Once you've separated Ernie Ford from the commercials there isn't really much left to review of his new daily show. The time seems to be divided about half-and-half. It's like looking at a flower garden

half-and-half. It's like looking at a flower garden through a picket fence.

From what I saw of Ford he appeared to be in fine form, however. He's a friendly guy who sings well and obviously enjoys his work—even the commercials. He has surrounded himself with a lively group of permanent personalities: announcer Jim Lange, singers Anita Gordon, Dick Noel and a pair who call themselves Hank and Dean.

Ford is a big star—far bigger than most people realize. His popularity is enormous in that great area between New York and Los Angeles that the TV execs never see. The number of commercials on the pro-

never see. The number of commercials on the pro-grams is a testimony to his success as a pitchman. But there must be a point of commercial saturation and I suspect that Ford has reached that point.

Researchers have statistics to prove that a sizeable thunk of the female population likes to look at commercials because of the introduction of new products. If this is true, Ol' Ern' is IN. Even so, they leave a show in shreds.

The first show was arranged this way: Sponsor pitch, Ford sings "18 Tons." Commercial. Introduction of the people on the show. Commercial. Coble car number, "Trolley Song." Commercial for upset stomach. Introduction of Mayor Christopher. Commercial. Audience Sing. "I Wanna Go Home" by Hank and Dean. Commercial. Ford hymn.

One thing is immediately apparent. The set designer must have his throat cut as soon as possible. And while you're at it, get the lighting man, too!

Otherwise I'm sure the show is settled forever. And that's a very good thing. Ford is a welcome boost for daytime television and a real pro. It's just his upset stomach that I'm worrying about.

for daytime television and a real pro. It's just his upset stomach that I'm worrying about.

After viewing the farewell show of Jack Paar it occurred to me that often the chap himself is not quite as distasteful as the people who fawn upon him. They share ah equal guilt with the Nation's newspapers for creating this little wax doil that cries real tears.

At his best, Paar was quick-witted and independent. At his worst he was a child as vicious as the one in "The Children's Hour." But at either extreme, he was surrounded by his fans. It was revealed on his last show that some of them are in very high places.

In filmed eulogies were to be expected from performers, but I didn't expect the Attorney General of the United States to spend five minutes at his official Government desk to praise him. Robert Kennedy's compliments were so effusive that at first I thought he was talking about the Unknown Soldier.

And I want to thank you for all the Kennedys (i. e., the President) who will now have the opportunity to get a good night's sleep..."

When he returns this fall in a weekly hour-long program Paar will have the opportunity to shed the sob-sister cloak and give himself a new look or he can continue to be a desperately unhappy little man, looking for vindictiveness—and always finding it. And finding an audience with it.

PUBLIC AUCTION SALE RESTAURANT & BAR 1332 SARTORI AVE., TORRANCE SALE: Thursdey, April 26, 1 P.M.

RESTAURANT FURNISHINGS
(30) FORMICA TABLES
(00) UPH. WR. IRON
CHAIRS
UPHOLSTERED BOOTHS
36° & 40° BOOTH
BENCHES

38° & 40° BOOTH
MADEROLLES

AND MCO

2 NEW NCR
CASH REGISTERS
CHROME & BROWN
MOD, 51-S & MOD, 51
PRINT ON CHECKS
ITEMS TO \$999.99

33' FORMICA UPIL BAR (30) UPIL BAR STOOLS NEILSON ELEC. BEER BOX, 4' (2) DBL, S. WASH SINKS 5x7z8 PIANO BAR

DECORATIVE ACCESSORIES MIRRORS, (20) PICTURES, LAMPS, ETC.

MADSEN CHARCOAL
BROHLER
MULTIPLE BROHLER
GILL
VULCAN 14- BURNER
RANGE & OVEN
17- HOODS M/5 FILTERS
DEEP FRYERS, MIXER,
GRINDER-PANS-LADELS
CROCKE-SKILLETS CROCKS-SKILLETS ICE MAKERS-4 DR. REFRIGERATOR 1800 PCS. CHINA 250 BAR GLASSWARE 300 GLASSES 1,000 PCS. SILVERWARE ALUM. FOOD COVERS-TRAYS-ETC.

REAL ESTATE—to be offered et 2:30 P.M.
77x76' CORNER LOCATION. 2-STORY BRICK &
STUCCO BLDG.
AIR CONDITIONED W/DROP CEILINGS. IN HEART OF
DOWNTOWN TORRANCE, CORN. SARTORI & MARCELINA, OPP. UN. CALIF. BANK

Call For Further Information
DAVID WEISZ CO., Auctioneers
on Julian St. MA 4-8005 Les Angeles, Calif

More Advertisers Use the HERALD Than Any Other Torrance Newspaper! FAirfax 8-4000

will be by the 442nd Nisei Veterans Association of Southern California, and the invocation will be by Father William McIntosh, S.J., School of Industrial Relations at Loyola University. Edwin Klein, vice-chairman of the Mayor's Committee on Employment for the mittee on Employment for the matter and the matter of the matter mittee on Employment for the Liandicapped, will be master of

APRIL 22, 1962

THE TORRANCE HERALD

porte Ave., Harbor City.

Speaker for the evening will

...

8

**





by CYRALON
Super-tough vinyl gloves, with non-drip turn hack cuffs and non-slip surface. List 76 2:1.00

> Whistling Tea Kettle MARKE — Coppertone color with a 2½ qt. capacity. Black handle with trigger for easy pouring.

Bor. 4.25 1.98

Plastic Cake Safe

Clear plastic dome with knob. Base is 13" in dia-meter and comes in red or

98

98¢

COFFEE-MATE by Carnelles 690 Hon-dairy coffee creamer

CASHEW NUTS NUT SHELF—Saltod ... Yacasın pechel. 14 a. 79 WINDEX

SWEET • HEART

SOAP Smoot-Mild

Cleans windows, mirrors, pictures, etc. 28 ez. 35e

PADDY PADS STILLS 4:1.00



ra.1.49 Complete lew calorie autrities for effective weight less. Ass't flavors.



1.69

8mm Colored MOVIE FILM with PROCESSING Included in Price

AM-FM Pertable RADIO 49.95

Both Size 4: 39

11 sc.ler

Tuning & Volume

Control
Large Tuning & Vol
Knobs
8 Section Telescoping
Rod Antenna
1 Single Ear Magnetic
Earphone
4" Dynamic Speaker

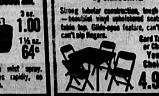
Lively compressed felt center with a durable, double stitched white leather cover.

Built to take it! Liet 1.50



4, 4 trays, Specia-d, grill liners, shewers and the at instructions & ideas. Sparticual Ruffills 5:1.00







AND SUNDRIES ...