Not since the days when I saw a travelogue of savages in darkest Africa dancing up a war mood have I seen such body movements.

I turned off the sound, and the gyrations, mugging, eyerolling and spasms were identical to those of the savages. And yet you consider yourselves civilized!

How can you face your neigh-bors and friends after viewing your offspring performing that new dance craze?

But then, at times my sympathy must be with them, because

selves go past the line of good feminine control.

> Never in public give an exhibition that does not set a perfect example for your children. Most European women would rather die than be caught in such ugly

Nor should you permit your sons and daughters to let them-

If you do, you are unacceptable not only at my front door but at my back door as well.

By PETE HOFFMAN

## **Thrifty Drug Plans** Thrifty Drug Stores, the lar-

Thrifty Drug Stores, the largest drug variety and junior department store chain in the West, will open an ultramodern new store in the Rolling Hills Plaza Shopping Center within a few weeks, it was announced by company officials.

The Rolling Hills Plaza The Rolling Hills Plaza Thrifty will be located at the intersection of Pacific Coast Highway and Crenshaw Boule-

The new unit will be the latest step in the Thrifty program of expansion and will bring to thousands of Torrance residents a modern, spacious Thrifty Drug Store located in their neighborhood featuring the same fabulous values and courteous service that have led over eleven million California customers to shop at Thrifty Drug Stores each month.

THE ROLLING HILLS Plaza THE ROLLING HILLS Plaza store will permanently employ over 50 people. Thrifty executives suggest those interested in obtaining positions with the new store contact the personnel department regarding jobs available and dates for hiring. Beginning with one small store in Los Angeles in 1929, Thrifty has grown meteorically until today it is the largest drug, variety and junior department store chain in the

drug, variety and jumor department store chain in the West. The pioneer firm now operates 188 stores in California, Arizona, Nevada and

Oregon.

It was disclosed the huge chain opens an average of 25 new stores per year.

THRIFTY OFFICIALS credit the burgeoning success of the firm to the practical application of their philosophy of selling a vast selection of high quality merchandise for less; in surroundings that are the last word in convenience and beauty. Thrifty Drug regularly carries over 25,000 separate items of department, variety and drug store merchandise, purchased from every corner of the world in such huge volume that tremendous savings are effected for the customer. Ease of shopping has been a prime factor in the huge chain's successful growth pattern. Thrifty has been a leader in pioneering self-service show. THRIFTY OFFICIALS credit

chain's successful growth pat-tern. Thrifty has been a leader in pioneering self-service shop-ping and has developed mer-chandising services that make each Thrifty Drug Store a thoroughly pleasant, enjoya-ble place to shop. Thrifty's new Rolling Hills

RIVETS









## customer service. Watch this paper for announcement of the Grand Opening which will plus free gifts and prizes.

THE TORRANCE HERALD

Plaza will soon be open for feature a huge 10-day Grand

JANUARY 21, 1962







. . SUNDAYS TO 5:30 P. 1





SPORTSMEN'S SHOE PACS



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later that same evening I had the misfortune of seeing some of you parents performing as though someone had dropped a whole jar of red ants down your neck. Such goings on!

As you Twisted, you women got redder in the face, your hair straggled, your breathing be-came labored and heavy and you broke into a sweat. All this because you lost too many of your inhibitions in public and let your-

posturings.

selves go to such disgraceful extremes. You must maintain a firm hold on all their interests if you wish to teach them discipline. You can only do this by being yourself above reproach. At home you may, if you insist, perform this horrible dance. But never permit it to get beyond

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RED RYDER

By Fred Harman







