# Torrance Herald

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#### The State College

An idea which was advanced four years ago by Torrance Councilman Nickolas O. Drale—establishment of a four-year college to serve this burgeoning area—has taken root: the college has been authorized by the state, the legislature has appropriated money for acquisition of the site, a dozen top officials of the proposed school have been appointed and are on the job, and the serious business of selecting a site is now in progress.

On that particular, the Torrance City Council Tues-day will consider a resolution urging that the new state college be located in the city of Torrance. The resolution points out that the city has ample land available for buildings and parking, and that the area is readily accessi-ble from all parts of the Sounthland by means of the Harbor and San Diego freeways.

The resolution should, and probably will, be adopted and sent to the proper authorities. Torrance is the logical location for the college.

It brings up a point, however, which the HERALD believes should be clarified now.

In the first place, the resolution refers to Torrance as the "Capitol City of the South Bay." Wrong! Mayor Albert Isen dubbed Torrance the "Capital City of the Southwest" on the day the city won the battle to have the permanent facilities for the Southwest Superior Court esta-

It has since been referred to as the Capital City of the Southwest, but never of the South Bay. And for the very good reason that Torrance is not in the South Bay!

Historically, the South Bay includes the cities of Redondo Beach, Hermosa Beach, and Manhattan Beach. Torrance has never been considered a part of the South Bay until recent years when commercial interests with the name "South Bay" in their business titles sought to extend the boundaries for obvious reasons.

It would be just as correct to call Torrance the Capital City of the San Joaquin Valley. The error is greater in

For the same reason, the currently used designation as the South Bay State College is not the best choice.

A name which more properly identifies the area served by the college should be sought.

### Quote

"Why can't life's problems hit us when we are 18 and what is best worth knowing. know everything?"—Stanley W. Olson, Winnebago (Minn.) Enterprise.

True wisdom is to know what is best worth knowing, and to do what is best worth doing.—Edward Porter Humphrey.

40 Years Ago

Thursday evening, May 11,

will be a date long remem-bered by the people of this community. The Fourth Su-pervisorial District C. of C. meets at Legion Hall in reg-ular session. Gov. W. D. Stev-ens is expected to be the

ens is expected to be the speaker of the evening, to-gether with some of the su-pervisors and leading citi-zens of other towns in the

District. Torrance is showing the way in this project; let's keep the home fires burning!

Lack of room is keeping hundreds of children, now housed in temporary structures, from receiving the kind of education they are entitled to. Because building costs will double in a few years it is evident that the Torrance area must acquire desirable sites at once. So

desirable sites at once. So read an editorial in the Torrance HERALD of May 5, 1922.

LIFE'S LIKE THAT

Out of the Past

From the Pages of the HERALD

The American Legion and Auxiliary will be in charge of Mother's Day services at the auditorium on Sunday, May 14. The general public is invited to participate in the services, and a special invitation is being issued to those visitors in the community who are away from home.

30 Years Ago



## **Blunderbuss Legislation** Threatens Farm Co-ops

Recently much nationwide publicity, including a "Read-er's Digest" article, has been directed to the long smoldering issue of tax advantages granted consumer cooperatives over ordinary business

President Kennedy is back-ing a bill in Congress, al-ready passed by the House, which would close the tax loophole by which certain types of cooperatives prosper

California's marketing co-

at the expense of normal tax-paying businesses. ops, on the other hand, have been built to provide their members the advantage of volume bargaining in selling their produce. As the maga-zine "California Farmer" points out in a recent issue. most marketing co-ops have a fine record of actually returning "profits" to their members, usually on a sevenyear basis.

Under current tax laws, the onder current tax laws, the farmer-member of the California co-op pays income tax on his refunds as he receives them. Members of supply co-ops which do not make cash refunds never pay the tax.

Under the Kennedy proposal, members of both types of co-op would pay taxes each year on the paper certificates. Furthermore, the co-ops would be required to withhold and pay to the government directly 20 per cent of the amount represented by the certificates.

Thus California marketing

Thus, California marketing co-op members would be re-quired in many cases to pay their taxes seven years in ad-

As the "California Farmer" points out, all that is needed
both to close the existing
tax loophole and to protect
marketing co-ops — is to
exempt from the proposed
legislation those co-ops with a
satisfactory, bona-fide system
of actually returning savings of actually returning savings to their members.

As proposed, however, the Administration's legislation would do more than close a loophole. It would inflict serious damage to another form

ous damage to another form of cooperative entirely — the agricultural marketing co-op, which has had such an outstanding record of successful development in California.

The problem lies in the bill's failure to distinguish between the two kinds of co-operatives — supply co-ops and marketnig co-ops. To most people, particularly in urban areas, a co-op is a co-op. But actually they are quite different. quite different.

co-op. But actually they are quite different.

The supply co-op, of which there are some in California, but which have their main strongholds in the Midwest and South, furnish members with virtually everything from fertilizer, drugs, groceries, insurance and hardware that they would normally buy from stores and businesses. Generally, they furnish members with a piece of paper — a patronage dividend — representing their share of the "profit," but which in most cases is never redeemed and therefore never taxed. With the untaxed profits withheld, many supply co-ops have invested in oil wells, manufacturing plants, etc., which directly compete with normal businesses.

