## **Cancer Society Volunteers to Conduct Drive This Weekend**

THE DRIVE has two basic aims — to show how everyone can strengthen his guard against cancer by learning cancer's seven danger signals and getting a health checkup every year, and to raise funds for cancer research which each year is coming closer to conquering the disease.

Mrs. James R. Friend Dis.

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West About Cancer." A copy will be left at every home.

Mrs. James R. Friend, Dis-will be left at every home.

A Message to the **Voters** Who Consider **C**andidates Qualifications



Educator and Civic Leade

"I respectfully submit my qualifications for your con sideration as a candidate for City Council"

College graduate with major in Political Science and U. History and Chemistry. Professor of Political Science and World Affairs at Long Beach City College.

Chief chemist during Work War II for the Trojan Power Co., Sandusky, Ohio.

ABOVE ARE 10 REASONS FOR

Be Sure With

SCIARROTTA

CITY COUNCIL APRIL 10th

Local American Cancer So-ciety volunteers will march this weekend from house to house in a drive aimed at re-ducing the local cancer death rate.

Chairman, said householders can make the volunteers' work leasier by leaving their porch lights on. She emphasized that the educational objective of the volunteers is as vital as their fund-raising gold, and that lit-terature describing ways to the local cancer death
The sound of hundreds of ringing doorbells will signal the start of their campaign. Although most of the volunteers will be women, in several areas their efforts will be bolstered by those of male volunteers.

For this is the weekend of the "big push" of the American Cancer Crusade.

The sound of hundreds of ringing doorbells will signal the start of their campaign. Although most of the volunteers will be great against cancer will be left at very home whether a person contributes or not.

"At least half of those who get cancer could be cured if their warning signs were detected early enough for effect early enough for effec

"SINCE CANCER strikes eventually in two families of every three, we believe we have a chance this weekend

THE NEED FOR funds is greater than ever before, Mrs. Friend also pointed out.

"Because so much progress has been made against cancer in recent years we believe that at last we may be on the threshold or really great dis-coveries," she said.

"Wherever possible, we hope that people will increase their contributions to help acceler-ate the pace of this research."

Mrs. Friend said that the American Cancer Society leading this nation's fight against cancer with three-fold programs of research, educa-tion, and service to cancer

patients.
"The Society is supported entirely by voluntary contri-butions," she said.

## **Fatalities** Decrease in Rural Areas

Traffic fatalities in Califor nia for the first three months of 1962 decreased sharply in rural areas, but showed a marked increase in cities com-pared with last year, the Cali-fornia Highway Patrol report-

Inspector Herbert W. Null, acting commander of the CHP's Los Angeles office, said 890 fatalities were reported during the first quarter — six less than the same period in 1961.

However, fatalities in rural areas were down 13.09 per cent; 458 compared to 527 recorded last year. Incorporated areas reported 432 fatalities compared with 369 in 1961 for

Inspector stated.

Null said the quarterly figures for 1962 are provisional ures for 1962 are provisional and may be subject to change at a later date.



If You Are A Newcomer

Torrance Call

DORIS STAMM

DA 7-9193

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ARRID

for a visit from Welcome Wagon

**Elect VERNON** 

Millar of Gamma Psi Chapter, Epsilon Sigma Alpha. Mrs. Lars Holt, Charities Chairman of St. Catherine of Laboure Parish, is serving her second year as North Torrance Residential Chairman. Women of the Parish work with Mrs. Holt on this drive as they do for on the project of the Parish work with Mrs. Holt on this drive as they do for on the project of the project o LOCAL TORRANCE leaders for the residential drive are others,

The street will provide an

## FOR STEINBRONER JR Vote For

KEEP TORRANCE WELL RUN, CLEAN AND SAFE SAFEGUARD TORRANCE'S SELF RULE

GET MORE EMERGENCY **GUT OUT UNNECESSARY** SPENDING

Ion Sigma Alpha. Central Torrance is chaired by Mrs. Peter Millar of Gamma Psi Chapter.

New Crossing Scheduled on 225th Street

THE TORRANCE HERALD IN ADVERTISING

STUDIO

PLUSH C

2.00 RUSHTON

Assorted plush animals in vivid cludes: Floppy Bunny, Sleepy

1.69

3.00 Running Bunnie

or Sitting Bunnie

2.00 Running Bunnie

FOR: TORRANCE, LOMITA, PENINSULA AND BEACH AREA FAMILIES.

THE HAMMOND ORGAN STUDIOS AT SOUTH BAY

3.00 RUSHTON

2768 SEPULYEDA — PHONE DA. 6-1131 TORRANCE

RENT A MAMMOND ORGAN FOR PENNIES A DAY, INCLUDES LESSONS AND CARTAGE. RENT-AL APPLIES TO PURCHASE IF YOU DECIDE TO BUY . . . NEW HAMMONDS LOW AS \$726.00

Ducklings or Bunnies on egg-shaped pillows. Gosling Gus or Gussie (with colored rib-bon. Sewn-on col-

4.00 Tuffy 'n Fluffy

10°

Eye Velvet By REVLON

Fluid eye shadow that brings to eyes the elegance of soft shimmering illusions

Reg. 2.00 Lamée 2.50

**Hand & Body Lotion** TRYLON — Helps beautify and soften skin over the whole

body. Dispenser bot-tle 14 oz. Reg. 1.50 1.00

TUSSY Cleansing Cream E

DOLLCRAFT .

ies dressed in Eas-ustralian fur trim. 2.98

(MC)

**Easter Grass** 

Shredded green color wax paper.

