TV CANDIDS by Terrence O'Flaherty

It is a cruel truth in show business that the people who make the most publicity are seldom the best performers. Jayne Mansfield and others from the Zsa Zsa Gabor Hall of Ersatz Fame would bring in their own grandmothers over their shoulders in trade for a head-

Even more guilty than the stars are the newspapers -and particularly the columnists-who put their names In print. We have all been part of the Great American Conspiracy to Elevate the Unworthy.

This situation makes it difficult for the young performers who have been working so hard they haven't had time to get in trouble. They just don't seem to make good stories.

Because of the economic factor, television adds another problem: Many of the "stars" of the TV series are newcomers and haven't vet earned their stardom. They are unknowns when they are first introduced and even after several seasons they are often indistinguishable from the roles they play.

An interesting case in point is Robert Reed, who plays Kenneth Preston in the CBS series, "The Defenders," one of the best of the current courtroom sagas.

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He is a good actor in a good series. He works hard at his craft, and he does not have a personal publicity

He has studied at the British Academy of Dramatic Art, and he was a member of the resident company of the Studebaker Theater in Chicago in 1956-57. In 1959, he had a small role in "Father Knows

Best" and soon was playing guest parts in half the serials in Hollywood. When "The Defenders" was being formed, he was

recommended for the role of the junior member of the law firm of Preston and Preston by the producer of "Father Knows Best"-and got the job.

Reed was available for an interview recently. He's a fine young chap in his late 20s who still has a trace of Oklahoma in his voice. His parents operate a poultry ranch in Sallisaw.

He's 6-feet-2 and was raised on a horse, but never got a chance to star in a Western. "Hollywood prefers to take actors who have never seen a horse for such

roles," he said.
"The Defenders" is one of the few television serials filmed in New York City.

"There's a great advantage in being near Broadway," explained Reed. "We can draw on the great

wealth of supporting players.
"They're actors who have years of experience and yet aren't the same old faces that television audiences have seen over and over again."

In "The Defenders" (Saturday at 8:30 p.m. on CBS), Reed is the junior half of the father-and-son law firm, headed by E. G. Marshall, one of the most talented actors in show business. While Reed is not a very colorful person off-stage, next to Marshall he seems absolutely flamboyant. In a recent story in "TV Guide," Marshall said:

"I like to be alone. They say you're involved with everybody and everybody with you. It's philosophical, but not practical. He who travels alone travels faster.

"I don't belong to any organizations. I wouldn't belong to a labor union if I didn't have to. I'd prefer not to . . . I'll never be a real star. I'll get billing, but that doesn't make a star."

Both Reed and Marshall are typical of the great majority of actors today. They are working too hard to make the gossip columns. Outside the television studio they're as anonymous as the servants of Zsa Zsa Gabor

It may be bad for their careers, but it's a blessed relief for the public.

CROSSWORD PUZZLE

DOWN

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Southwest Residents Near Peak in Gas Consumption

Southwest residents, in the ACCORDING TO Babbe, us rarely show freezing or near deal of accuracy in increased ornia's seasonal temperature tial customers during the blessed with a mild, sunny clidecline, have contributed to a Southland's cold season can be mate most of the year." series of near-record natural four to seven times greater gas usages throughout the Southland, according to local officials for the utility. usages throughout the than that of a typical summer

officials for the utility.

G. M. Babbe, manager of the Southern California Gas Co.'s South west Division, announced that gas used in phomes and businesses throughout the Southland topped the 2.7 billion cubic foot mark Co. Thursday Lan 11 for the Thursday Lan 12 for the Thursday Lan 12 for the Thursday Lan 13 for the Thursday Lan 14 for the Thursday Lan 15 for the Thursday Lan 15 for the Thursday Lan 15 for the Thursday Lan 16 for the Thursday Lan 17 for the Thursday Lan 18 for the Thursday Lan 19 for th

day.

Thursday, Jan. 11, for the first time this year, nearly equaling the all-time record ther," Babbe commented. "Unuseage of more than 2.8 billike many other parts of the like many other parts of the first vice president; like many other parts of the first vice president; like many other parts of the first vice president; like many other parts of the first vice president; like many other parts of the first vice president; like many other parts of the first vice president; like Torrance Adult Center at like Torranc

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middle of Southern Calif- age of natural gas by residen- freezing temperatures. We are gas usage." ier clothing to retain body heat

"WE DO, HOWEVER, have ing cold weather," Babbe said

considerable temperature variation." Babbe continued, "which is reflected with a good effects of that weather."

president of the Torrance Weaver and Cora Scheffer, Adult Club, an oganization of board members.

Mel Wagers has been named Tarpley, Clara Witmer, Henry

Garden Checklist

- 1. Strawberries may be planted now for harvest in a few short months.
- 2. When spraying shrubs and trees, be sure to follow the manufacturer's recommendation as to
- 3. Plant sweet peas this month. Dig a good trench; work manure into the soil in which you plant the seeds.
- 4. If soil is dry enough to work, manure and/or commercial soil conditioners may be applied at this
- 5. Plant the perennial vegetables rhubarb, arti-

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