

WANTED!

By Order of the General Public
DISCOUNTS of UP TO 60%
 LAST SEEN AT DALE'S DEPT. STORE

BE ON THE LOOK-OUT FOR THE FOLLOWING:
DESCRIPTION

MENS' & BOYS' SLACKS



- ★ CONTINENTAL & IVY STYLES
- ★ ALL THE POPULAR NEW COLORS

SPECIAL GOOD ONLY
 WHILE THE
 SUPPLY LASTS!

Mens' Sizes 28-42

BOYS' SIZES 4 TO 18
 and HUSKIES 26 TO 36

\$1.99

Reg. 5.98

If Perfect

By Authority of

Dale's

REWARD YOURSELF With Dale's Super Savings!

NO OTHER STORE DARES TO OFFER THESE DISCOUNTS

LAYAWAY NOW FOR EASTER! GIRLS' DRESSES



- ★ NYLONS ★ DACRONS ★ SILKS ★ LINENS
- ★ WASH 'N WEAR COTTONS

Deep hems . . . Flare Skirts.
 Sleeveless and Short Sleeves

Sizes 1-3, 4-6x, 7-14

BUY ONE
 AT DALE'S
 DISCOUNT \$
 PRICE . . .
 GET 2nd
 FOR ONLY . . .

1.00
 Vals. to 7.99

100 Will Hold
 your LAY-AWAY

100 Will Hold
 your LAY-AWAY

BEST BUYS GUARANTEED

CARLOAD CAPRI SALE

OUR REG. 2.98 CAPRIS REDUCED TO 1.87 & 1.77 EACH OR
 CHOOSE FROM CORDUROY, POLISHED
 COTTON AND NOVELTY FABRICS

LADIES! SCOOP 'EM
 UP AND WALK OUT
 WITH THE BEST BUY
 OF THE YEAR!

2 FOR 3

SIZES 8 TO 18



LADIES' and GIRLS'

SWEATERS

2 FOR 3

BIG BOLD BULKIES . . . CARDIGAN &
 SLIP OVERS . . . LADIES' SIZES 34-40,
 GIRLS' SIZES 2-6x AND 7-14
 Reduced to 2.37, 1.99 and NOW!



MENS' SWEATERS

Hi bulk styles
 in cardigans
 and slip overs.
 SIZES
 34-46
 Vals. to 6.99

\$3.99



Boys' Sweaters

Lamb's wool and orlon
 blends . . .
 Slip overs
 & cardigans
 SIZES
 4-16
 Vals. to
 3.99

\$1.99



REMEMBER Dale's WILL NOT BE UNDEROLD

BOYS' SURFERS

Cotton twill piping
 on side. Wash-
 able, sanforized.
 Assorted colors.
 BOYS' SIZES 2-6x
 SIZES 2-6x

99c



Boys' Boxer Style SWIM TRUNKS

Wash 'n wear,
 Novelty prints,
 stripes and
 checks, Full
 knit lined
 NOW ONLY
 SIZES 10-14 . . . 99c
 SIZES 2-8

88c



BLANKET

CLEARANCE
 SALE!

BIG
 72" x 90"
 SIZE!

\$3.68



Big Luscious Blankets
 BY BEACON
 Prints, plaids, solids in decorator
 colors. All with Harmonizing
 Bindings.

LADIES' PRETTY NEW BLOUSES

CHOOSE NOW FOR YOUR
 VALENTINE . . . Checks, prints
 and solids . . . SIZES 32-38

99c and up

the TWIST

Just arrived
 in white and
 prints . . .
 SIZES 32-38
2.77



MENS' GENUINE LEVIS

PROOF OF DALE'S BIGGER
 VALUES. FIRST QUALITY

DALE'S
 DISCOUNT
 PRICE
\$2.99

Sizes
 27, 28,
 & 29
 30 to 44
 3.45



BOYS' SIZES
 2-6x, 8-16

MENS' BRIEFS & SHORTS

- Combed cotton
- Famous name brands
- Value 79c ea.
- Sizes S-M-L



44c or **3 For \$1.25**

MENS' SOCKS

★ ORLONS ★ ACRILAN ★ NOVELTY
 PRINTS & SOLID COLORS SIZES 8½-13
 REG. 79c VAL.



44c

Dale's
 SELF SERVICE DEPT. STORE

1334 EL PRADO · DOWNTOWN TORRANCE

CHARGE IT WITH



OPEN DAILY 9 a.m. to 6 p.m.
 FRIDAY 9 'TIL 9