



THE FINEST FROZEN
LAV-R-PAC
ORANGE JUICE
big 6-ounce can **15¢**

IN THE NEW PLASTIC BOTTLE
PUREX BLEACH
big half gallon **33¢**

sunshine in your day, everyday. Full Qt. **39¢**
in the tub and they soak clean. 10-oz. Pkg. **69¢**
the quality relish for dinner tonight. 8-oz. Jar **25¢**
same for flavor in creme sandwiches. 11 1/4-oz. Pkg. **39¢**
COOKIES

DELICIOUS CAL FAME
ASSORTED FRUIT DRINKS
4 46-oz. Cans **\$1**

EM or MATCH-EM"
WASHINGTON
WINESAP APPLES
4 pound cello bag **39¢**

SWEET and JUICY
NAVEL ORANGES
4 lb. cello bag **39¢**

GUARANTEED MEATS

U.S.D.A. GRADE "A"
FRESH FRYING CHICKENS
2 1/4 to 3 pound average **33¢ lb.**

CUT-UP FRESH FRYERS **37¢ lb.**
FRESH FRYER CHICKEN LEGS & THIGHS **55¢ lb.**
FRESH FRYER CHICKEN BREASTS **59¢ lb.**
FRESH FRYER CHICKEN WINGS **29¢**
FRESH FRYER CHICKEN BACKS & NECKS **10¢**

U.S.D.A. "CHOICE" AGED STEER BEEF

RIB ROASTS
3rd, 4th or 5th Ribs CENTER CUT **79¢ lb.**
BEEF SHORTRIBS 29¢

U.S.D.A. Government Graded Choice DELICIOUS WELL TRIMMED **CLUB STEAKS 98¢**
U.S.D.A. Government Graded Choice QUALITY PAN READY **RIB STEAKS 89¢**

THE FINEST BEEF FRESH GROUND HOURLY FOR YOU!

GROUND BEEF 45¢ lb.	GROUND CHUCK 59¢ lb.	GROUND ROUND 69¢ lb.
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HORMEL'S DAIRY BRAND SLICED BACON One Pound 59¢	FRESH FILLET OF RED SNAPPER 59¢ lb.	FEILER'S FROZEN SANDWICH PATTIES 10 FOR 59¢ 1 1/4 oz. Box of 24—\$1.29
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ANOTHER MAGIC CHEF FIRST!
FRESH-CHURNED PEANUT BUTTER

The only "Peanut Butter Churn" in the South Bay Area is now at your big beautiful Magic Chef Market. You get fresh pure natural peanut butter with no saturated oils or other additives. Watch the churn fill a one pound plastic cup automatically, just for you, in 10 seconds. Enjoy this fresh, pure peanut butter available at your Magic Chef Market.

Made With Fresh Raisins and Baked to Perfection
RAISIN BREAD
regular 35c loaf **33¢** loaf
CINNAMON BAKERY

With the Flavor of Rich Fresh Bananas Throughout
BANANA NUT LOAF reg. 49c **43¢**
The Finest Pastry Your Money Can Buy
DANISH SNAILS 2 for **21¢**

RUBEN'S ALL BEEF BOLOGNA
39¢ lb.

FRESH BAKED **KAISER or ONION ROLLS**
2 for **10¢**

KOSHER DILL PICKLES
29¢ lb.

DEL AMO SHOPPING CENTER CORNER OF HAWTHORNE & SEPULVEDA

MAGIC CHEF

Recreation Leader On Regional Panel

Panelists at the 14th annual California and Pacific Southwest Recreation Conference will include Marilyn Jensen, assistant Director of recreation for the city of Torrance.

To be held today through Wednesday at the Hotel Claremont in Berkeley, the annual meeting will bring together 2,000 park and recreation workers from California, Arizona, Hawaii, Nevada, and Utah.

John Collier, western representative of the National Recreation Assn. and conference coordinator, said the meeting is designed to provide a common meeting ground for representatives of organized agencies having interests, responsibilities, and resources for recreation and parks.

COLLIER said he hopes the conference also will dramatize the critical need for comprehensive planning now for the wise use of America's natural resources and another potentially powerful resource, the expanding leisure time of the nation's people.

"It is now — and, perhaps, never again — that Americans can still make a choice for beauty in their cities and countryside and for a philosophy of truly creative leisure," Collier declared.

Marilyn Jensen will participate in a panel dealing with recreation services.

SIXTY-TWO panels, concerned with the general and specific goals of the park and recreation services are scheduled for the conference. Major addresses of the meet will be given by Roy Sorenson, general secretary of the San Francisco YMCA, and Gov. Edmund G. Brown.

Two of the nation's top leaders of the recreation and park movement, Joseph Pendergast, executive director, National Recreation Assn., New York City, and Alfred B. LaGass, executive secretary, American Institute of Park Executive Wheeling, W.Va., will participate in the conference program.

SPONSORS of the conference, the first joint annual meeting of park and recreation workers, are the California Assn. of Park and Recreation Administrators; California Park and Recreation Society; California State Division of Recreation, Department of Parks and Recreation, and National Recreation Assn.

Hosting the conference at the Oakland Recreation Department, Oakland Park Department, and Berkeley Recreation and Parks Department.

Three-Year Navy Tours Announced

Three-year enlistments are now available to recruits enlisting in the regular Navy. It was announced here yesterday by Chief H. J. Piech, local Navy recruiter.

Three-year first enlistment Navy contracts have long been desired for men who particularly desire Naval service but do not desire to enlist for the four- or six-year service programs, Chief Piech said.

Personnel enlisting in the three-year program will receive nine weeks of recruit training at San Diego, and then be assigned duty in fleet or overseas billets.

The Navy school program available in four, six, and nine month enlistment contracts remain unchanged.

WHAT'S DOING

R. S. Pyle, your Telephone Manager in Torrance

People often ask me what are telephone area codes. Well, here's the answer. The country is divided into telephone areas—each has a different number called an "AREA CODE". This code is a vital part of your telephone number—it tells what part of the country you live in.

You don't have to use an area code if you're calling a telephone number located in the same code area as yours. But when you dial another area, it's necessary to dial that area code—then the rest of the number. Our operators too must dial area codes. If you place a call with the operator, giving her the area code first will help in putting your call through faster.



Imagine spending 8,760 hours on the phone. It might seem impossible (to anyone but a teenager). Yet a survey shows that's how many hours the average man in his lifetime spends telephoning.

This in itself is a good case for having extension phones wherever you need them to save steps.

So if you want to make your telephone hours more enjoyable, find out about extension phones—in colors and different styles—for your home or office. Call your business office or ask your telephone service man.

Another question I've been asked is why do so many men who work for the phone company wear glasses? Fact is, they may have perfect vision, and we want to keep it just that way.

The glasses telephone men wear on the job are individually fitted safety glasses. They look like ordinary ones, but they're specially made so they won't shatter.

Protective glasses may not seem like a very dramatic safety feature. But they can be every bit as important as a lineman's safety belt to the men who bring you telephone service.

