

BEGINNING DRIVE . . . Commerce and industry cam-naigners in the current Red Cross fund drive are shown as they receive their workers kits from Commerce and Industry Chairman Clarence Clark, With a goal of \$5000

for 1962, the C and I fund raisers are, left to right, Ralph Morris Rome Cable Co.; Chairman Clark; Bill Peckstein, California Bank; Don Welf, Marina Federal Savings and Loan; and Irene Hart, Bank of America Sepulveda.

## King Harbor Model Now Showing at Local Firm

Russell C. Chase, president of Marina Federal Savings and Loan Assn., announces that the Redondo Beach King Harbor Display which has just been exhibited at the Sports Show in the Los Angeles Sports Arena, is now available for high single in the Del Amo office of Marina Federal Savings in Torrance. The lobby feet high at the same time, the Westchester of Marina Federal Savings in Torrance. The lobby feet wide, and 7 feet high. At the same time, the Westchester of Marina Federal Savings in Torrance of Marina Federal Savings in Torrance. The lobby feet wide, and 7 feet high. At the same time, the Westchester of Marina Federal Savings in Torrance of Marina Federal Savings in Torrance. The lobby feet wide, and 7 feet high. At the same time, the Westchester of five in Grant Savings is featuring a similar saving in the Del Amo of the same time, the Westchester of five in Savings is featuring a similar exhibit of the Marina del Rey project. The Del Amo office is at 22200 Hawthorne Blvd.

By Fred Harman





A friend of mine just returned from South America. Heretofore he accepted your common sloppiness as typical of the average American woman's way of dressing.

He thought all women were alike. However, after six weeks South of the Border he returned

Said he, "We sat at the cafes and in hotel lobbies watching the magnificent women stroll by. Ah, what a sight!"

Then, after viewing the Mavan and Incan ruins, he returned to this country only to be greeted by more ruins — American-type femininity. Said another in his party:

"It was like having a box seat at the Chicago stockyards. These women here look to us now like mangy old cows on the way to market."

In a way you must forgive him, because he re-entered this country at Southern California;

## Are You an Old American Ruin?



and we all know that Southern California women are among the worst offenders and one

should not really judge all femininity by their lack.

But all of you beware! More and more men are realizing they have been living with phony copies, which are never as valuable and interesting as originals.

You now have to work twice as hard at being and behaving as a woman. Before, you merely had to worry about your neighbors; now it's women the world over.

Not only should you be able to equal them, you should surpass them.

You have far more advantages than they ever will have: beauty salons to every block; cosmetics sold everywhere, even in grocery stores; elegant dress shops which offer you outfits far below the prices foreign women must pay. Then why do you not always look your best instead of your worst?

You can do it; you must do it, or on his next trip he may just go native, and then where will you be?

By George Sixta



JEFF COBB

By PETE HOFFMAN

