1% oz. 13c

See S

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**Assorted Easter Candies** 

Jelly Bird Eggs —

11 oz.

BRACH'S — Celle Bagged llowcreme Pets — 13 oz.

allow Chicks

BRACH'S — Fluffy marshmallow with chocolate cover-

ing in egg carton. 12 Eggs 23

- Boss Rooster — 2½ cz.
- Frisky Freddy — 2½ cz.
- Pet Bunny — 2½ cz.
- Sanart Bunny — Cheice
- 2½ cz.
- Lambie Pie — 2½ cz.

"Nana" Bunny

LUDEN'S — 20 oz. deluxe hollow milk bunny with candy decoration. 3D design window box 1.98

**Buttonwood Trio** 

Bunny, Rooster, Egg. Packed in a colorful

**Malted Milk Eggs** 

BRACH'S — Genuine Matter Milk centers, chocolate covered Foil wrapped 7 oz. box or 43/4 oz. with plastic

Baronite Fertilizer

All organic, cured and ground. No offensive odor, ground. No offensive odor, will not burn. 100% weed

23 lb. Bag 98°

**Peat Moss** 

improves soil texture. Loosens hard clay.

% cu. ft. 69°

98° Swim Caps

SEA SIREN — Assorted styles of pure rubber with molded design. Tight fit-

69°

**Arrid** Deodorant

Reg. 69c 49c

window box. 3¾-oz. 39¢

49°

Candy Decorated - Box

Crate of Marshmallow Eggs

LUDEN'S Chocolate Animals

Each Chocolate Animal Is In A Cello Bag.

BRACH'S Filled Easter Eggs



BRACH'S Creme Filled Eggs

Fruit & Nut or Coconut Creme 11 oz. . . 49° 7 0z. Ed. 39° 11 0z. . 49°

Maple-flavored with chopped nuts, meats or maraschino cher-ry center. Chocolate covered.

Reg. 5c size ..... 4:15c P Reg. 10c size ..... 3: 25

Three Cuties LUDEN'S — Assortment of 3 hollow milk chocolate animals. Each is candy decorated.

Dandy Andy or

Cute Chickie LUDEN'S — Hollow milk choco late with candy decorations Attractive window box.

w box. 27c Solid Milk Chocolate

Eggs 1-lb. Bag SCHOENER colorful foil wrapped.

**Jelly Bird Eggs** BRACH'S — Jelly center, sugar shells of ass't flavors & colors. 1½ lb. Bag 39°

SWEET-HEART

WIZARD Room Deodorant

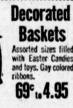
Dog or Cat Food 16 ez. Cans 1 0 f 1.00

Choice of 5 assorted fragrances.

SOAP - White or Pink

**FRISKIES** 

VANO Liquid Starch Keeps clothing free of body odor. 1/2 Gal. 39°



**Empty Baskets** Various size straw baskets in as-sorted Easter colors.

Small size bunnie with a floral 1.69 Adorable little bunnie bouquet. White fur, assorted 1.69 Adorable little bunnie ter outfits. Real Au

and toys. Gay colored

**Multi-Vitamins** SAY-ON — Bottle of 100 caps. 2.75

Aspirin SAV-ON - U.S.P. - 5 Grain 2129°

**Isopropyl Alcohol** 

SAY-ON - Rubbing Compound. 2129c 69° Amitone

Antacid tablets - Box of 24 49c 1.98 Anacin

Relief of mervous headaches. 1.59 12 Tablets

89° Sleep-Eze Contains no habit-forming drugs. 670 1.69 Dristan

Decongestant tablets. Bottle of 50 1.29

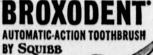
98° Preparation H Shrinks hemorrhoids, relieves pain.

98° Micrin For Mouthwash and gargle With FREE Dry Skin Freshener ar Skin Letion with the purchase of Skin Cleanser at the reg. 2.00 Desert Flewer Bath Luxury
By SHULTON — 6 oz. plastic
bottle of talcum powder plus 2 oz. of liquid Beauty 1.50 Bath. 2.25 Value 1.50





Assorted bits with dyes, decats, egg dip spoon, etc. Fun for all 19° 39° a 49°





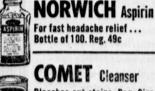
many dentists

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FOR YOUK PRUIECTION— Compounding your prescription is done by top pharmacists in their field. Your health is in good hands when you bring your prescription



COMET Cleanser



(B)

With PERSTOP — Gives you an extra margin of safety. Soft, creamy and greaseless.

Bleaches out stains. Reg. Size O'CEDAR Sponge Mop REFILL Fits the "76" Sponge Mops. Reg. 1.49

2:49°