## Art of Personal Essay **Making Strong Comeback**

William Hogan

The personal essay is making a comeback. About once a month there appears, with varying degrees of explosiveness, a considered view of our culture and society, usually negative. These range from Vance Packard's analysis of "status seekers" to the pro-vocative view of Negro-White relationships in "No bo dy Knows My Name," by the novelist James Baldwin.

For the most part good, healthy criticism, curiously enough, is being bought, listened to and argued over by increasingly larger audiences.

\* \* \*

Today, for example, the respected poet Randall Jarrell is heard from as an essayist in "A Sad Heart at the Supermarket" (Athenenum). This is a look at the intellectual in America contemporary taste. America, contemporary taste, America, contemporary taste, poetry, writing, art in general, Like many others, Jarrell is not happy over what he finds. A sample, out of context, from an entry titled "The Taste of the Age:"
"Minor executives . . . and their wives and children will sit on a porcupine, if you exhibit it at the Museum of Modern Art and tsay that it is

Modern Art and tsay that it is a chair. In fact, there's nothing, nothing in the whole world that someone won't buy and sit in if you tell him that it is a chair..."

\* \* \*

Collections of essays are due from the theater critic Walter Kerr; the editor and writer T. S. Matthews; the critic Alfred Kazin; the novelist Herbert Gold and others. Due in June, Herbert Gold's
"The Age of Happy Problems" (Dial) will comment on teaching, learning, writing, love, marriage, work and other momentous topics. Because people like to be talked to (even yakked at) and often enjoy putting down the talk-ers after listening to them. I think this may sell more copies than some of Gold's novels

Indeed, in commenting on fiction of the Sixties in the forthcoming collection, Gold bemoans the scarcity of seripersons the scarcity of serious novel readers. He men-tions that only 700 or so peo-ple bought George T. Elliott's much-praised "Parktilden Vil-lage."

\* \* \*

"Seven hundred out of 180 million Americans suggests a startling number of non-readers for vigorous contemporary talent," Gold writes.
"... the American cornucopia has enabled the American writer to keep alive but

copia has enabled the American writer to keep alive, but the same embarrassment of riches which has fed his family with irregular spurts of cash has provided the pros-pective reader with enough distractions to avoid any imposition of books on his time. Perhaps some new founda-

**PUNJABS** 

CUP AND SORCERER

Established Jan. 1, 1914 Corrance Berald

Member of
National Editorial Association
Calif. Newspaper Publisher Assn
LA Suburban Newspapers, inc.
Verified Audit Circulation
Represented Nationally By
The Rienzi Co.

tion should give fellowships to novel-readers . ." Clifton Fadiman, being old-

er than most of the day's outer than most of the day's outraged essayists, offers considered judgments of life and
the multitudinous things
which make it in "Enter,
Conversing," due late in May
(World). Fadiman, for instance, on celebrities: "As a
general thing intellectuals
make poorish celebrities—
they don't seem to have the
brains for it."
Fadiman introduces con-

Fadiman introduces con-

versation "by the backstairs" of his own writing in these pieces. Those who have enjoyed "Party of One," "Any Number Can Play" and similar collections of Fadimania are advised that the Old Pro is on his launching pad again, Another, sample out of con-

Another sample out of con-text? On Life: "For most men, life is a search for the proper manila folder in which to get themselves filed."

I wonder if James Baldwin or Herbert Gold would have

Around the World With

## **DELAPLANE**

"We are wild to take a trip to Japan but must cut every corner. Is there a cheap airline flying there?"

No. All are under international agreement to charge the same fares. But you can cut some costs in Japan.

The Japanese Tourist Information Center, 651 Market St., San Francisco should send you free a list of West-ern-style Japanese hotels AND a list of ryokans—Japanese-style inns.

If you look at these lists, you'll find prices about the same: \$12 to \$15 double. However, the ryokans give you breakfast and dinner. And they're a lot more fun.

Take in a couple of cartons of cigarettes. You won't like the Japanese tobacco. American is expensive. Stay away from that Imperial Hotel cocktail route. Scotch comes at about \$1 a drink, even if you go for Japanese Santori brand.

Don't plan to buy fancy kimonos. The good ones are priced like Dior originals. The cheap ones aren't worth it.

If you travel, check in with the Japanese Tourist Assn. and find out about \$1-a-day youth hostels. They aren't limited to any age. Travel by train. It's cheap and Japanese roads are frightful.

Tokyo is the swingingest night club town in the world. Pick a small one, very small, in the Ginza district. ld. Pick a small one, very small, in the Prices are pretty much what the mama-san decides

If you take your wife, the charges get very high. It competes with the dance hostesses of the house.

And that's the way they discourage this sort of thing. Little clubs need the business. The mama-san may overlook the fact that you brought your own talent.

\* \* \* "Can you suggest a very lightweight travel guide,

shopping and so on, for Europe?"

