

Cancer Society Volunteers to Conduct Drive This Weekend

Local American Cancer Society volunteers will march this weekend from house to house in a drive aimed at reducing the local cancer death rate.

The sound of hundreds of ringing doorbells will signal the start of their campaign. Although most of the volunteers will be women, in several areas their efforts will be bolstered by those of male volunteers.

For this is the weekend of the "big push" of the American Cancer Society's annual Cancer Crusade.

THE DRIVE has two basic aims — to show how everyone can strengthen his guard against cancer by learning cancer's seven danger signals and getting a health checkup every year, and to raise funds for cancer research which each year is coming closer to conquering the disease.

Mrs. James R. Friend, District Eight residential crusade

chairman, said householders can make the volunteers' work easier by leaving their porch lights on. She emphasized that the educational objective of the volunteers is as vital as their fund-raising goal, and that literature describing ways to guard against cancer will be left at every home whether a person contributes or not.

"At least half of those who get cancer could be cured if their warning signs were detected early enough for effective treatment to begin," said Mrs. Friend.

"SINCE CANCER strikes eventually in two families of every three, we believe we have a chance this weekend of saving some lives by pointing out to people a few things they can do to protect themselves against cancer."

The information to be distributed this weekend is in a pamphlet called "Here's Good News About Cancer." A copy will be left at every home.

THE NEED FOR funds is greater than ever before, Mrs. Friend also pointed out.

"Because so much progress has been made against cancer in recent years we believe that at last we may be on the threshold or really great discoveries," she said.

"Wherever possible, we hope that people will increase their contributions to help accelerate the pace of this research."

Mrs. Friend said that the American Cancer Society is leading this nation's fight against cancer with three-fold programs of research, education, and service to cancer patients.

"The Society is supported entirely by voluntary contributions," she said.

Fatalities Decrease in Rural Areas

Traffic fatalities in California for the first three months of 1962 decreased sharply in rural areas, but showed a marked increase in cities compared with last year, the California Highway Patrol reported.

Inspector Herbert W. Null, acting commander of the CHP's Los Angeles office, said 890 fatalities were reported during the first quarter — six less than the same period in 1961.

However, fatalities in rural areas were down 13.09 per cent; 458 compared to 527 recorded last year. Incorporated areas reported 432 fatalities compared with 369 in 1961 for a 17.07 per cent increase, the inspector stated.

Null said the quarterly figures for 1962 are provisional and may be subject to change at a later date.



ROSS SCIARROTTA
Educator and Civic Leader

"I respectfully submit my qualifications for your consideration as a candidate for City Council"

- College graduate with majors in Political Science and U.S. History and Chemistry.
- Professor of Political Science and World Affairs at Long Beach City College.
- Served 8 years as member of the Torrance Civil Service Commission. And also chairman of the board.
- Member of the committee which served to organize and promote our new Civic Center.
- Chief chemist during World War II for the Trojan Powder Co., Sandusky, Ohio.
- General manager of Walter Grabau Company, automobile distributor, Cleveland, Ohio.
- Treasurer of Long Beach Teachers Credit Union (one of the largest in the U.S.)
- Four director and professor for Long Beach State College. Responsible for the training of teachers in the field of American Political Institutions.
- 25 years experience in the aims and functions of government. 10. World traveler and lecturer.

ABOVE ARE 10 REASONS FOR WHICH YOU CAN

Be Sure With
SCIARROTTA
FOR
CITY COUNCIL
APRIL 10th

If You Are A Newcomer to Torrance Call
DORIS STAMM
DA 7-9193
for a visit from Welcome Wagon

Elect **VERNON COIL** CITY CLERK



lon Sigma Alpha. Central Torrance is chaired by Mrs. Peter Miller of Gamma Psi Chapter, Epsilon Sigma Alpha. Mrs. Lars Holt, Charities Chairman of St. Catherine of Labour Parish, is serving her second year as North Torrance Residential Chairman. Women of the Parish work with Mrs. Holt on this drive as they do for others.

