

# Cancer Society Sets \$1,247,730 Goal for Los Angeles County

A goal of \$1,247,730 is needed for the battle against cancer in Los Angeles County this year, M. E. "Tommy" Thompson, crusade chairman, American Cancer Society, Los Angeles County Branch, declared yesterday.

"This million-plus goal will be used to continue the vital education and service programs in the county and to provide support for the more than \$700,000 in research projects now under way in this area," Thompson said.

Leading research center in the county now conducting American Cancer Society supported research include Caltech, UCLA, USC, Loma Linda University, Children's Hospital, Cedars of Lebanon Hospital, College of Osteopathic Physicians and Surgeons, Los Angeles County Hospital, Good Samaritan Hospital and the Veteran's Administration Hospital.

THOMPSON, a Los Angeles insurance executive and 11 year American Cancer Society volunteer, cited progress in the battle to control cancer. When he started as a volunteer, only one patient in seven was cured of cancer. The cure rate today is one patient in three.

"This improvement could be even greater if all people would heed the message our Society is constantly repeating. With present knowledge and techniques one of every two cancer patients could be saved. This fact alone underscores the importance of even greater education and service needs in the Los Angeles area," Thompson said.

Cancer crusade weekend this year is scheduled for April 6 through 9, and the county-wide organization is now forming local groups to make house-to-house contact in support of the cancer control program.

During the 23rd annual City Housing Authority employ meeting.

After a study of thousands of road accidents, Scotland Yard has decided on the prime cause. Stupidity.

WINS SERVICE PIN  
A 15-year Service Award Pin was presented to William A. Kent, 1961 W. 185th Place, by the Los Angeles City Housing Authority, Jan. 31.

Howard L. Holtzendorff, executive director, made presentation.



"Politics again!"

Enjoy your favorites at a Big Saving

# FROZEN FOOD Values!

Market Basket BLUE CHIP STAMPS

PRICES EFFECTIVE THURSDAY THROUGH SUNDAY, FEB. 8-11  
At Stores Listed Below  
Add Sales Tax To Taxable Items

