

HIOLE EGG **DOD**5

WHOLE . SPICED

HEMET

wonderful for parties 13-oz. car 69c

1-lb. pkg. you to a fluffy goodness-try them. MALLOWS **29c** d salmen tastes as fresh as if just caught. Tall can

89c YES SALMON 10-oz. can

39c

pping is always a dessert special **TOPPING**

DIXIE DANDY UCCUT & WHOLE YAMS 40 oz. 39c

FRESH SLICED S&W CUCUMBER PICKLES 24 oz. 49c







NORTHERN GROWN

EASTER LILLIES

5 BUD MINIMUM

READY-TO-SERVE . WASTE-FREE

BONELESS HAM 79%

GOL-PAK FLASH FROZEN

VEAL CUTLETS 1-lb. 79c

Grand Taste

OL' SMOKEY SKINLESS

LINK SAUSAGE

FARMER JOHN . HORMEL . OL' SMOKEY

SHANK

HALF U.S.D.A. GRADE "A" CALIFORNIA GROWN

FRESH HEN TURKEYS

GUARANTEED

U.S.D.A. "CHOICE" STEER BEEF CHUCK STEAK MEATY, TENDER 49%

U.S.D.A. "CHOICE" STEER BEEF SEVEN BONE



FLASH FROZEN OCEAN PERCH FILLETS 49°

12 OUNCE JAR **PACIFIC OYSTERS** 59:

OLD WORLD

EASTER BREAD

loaf 39c

EASTER BASKET CAKE

SLICED BACON

HORMEL-MINNESOTA

"OUR OWN" POTATO OR MACARONI SALAD 39c lb. 29%

GENUINE KOSHER

49%

DILL PICKLES



DEL AMO SHOPPING CENTER CORNER OF **HAWTHORNE & SEPULVEDA**

MAGIC CHEF





NEW YORK-There is a nasty rumor going around that I have come back here just because Jack Parr is

My name has also been linked romantically with Dorothy Kilgallen's.

I want you to be the first to know, from my own

lips, that these rumors are false.

To be truthful, I am here just to be closer to Eddie and Liz. Louella Parsons and I have implicit faith in Liz. So does Spyros Skouras. It's the stockholders of Twentieth Century-Fox who are worried that Miss Taylor may not finish the multimilion-dollar "Cleopatra," If this happens, I have suggested that they put Eddie in a long black wig and let the asp

Unfortunately, this is not what Richard Burton has in mind. Mr. Burton plays Anthony who does not wish to costar with Mr. Fisher. Matter of fact, I suppose there's no one at the moment he'd less rather play

Television has done much to keep the Nile river situation before the public eye these last few weeks, much to my chagrin and much to the delight of the Twentieth Century-Fox publicity department. Then there's Juliet Prowse, who has consumed ap-

proximately four miles of video tape on the news telecasts. She was recently planning to become Mrs. Frank Sinatra. According to Miss Kilgallen, the local spokesman for under-privileged celebrities, Miss Prowse has been canceled out of her Las Vegas engagement because now the Rat Pack will not be in attendance to draw crowds.

This is the town where the Beautiful People seem so much more beautiful and where the homely are so much homelier. The richer are richer than anywhere else, the poor, poorer, and the middle class, more mid-

The bright lights are brighter, the dirt dirtier, and the head waters more heady and weightier.

It is also the city where the level of public rude ness is higher, in my estimation, than anywhere else on earth. It seems to be a part of every New Yorker's personal preservation program and it is immediately

noticeable to anyone who visits here.

Now, at last, New Yorkers are beginning to notice it themselves and a television campaign has been launched to encourage the city's eight million dreary drones to be polite to strangers, if not to themselves.

Joe Franklin, a local TV personality who runs a daily interview-and-snake-oil-sales program modestly called "Joe Franklin's Memory Lane," put it this way to his audience

"If an out-of-towner comes up and asks you the direction to someplace, don't ignore him and walk on. Tell him the information even if it means stopping to point the way."

Yesterday I was navigating Madison avenue half way between CBS and St. Patrick's Cathedral-which seems a respectable enough neighborhood—and, froth-ing with the milk of human kindness; offered to help an elderly little lady up the curb lest a cab driver knock her flat. She rapped my knuckles with her cane and cackled in a voice that must have awakened both Cardinal Spellman and Frank Stanton:

"Don't TOUCH me, you BEATNIK!" Joe, I don't think your campaign is going to work.

Garden Checklist

1. Lawn planting should be the first order of busi-

ness for gardeners who need a new carpet of green.

2. Bedding plants abound in nurseries this month.. Be sure you plant enough to fill your garden

with color all summer long.

3. Mulch around Camellias, Fuchsias and other moisture loving plants with a good thick layer of wet

peat moss, steer manure or leaf mold.

4. Fuchsias should be pinched back frequently to encourage business and plenty of the new wood that blooms are borne on.

5. April brings bloom to many of our native plants which can be grown in the garden, including Ceanothus, Fremonita, Bush Poppy, Matilija Poppy.

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