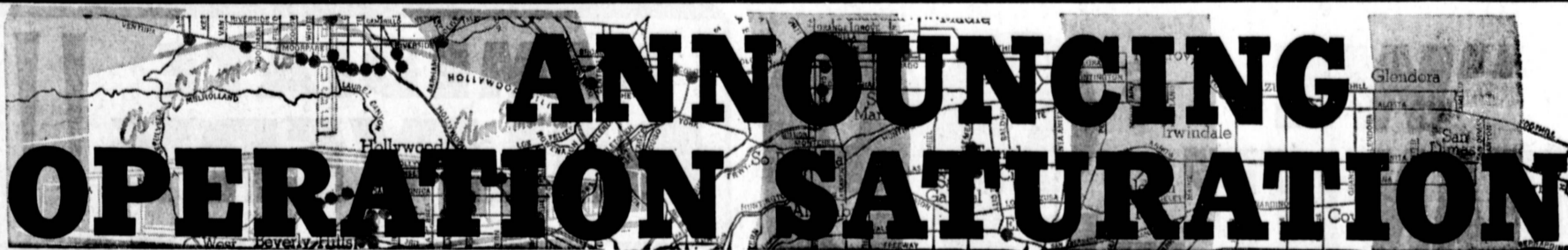


WANT ADS... THE MARKET PLACE OF MILLIONS

NATIONAL WANT AD WEEK • MARCH 11 THRU 17

Table with 8 columns: Automotive AUTOMOBILES For Sale 190, Automotive AUTOMOBILES For Sale 190, Automotive AUTOMOBILES For Sale 190, Automotive AUTOMOBILES For Sale 190, Automotive AUTOMOBILES For Sale 190, Automotive AUTOMOBILES For Sale 190, Automotive AUTOMOBILES For Sale 190, Automotive AUTOMOBILES For Sale 190



WARNING: DON'T BE HYPNOTIZED

If you are buying Ford, Mercury, Chevrolet, Plymouth, Pontiac, Oldsmobile or Buick out of pure habit, you may be wasting hundreds of dollars and sacrificing comfort and economy.

WE WANT FIVE MINUTES OF YOUR TIME

Comparison will prove overwhelmingly that dollar for dollar, pound for pound, engine for engine, Dodge is a bigger, sounder value than any other American motor car. A Glenn E. Thomas Dodge out-performs Ford, Mercury, Chevrolet, Oldsmobile, Plymouth or Buick. Economy-wise, Dodge returns more mileage per gallon than any of the cars listed. The fact is Dodge is more car and more value per dollar invested than any new 1962 car.

PRICE Dodge models span the entire price and size field.

The LANCER is the compact (compare with Corvair, Falcon and Valiant)

The DART is the standard size (compare with Chevrolet, Ford and Plymouth)

The POLARA is the sports car (compare with the Thunderbird) The CUSTOM "880" is the prestige car (compare with Pontiac, Oldsmobile, Buick, Mercury and Chrysler)

In every single instance, model for model in comparison with other makes, Dodge costs less to buy and operate, gives you more horsepower and more economy.

CREDIT A Thomas new or used car guarantee is backed by the largest dealer-owned reconditioning plant on the Western seaboard. Nowhere in Southern California will you find as large and superbly equipped and staffed service facility as you will find at G.E.T. You and your automobile "get the full red carpet treatment."

SERVICE The Thomas organization, through 53 years of sales, has credit sources and credit reserves which allow virtually every family in the Harbor area to own a brand new Dodge. 6% financing is available to you as a further accommodation and proof of the strength of Thomas' credit and financing power.

GLENN E. THOMAS CO., NO. 1 DODGE DEALER IN SO. CALIF.,

Now begins its 53rd year of dedicated service to the greater Harbor area with OPERATION SATURATION, a drive designed to alert every new car buyer to the overwhelming advantages of the new Dodge.

WE NEED JUST FIVE MINUTES OF YOUR TIME

to prove that Dodge is head and shoulders in every way over its competition. We at Glenn E. Thomas Co. are putting our 53 year old reputation for honesty in advertising solidly behind OPERATION SATURATION... An all out drive to focus the public's attention on the most sensational automobile value of any era.

OPERATION SATURATION is the Glenn E. Thomas Company's dramatic all out drive to save hundreds of new car buyers of the greater Harbor area hundreds of thousands of dollars, and to put each of them behind the wheel of a new Dodge, in most cases for less than they would pay for a late model used car.

GLENN E. THOMAS CO.

340 E. ANAHEIM (Corner of E m) LONG BEACH, CA 90801 HE 7-6491

We guarantee a G.E.T. Dodge price to be as low or lower than any competitor's A PLEASANT PLACE TO DO BUSINESS

Fairdeal Service Since 1909 AMPLE FREE PARKING

Advertisement for Marshall Duffield featuring a March Stock Reduction Sale with prices for '62 Comet and Mercury. Includes financing options and contact information.

Advertisement for Harry C. Clark's Shop, 'Where The Shopper's Buy!', listing various car models and prices such as '58 Buick 2-dr. Sdn., Std. Trans. \$969.

Advertisement for Clean Car Corner listing various car models and prices such as '60 T-Bird Hardtop \$2795 and '54 Chevrolet \$395.

Advertisement for Chas. Soderstrom Ford listing various car models and prices such as '60 Falcon 2-Door \$1495 and '59 Ford Ranch Wagon \$1395.

Advertisement for Watch The Bill Anson Show on Channel 13, 12-1 p.m., Sat., sponsored by Tom Rody Dodge.

Advertisement for Walnut Motors listing a '59 Ford Country Sedan for \$1695.

Advertisement for '56 Cadillac Sedan Deville for \$1199 and other car listings.

Small text at the bottom left containing additional car listings and contact information.

Small text at the bottom middle containing additional car listings and contact information.

Small text at the bottom right containing additional car listings and contact information.