He was graduated from Bishop Montgomery High



Who's on First?

Remember the old routine those two wonderful come-dians, Abbott and Costello, made famous not too many years ago? It truly has become

years ago? It truly has become a show business classic. So confusing and so comical that it surely must have brought hearty laughs to millions of people.

In some respects it reminds me of the routine many people see in the service departments of some average automobile calerships. Following a new rused car purchase, when the customer returns for after-sale service, he invariably winds up wondering who's on first?

Service that was promised to be done has long since been forgotten, Minor problems, and

forgotten. Minor problems, and sometimes even major pro-blems, just can't be corrected. There are always continuous delays in getting your car ser-viced. Et cetera. Whatever service you receive never seems to be right and continually must be done over, time and

must be done over, time and time again.

It certainly is a very confusing routine, but instead of being comical, it's disgusting.

We here at Vel's Ford in Torrance feel that our fine Service Department is capable of offering you something considerably better than a "Who's On First?" routine. May I explain why?

There is an old saying to the effect that 'business goes where it is invited, and stays where it is well treated. We have strong indications that our service customers are being very well treated.

Up until about four months go we had only one new car service Department located at 1420 Cabrillo Avenue, downtown Torrance. Frankly, we had long since outgrown the area afforded us in that shop. Our service business through the years had increased to such an extent due to repeat customers and new business from new car sales that we or used cars each year at our

completely outfitted with modern, up to date equipment to help as service your car properly.

Secondly, we have sufficient space. We are now capable of handling over 40 automobiles undergoing verious stages of service at one time. This obviously means there is always a place for your car, no matter how large or how small our service problem may be, even if you have not had time to call for appointment. The third and certainly most important factor in our increas-



HEART FUND BUSINESSMEN . . . Raymond Howard, Lucky Charm Manufacturing Co.; Ronald Cooney, Air Re-duction; Bernard Le Baron, General Telephone Co., and Thamos Stark, Air Reduction, 545 W. 182nd St., lead Torrance businessmen Feb. 12, in the drive to conquer

heart and blood vessel diseases, through support of heart research. Figures compiled by the American Heart Associa-tion show that heart disease strikes most readily those from 45 to 65 years of age.

accomplish absolutely nothing unless guided and used proper-

such an extent due to repeat customers and new business from new car sales that we found it necessary to. Consequently, we added another Service Center in our new building at 1600 Cabrillo Avenue, corner of Gramercy, downtown Torrance. Now, in just 4 short months, our service business has tripled over our previous high water marks. Why? Well, there are a number of good reasons. First, we have the finest service facilities available for your car. Two large conveniently located service centers and body shops in downtown Torrance completely outfitted with modern, up to date equipment to help as service your car provide the partment. There are many dozens of families that buy new or used cars each year at our dealership simply because they have learned through the years to appreciate our extraorditable "extra" at no extra cost. At this particular moment your present car is in fine condition, too. But, should you encounter service problems, I hope you will remember this cordial invitation to come in and get acquainted with our people and our service. I sin-cerely believe you will find the type of treatment you receive your car provide the partment. There are many dozens of families that buy new or used cars each year at our supportion.

ONLY

Important factor in our increasingly successful service business are the people that work. here, Equipment and space will Torrance FA 8-5014

Firestone
BRAKE
MORE THAN A BRAKE ADJUSTMENT
WE DO ALL THIS • Pull front wheels inspect lining and drums

ALL **FOR**

Clean and repack

front wheel bearings · Add brake fluid

· Adjust brakes on all 4 wheels





Any American Made Car

NO EXTRA CHARGE FOR POWER BRAKES

(except repairable punc-encountered in everyday senger car use for 12 m pairs made without of

Firestone NEW TREADS

COMPLETE SET OF TUBELESS WHITEWALLS ANY SIZE

FOR . 15" sizes in limited quantities

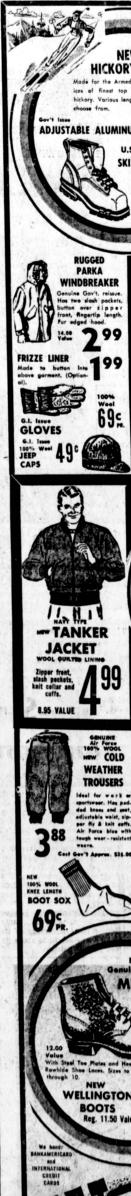
LOTS OF FREE PARKING 1454 MARCELINA AVE. at Corner of Cravens Ave.

- DOWNTOWN TORRANCE -

ACROSS FROM POST OFFICE

FA 8-7881

GET IN STRIDE GO CLASSIFIED



Snope, son of Mr. and Mrs.

John E. Snope of 5305 Tower St., is being assigned to the

St., is being assigned to the United States Air Force tech-

nical training course for per- ing here, was selected for the School.



OPEN MANY TO 9.90 P.M. . . . SUNDAYS TO 5:30 P. M.

SEALED HYDROMATIC 1946-1953 1954-1955 37.50 37.50 95.00 JETAWAY 37.50 175.00 35,00 35,00 35,00 POWERGLIDE 89.95 95.00 105.00 TURBOGLIDE 32.50 125.00 *FORDOMATIC OR MERCOMATIC 1951-1954 1955-1958 22.50 24.50 95.00 110.00 1948-1952 1953-1954 1955-1958 37.50 37.50 37.50 DYNAFLOW POWERFLITE 1953-1955 1956-1958 22.50 24.50 95.00 110.00 • Torqueflite 1956-1958 27.50

. DOES NOT INCLUDE CONVERTER

PRICES INCLUDE PARTS, FLUID AND LABOR MOST STANDARD TRANSMISSIONS INSTALLED

Bob & Jim's Garage

COMPLETE ENGINE & TRANSMISSION REPAIR

22540 S. Western Ave.

Free Pickup & Delivery - WE GIVE BLUE CHIP STAMPS