

EL TORO TIRES

17304 S. FIGUEROA, just north of Artesia Blvd.

DA 3-9991 -o- Largest in 11 Western States and Still Growing! -o- DA 3-9991

EDDIE TOROSIAN, OWNER and GUS ARGERIS, MANAGER



WE EXTEND A CORDIAL INVITATION TO THE PUBLIC TO INSPECT OUR NEW EQUIPMENT AND FACILITIES DURING OUR

GRAND OPENING

THUR., FRI., SAT., MARCH 15, 16, 17

Open Every Night Till 9 P.M.

FREE SOFT DRINKS
FOR OUR CUSTOMERS

FREE VOIT FREE

If only 10% of tread is left
you're traveling on borrowed time!

from EL TORO



OFFICIAL ^{\$9.95} value
BASKETBALL
or **FOOTBALL**



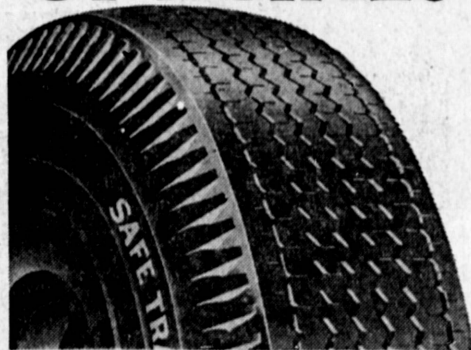
with each set of 4 tires purchased.

RIDE THE KELLY ROAD

Trade your tire troubles
for worry-free Kellys

90% OF ALL TIRE TROUBLES OCCUR IN THE LAST 10% OF WEAR.
TRADE NOW. SELL US THAT LAST 10%... AND SAVE!

SPECIAL!



NEW KELLY	SAFE TRAC TIRES
6.00-16	\$10 ⁹⁵ exch. plus tax
6.70-15	\$11 ⁹⁵ exch. plus tax
7 10-15	\$13 ⁹⁵ exch. plus tax
7.60-15	\$15 ⁵⁰ exch. plus tax

STARTING KICK!



NATIONAL BATTERIES

UP TO **30%** DISCOUNT OFF LIST PRICE

SPECIAL PURCHASE
FOR OUR OPENING
NATIONAL BRAND
FACTORY SECONDS
AT PRICES TOO LOW TO PRINT
Limit 4 per customer

WHEEL BALANCE

- Reduces costly tire wear
- Reduces repair costs caused by vibration
- Reduces driver fatigue.



99^c
PER WHEEL COMPLETE

WEIGHTS FREE

SMALL TRUCK OWNERS' SPECIAL!



KELLY H.D. ARMOR TRAC

Dependable all-purpose truck tire at low first cost

\$17⁹⁵

6.00-16

RAYON TUBE-TYPE

Plus tax and retreadable tire

ALSO NYLON—SIMILAR LOW PRICES!



Eddie Torosian, owner, and Gus Argeris, manager, are proud and happy that El Toro Tire Empire does its own complete retreading right on the premises using only the finest

Voit rubber and expert workmanship. Picture center top shows the careful inspection given each casing prior to starting it on the retreading route. Upper right shows application of new rubber treading. Lower right shows precision buffing of the casing. Workman (upper left) then places retreading tire in Lodi press where the tread is cured and molded. Another step in the curing process is shown lower left where the tire is cured at 300° to insure perfect adhesion of tread to casing. Each retread produced by El Toro is Guaranteed for the life of the tread.

Voit Velvetred

BLACK

RETREAD SPECIAL

\$6⁸⁸ EXCHANGE and TAX

ANY SIZE CASH & CARRY MUD-SNOWRE-CAP TIRES **\$8⁸⁸**
\$1 INSTALLATION CHARGE PER TIRE

GUARANTEED WATER TESTED **TUBES** PKG'D IN PLASTIC **99^c**

NOT A DISCOUNT HOUSE **FACTORY TO YOU**

USE YOUR