**SARA LEE CAKES** 79¢  
13-OZ. CHEESE CAKE, APPLE & SPICE CAKE EACH

**ROSARITA FROZEN BEEF ENCHILADA** 49¢

**ROSARITA FROZEN MEXICAN DINNER OR COMBINATION PLATE** 39¢

---

**MAYONNAISE**  
BEST QT. FOODS JAR **55¢**

---

**COFFEE**  
MARKET BASKET

(2-LB. CAN 97¢) 1-LB. CAN **49¢**

**PICTSWEEET FROZEN**

**PEAS • CORN • SPINACH MIXED VEGETABLES**

**PEAS & CARROTS FRENCH FRIES**

YOUR CHOICE **6 PKGS. \$1.00**

---

**BIRDS EYE FROZEN**

**BRUSSELS SPROUTS FORDHOOK LIMAS ONION RINGS CRINKLE CUT POTATOES**

YOUR CHOICE **4 PKGS. \$1.00**

**SWANSON FROZEN DINNERS**

BEEF, CHICKEN, TURKEY, PORK, CHOPPED SIRLOIN, SHRIMP, HAM, SWISS STEAK

YOUR CHOICE EACH **49¢**

---

**WONG'S FROZEN CHINESE, SPARERIB, SUKIYAKI, SHRIMP CHOW MEIN**

**DINNERS**

YOUR CHOICE EACH **49¢**

FOLGER'S Coffee 1-LB. CAN **59¢**  
2-LB. CAN, \$1.17

BLUE BONNET Margarine 1-LB. CTN. **25¢**

**SUNSHINE STATE FROZEN ORANGE JUICE**

6-OZ. CANS **7 \$1.00**

---

**MOTT'S APPLESAUCE** 29¢  
—25-OZ. JAR ROYAL ASSORTED REGULAR

**PUDDING** 6 PKGS. **45¢**

**LIBBY'S CORNED BEEF** 49¢  
—12-OZ. CAN

**U.S.D.A. GRADED CHOICE BEEF ONLY**  
COOK AS A POT ROAST WITH FRESH VEGETABLES

**CHUCK ROAST** 39¢  
LB.

**CHUCK STEAK** 49¢  
LB. CUT THICK

**STEERING BEEF** 79¢  
LB. BONELESS PRE-CUBED

**FAMILY STEAK** 79¢  
LB. THICK ENGLISH CUT

**SHOULDER CLOD** 85¢  
LB. BONELESS

**T-BONE STEAK** 1.09  
LB. TAILS & EXCESS FAT REMOVED BEFORE WEIGHING

**BONELESS TOP SIRLOIN STEAK** 1.39  
LB. NO EXCESSIVE WASTE

**DEL MONICO STEAK** 1.59  
LB. BONE IN ANY THICKNESS

**FILET MIGNON** 1.98  
LB.

**Top Quality Meats**

**KOLD KIST FROZEN SANDWICH STEAKS** 10 3-OZ. STEAKS \$1.00  
FOR A CHANGE IN THAT SCHOOL LUNCH BOX!

**FLASH FROZEN FRYING RABBITS** 49¢  
LB. CUT UP

**FRESH GROUND BEEF** 43¢  
LB.

**GROUND SHOULDER** 59¢  
LB.

**GROUND ROUND** 69¢  
LB.

**XLT SPANISH FOOD BEEF TAMALES** 1.00  
4 TAMALES

**CHILI CON CARNE** 35¢  
8-OZ. SIZE

**MOTT'S APPLE JUICE** 4 QT. BOTS. **\$1.00**

**VAN CAMP PORK & BEANS** 5 30-OZ. CANS **\$1.00**

**HUNT'S WHOLE APRICOTS** 5 30-OZ. CANS **\$1.00**  
UNPEELED IN HEAVY SYRUP

**MEETER'S SAUERKRAUT** 29¢  
—QT. JAR

**WELCH'S Fiesta Punch** 29¢  
32-OZ. CAN

**THEY'RE NEW—THEY'RE DELICIOUS**

**Knorr's Soups** 33¢  
YOUR CHOICE 2 IN PKG.

**MARY ELLEN'S Strawberry Jam** 39¢  
80-OZ. JAR

**APRICOT-PINEAPPLE JAM** 39¢  
80-OZ. JAR

**SUNSHINE Krispy Crackers** 29¢  
1-LB. BOX

**WHEAT, BACON, SESAME Nabisco Thins** 3 3/4-OZ. PKGS. **\$1.00**

**JOLLY TIME Popcorn** 19¢  
10-OZ. CAN 35¢  
80-OZ. CAN

**RED HEART Dog Food** 25¢  
BEEF OR LIVER 16-OZ. CANS

**STA FLO Liquid Starch** 25¢  
PRICE INCLUDES 3¢ OFF 1/2-GAL. BOT., 45¢ QT. BOT.

**BETTY CROCKER DEVIL'S FOOD, WHITE, CHOCOLATE MALT, LEMON VELVET, MILK CHOCOLATE, MARBLE, SPICE TOASTED COCONUT, YELLOW, TOFFEE**