New Crossing Scheduled on 225th Street

Extension of 225th Street from its present terminus east of Normandie Avenue, across the abandoned railway lines to Normandie Avenue is provided in a contract awarded Friday, according to Councilman John S. Gibson.

The street will provide an additional access to the Normandie Playground area, and to residents of the Strip south of 220th Street.

E. H. Phillips-Smith received the award on a low bid of \$3,892. Funds for the project were provided by a special appropriation of the city council, sponsored by Councilman Gibson.

Work is expected to begin in three weeks.

THE TORRANCE HERALD IN ADVERTISING IN CIRCULATION IN EDITORIAL

(Political Advertisement)

Vote For **FRED STEINBRONER JR** CITY COUNCIL

HE WILL WORK TO: KEEP TORRANCE WELL RUN, CLEAN AND SAFE SAFEGUARD TORRANCE'S SELF RULE

GET MORE EMERGENCY SERVICES
CUT OUT UNNECESSARY SPENDING

A NEW HAMMOND! STUDIO

FOR: TORRANCE, LOMITA, PENINSULA AND BEACH AREA FAMILIES.

THE HAMMOND ORGAN STUDIOS OF THE SOUTH BAY

A Ken Chilton Co. Inc. Enterprise

2768 SEPULVEDA — PHONE DA. 6-1131 TORRANCE

RENT A HAMMOND ORGAN FOR PENNIES A DAY. INCLUDES LESSONS AND CARTAGE. RENTAL APPLIES TO PURCHASE IF YOU DECIDE TO BUY... NEW HAMMONDS LOW AS \$726.00

Easter Candy AT Sav-on

Hollow Chocolate Animals

LUDEM'S — 2½ oz. Milk Chocolates

- Standing Rabbit
- Egg Bunny
- Sitting Rabbit
- Rooster

Each Chocolate Animal is in a Cello Bag.

Your Choice **19¢ each**

BRACH'S Filled Easter Eggs

Chocolate Covered — Candy Decorated — Window Box

FRUIT & NUT or COCONUT CREAM... 4 oz. **29¢**

Fruit & Nut or Coconut Cream 11 oz. **49¢**

7 oz. Ea. **39¢** 11 oz. **49¢**

CRATE OF Marshmallow Eggs

BRACH'S — Fluffy marshmallow with chocolate covering in egg carton. **12 Eggs 23¢**

LUDEM'S Chocolate Animals Candy Decorated — Band

- Boss Rooster — 2½ oz.
- Frisky Freddy — 2½ oz.
- Pet Bunny — 2½ oz.
- Smart Bunny — 2½ oz.
- Lambie Pie — 2½ oz.

Your Choice **29¢ ea.**

"Nana" Bunny

LUDEM'S — 20 oz. deluxe hollow milk bunny with candy decoration. 3D design window box chocolate. **1.98**

Buttonwood Trio

Bunny, Rooster, Egg. Packed in a colorful window box. **3 ½ oz. 39¢**

Malted Milk Eggs

BRACH'S — Genuine Malted Milk centers, chocolate covered. Foil wrapped 7 oz. box or 4 ½ oz. with plastic tray. **49¢**

Baronite Poultry Fertilizer

All organic, cured and ground. No offensive odor, will not burn. 100% weed free. **23 lb. Bag 98¢**

Peat Moss

SUNSHINE — Ideal soil conditioner. Mulches plants, improves soil texture. Loosens hard clay. **¾ cu. ft. 69¢**

98° Swim Caps

SEA SIREN — Assorted styles of pure rubber with molded design. Tight fitting. **69¢**

Arrid Deodorant

With PERSTOP — Gives you an extra margin of safety. Soft, creamy and greaseless. **Reg. 69¢ 49¢**