Pan American prints chapters from "New Horizons" in leaflet form. TWA has a pocket book for each country —"Travel Tips for Britain, etc."

You can also buy Fielding's "Travel Guide to Europe." Tear out the pages you want and throw away the rest. Fielding will love you for it.

"You wrote once about 'witches' in Mexico City. We are interested in studying some of these things on a summer trip . . ."

The best brujas are out in the countryside. Get a taxi driver by the hour—(about \$2)—and ask the women street vendors out around Chalco. The best brujas are supposed to come from Dolores Hidalgo-where Father Hidalgo started the War of Independence, if you get up

Be sure the driver knows what you are asking for. Bruja-witch-is also slang for a cabaret girl.

". . . whether to go to Nikko or Kyoto after Tokyo?" I thought Nikko was very dull. Kyoto is the town.

For bon voyage: "The White House Saga," by Nanette Kutner is this month's choice of Irving Hoffman who is

Stan Delaplane finds it impossible to answer al! of his travel mail.

For his intimate tips on Japan, Italy, England, France, Russia, Hawaii, Mexico, Ireland, and Spain (10 cents each), send coins and stamped, self-addressed, large envelope to the Torrance HERALD, Box RR, Torrance,

#### Morning Report:

A presidential commission has guessed that at least \$165,000,000 was spent during the 1960 campaigns. I be-



"Homer overdoes everything . . . he couldn't be satisfied with a regulation 18 holes of golf . . . he had to play 19:"

#### 20 Years Ago

"Show Your Colors" was the watchword this week at the Columbia Steel plant as the first 49 large new American flags were raised for the first time. The colors were presented to the various departments by Columbia Steel Co. management.

The combined vote cast in Torrance and Lomita at the primary election held Tuesday gave Hoover delegates 1,455 votes. Garner led the Democratic ticket with 1,029, Roosevelt was second with 329, and Smith third with 246. A miser's dream came true last Friday when money amounting to thousands of

amounting to thousands of dollars in coin and bills was strewn over a highway and part of a field at 190th and Normandie Avenue when an armored express truck was involved in a collision. Pass-ing motorists gladly assisted in recovering the greenbacks.

ROYCE BRIER

\* \* \* Mrs. Caroline Collins, agent for the American Red Cross in Torrance, has announced free flour will be available to needy families. The flour will be distributed from the Levy building at 1526 Canana. building at 1526 Cravens Ave. from 9 to 10:30 a.m.

By FRED NEHER

# **National Socialism Dies**

Violently; Buried Deep In the past century we have seen the collapse of several hopeful political forms, one indeed, at home.

This was the Confederate
States of America. Ostensibly
a democratic republic loosely
assembled, it rested on a doctrine of secession, and when
that sank, everything sank.
The Imperial Russian idea
was another collapse some was another collapse, some-thing that can never return.

But the most stunning an-hilation in our own time But the most stunning annihilation in our own time was that of National Socialism, with Fascism in Italy as a pale and weak copy. When Herr Hitler died in the bunker, National Socialism was bankrupt, a cause with unlimited liabilities and not a pfenning in assets.

Yet a paltry few thousand in Germany and elsewhere

in Germany and elsewhere in Germany and elsewhere these many years have kept the absurd dream. They might better try restoring the Pharaohs in Egypt.

West Germany has investigated the extreme Right splinter parties, and comes spinter parties, and comes up with a report that they are in a "forlorn" position.

There are about 35,000 "Nazis" and near-Nazis in Germany, and they have some trifling foreign support, including our own "Nazi," George Lincoln Rockwell, There are handfuls of supporters in Belgium, France and Italy.

The Bonn gravernment of they are in they are they ar

The Bonn government ar-rested 303 extremists in Gerrested 303 extremists in Ger-many last year for anti-Semitic and allied offenses, Of 1,000 involved in anti-Semitic incidents in 1950, over half were under 30, children when National So-cialism fell.

These little factions each have a "fuehrer," but they cancel each other out, and none has attracted any national attention.

In Europe and elsewhere the future might bring extreme Right movements to great power, but they can bear no resemblance to National Socialism. For one thing, anti-Semitism as a mass political goal is dead in the Western civilization.

Moreover, such a move-ment needs a genius rabble-rouser and political thinker. Hitler's choice of the unlike-ly symbol of the swastika for

Represented Nationally By The Rienzi Commission has guessed that at least Stocked of genius.

But evil genius surpassing Hitler's will be required next time, and that is hard to find. The fact is democratic self-government has become so solidly entrenched in the past century that it is almost impossible to subvert. Only the faint heart of the free will spanned to find the possible to subvert. Only the faint heart of the free will spanned to find the possible to subvert. Only the faint heart of the free will spanned to find the possible to subvert. Only the faint heart of the free will spanned to find the possible to subvert. Only the faint heart of the free will spanned to find the possible to subvert. Only the faint heart of the free will spanned the free will be free will be free just judging by the unsolicited political mail I spanned the free free will be free just judging by the unsolicited political mail I spanned the free will in my own mail box.

But despite all the money collected, both parties fedure in my own mail box.

But despite all the money collected, both in my own m