**CAKE MIXES** 29¢  
19-OZ. PKG.

**BETTY CROCKER ANGEL FLUFF, LEMON FLUFF, CHERRY FLUFF**

**Frosting Mixes** 35¢  
6 1/2-OZ. PKG.

**CHOCOLATE FUDGE, CHOCOLATE MALT, DARK CHOCOLATE, CREAMY WHITE, TOFFEE, 13-OZ. PKG., 35¢**

**Market Basket Sundries**

**SUAVE SHAMPOO** 59¢  
NEW! FROM HELENE CURTIS

**LAVORIS** 69¢  
8 1/2-OZ. DECANTER BOTTLE

**HEART SHAPE CAKE PANS** 49¢  
PURE ALUMINUM 9 1/2" X 11 1/2"

**BABY PANTS** 79¢  
4 PAIRS IN PKG. BOILABLE, WATERPROOF, STAYS SOFT, SIZES EX, LG., LG.-MED.-SM.

**Market Basket Delicatessen**

**WILSON'S CERTIFIED FRANKFURTERS** 49¢  
1-LB. PKG.

**RATH BLACK HAWK FRESH LIVER SAUSAGE** 39¢  
LB. CUT & PACKAGED

**MONTEREY JACK CHEESE** 55¢  
LB.

**MARKET BASKET AMERICAN, PIMIENTO OR SWISS SLICED CHEESE** 29¢  
8-OZ. PKG.

**KRAFT WHIPPED CREAM CHEESE** 23¢  
4-OZ. CUP

**MARKET BASKET POTATO SALAD** 29¢  
16-OZ. CTN. MADE IN OUR OWN KITCHEN.

**Market Basket Fruits and Vegetables**

**U.S. No. 1 IDAHO RUSSET POTATOES** 10 LB. BAG **39¢**

**SUNKIST ARIZONA GRAPEFRUIT** 5 FOR **25¢**

**LARGE FUERTE AVOCADOS** 2 FOR **25¢**

**Market Basket BLUE CHIP STAMPS**

1401 S. Hawthorne Blvd. 129 Lomita Ave. at Main  
REDONDO BEACH WILMINGTON

## Law in Action

Each year more and more boat owners turn up as a result of new lakes, better harbors, and more leisure. But more boats mean hazards.

In 1959 California called for registering and numbering of the boats somewhat like automobiles. Last fall law makers turned registration over to the Division of Small Craft Harbors. It checks on boat safety.

Boats must have safety equipment, proper lighting, and other things for emergencies. Under the law no one can operate a boat if he is under the influence of alcohol or narcotics. He cannot be reckless or negligent. In case of an accident, the owner or operator must report it. When water skiing, another person must ride in the boat to watch the skier.

The law imposes liability on boat owners much like car owners up to \$10,000 and \$20,000 for negligence.

Law makers added other laws to make the boat owner's legal duties like those of car owners. Give a free ride to a friend or relative in your automobile and he becomes your "guest." Give a ride to a person for a business purpose or for some kind of pay, he is a "passenger."

To a passenger you owe a greater duty of care than to "guests." To passengers you are liable if you are at fault. Likewise if you take someone on your boat or a fishing trip for business purposes, and you become liable for any harm your negligence brings about.

But if a "guest" is hurt in your car, neither you nor your insurance company has any duty to him unless you were grossly negligent, guilty of willful or wanton misconduct, or were drunk. A water skier towed by a boat is a guest. Besides, he "assumes the risk" of his sport.

The new law covers selling a boat. Certificates and notices must go to the Division of Small Crafts. Special provisions also were added to get reports of stolen boats.

Under a new law you as a boat owner need no longer register and report to county assessor.

Note: California lawyers offer this column so you may know about our laws.

**Boy Scouts Mark 52nd Anniversary**

# STRENGTHEN AMERICA

*We the People*

**CHARACTER COUNTS**

**SCOUT WEEK FEB. 7-13**

BOY SCOUTS OF AMERICA

Official Poster for Boy Scout Week

Under its current program of national purpose, "Strengthen America... Character Counts," the nation's 5,235,000 Cub Scouts, Boy Scouts, Explorers and adult leaders observe the 52nd anniversary of the Boy Scouts of America during Boy Scout Week, Feb. 7 to 13. Through its new program the movement seeks to "Build a Strong America, Serve the Cause of Democracy, and Achieve the Purposes of Scouting." The observance will dramatize how Scouting contributes to better family life. Typical Scout families will be honored.

## AUTO INSURANCE

All Ages - Low Monthly Rates

IMMEDIATE COVERAGE

STATE FILINGS

**FA 8-5647**

CALL US