VANO Liquid Starch

Keeps clothing free of body odor. **½ Gal. 39¢**

SWEET-HEART SOAP — White or Pink **Reg. Size 12.79¢**

WIZARD Room Deodorant

Choice of 5 assorted fragrances. **7 oz. Aerosol Cans 2.89¢**

FRISKIES Dog or Cat Food 16 oz. Cans **10.1.00**

NORWICH Aspirin

For fast headache relief... **Bottle of 100. Reg. 49¢ 2.49¢**

COMET Cleanser

Bleaches out stains. **Reg. Size 10.1.00**

O'CEDAR Sponge Mop REFILL

Fits the "76" Sponge Mops. **Reg. 1.49 79¢**

PLUSH Easter ANIMALS

2.00 RUSHTON Assorted plush animals in vivid Easter colors. Includes: Floppy Bunny, Sleepy Bunny, etc. **1.69**

3.00 RUSHTON Ducks or Bunnies on egg-shaped pillows. Gosling Gus or Gussie (with Easter Bonnets) Many more. **2.49**

5.00 DOLLCRAFT Large long pile sitting bunny with colored ribbon. Sewn-on colorful eyes. Cello bagged. **3.98**

2.00 Running Bunny Small size bunny with a floral bouquet. White fur, assorted trim. **1.69**

4.00 Tuffy 'n Fluffy Adorable little bunnies dressed in Easter outfits. Real Australian fur trim. **2.98**

3.00 Running Bunny or Sitting Bunny Real Australian bunny fur in a combination white and orchid color. Matching ribbon and floral bouquet. **2.69**

Decorated Baskets Assorted sizes filled with Easter Candies and toys. Gay colored ribbons. **69¢ to 4.95**

Empty Baskets Various size straw baskets in assorted Easter colors. **10¢ to 75¢**

Easter Grass Shredded green color wax paper. **1 ½ oz. Reg. 15¢ 13¢**

Multi-Vitamins SAV-ON — Bottle of 100 caps. **2.75**

Aspirin SAV-ON — U.S.P. — 5 Grain 100 Tabs. **2.29¢**

Isopropyl Alcohol SAV-ON — Rubbing Compound. **Pts. 2.29¢**

69° Amitone Antacid tablets — Box of 24 **49¢**

1.98 Anacin Relief of nervous headaches. **200 Tabs. 1.59**

89° Sleep-Eze 12 Tablets Contains no habit-forming drugs. **67¢**

1.69 Dristan Decongestant tablets. **Bottle of 50 1.29**

98° Preparation H Shrinks hemorrhoids, relieves pain. **79¢**

98° Micrin For Mouthwash and gargle. **79¢**

Eye Velvet By REVLON Fluid eye shadow that brings to eyes the elegance of soft shimmering illusions of color. **Reg. 2.00 Lamee 2.50**

Hand & Body Lotion TRYLON — Helps beautify and soften skin over the whole body. Dispenser bottle 14 oz. **Reg. 1.50 1.00**

Tussy Cleansing Cream With FREE Dry Skin Freshener or Skin Lotion with the purchase of Skin Cleanser at the reg. 2.00 price. **2.00**

Desert Flower Bath Luxury By SHULTON — 6 oz. plastic bottle of talcum powder plus 2 oz. of liquid Beauty Bath. **2.25 Value 1.50**

PAAS Coloring Kits Assorted bits with dyes, decays, egg dip spoon, etc. Fun for all. **19¢ 39¢ & 49¢**

BROXODENT AUTOMATIC-ACTION TOOTHBRUSH BY SQUIBB

helps save your teeth and your children's teeth with up-and-down action that many dentists suggest **\$19.75**

Ad Prices Prevail: April 8th-11th Sunday thru Wednesday

Sav-on

5020 W. 190th St., Torrance
3 Blocks W. of Hawthorne Blvd.
Open 9 a.m. - 10 p.m. Every Day

FOR YOUR PROTECTION — Compounding your prescription is done by top pharmacists in their field. Your health is in good hands when you bring your prescription to SAV-ON to be filled. Fast, courteous service of famous SAV-ON low prices.