and equally as subtle a feeling to relate those qualities to the actors available to play the role.

AFTER STUDYING the script, Ruth Burch compiles a list of prospects for the role, both from her own memory and experience and from several actor's directories. Then the producer and director add their own names, before they start to shave the list down to workable size. Then much de-pends on who is available on the dates they are needed and on the salaries asked by the actors or their agents.

"But throughout the pro-cess," Miss Burch said, "there's always an eye out for new talent who might fill the role better."

Meet Bruinsma Night Slated By Teenagers

The Teen-Age Republicans of Torrance are sponsoring a "Meet Ted Bruinsma" night at

the Torrance High School audi-torium on May 15, at 8 p.m.

Brunisma will be the main speaker and will be introduced by Jud Leethan, chairman of the Republican Committee of Los Angeles. The meeting will be open to the public.

Farm, Home Improvement Stand Lauded

HOLLYWOOD—as the now fading TV season was racing by I frequently find myself being impressed with the qual
LITTLE THEATER groups and college drama departments are training hundreds of new and good actors and action taken at the recent of the vertical to meet the highlights for requirements."

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farm and home improvement will provide the qualified farm home.

talent appearing in supporting roles in many of the weekly series.

And I couldn't help but wonder where these new faces came from, and how there start in a difficult career in a difficult town, Hollywood.

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Adoption of a liberalized improvements. This action the purchase of a farm or

Cactus Society Plans Friday Night Meeting

Members of the Metropolitan Cactus and Succulent Society "However, improvement loans are also needed to give the veteran the required space to house a family that has increased during the loan per-iod." they meet at 8 Friday evening at the Women's Progressive UNANIMOUS approval was Inglewood.

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of Southbay Toastmaster's program led off with a speech Lane of Westchester set the sion. Richard Squire of Herpace with the speech he is to mosa Beach followed with a

Enthusiasm was the keynote. The formal portion of the Club 280's recent evening by Don Payne who spoke on meeting. Guest speaker John safety as related to his profes-







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