

# MAY CO



costume jewelry

# 97<sup>c</sup>

\*price plus 10% federal tax

this is the sale that's always so great  
this is the date for which you wait  
this is the sale that bursts the door  
jamming the counters, packing the store  
these are the jewels, with glamour tremendous  
all of them going at values stupendous,  
once at a price we dare not reveal  
because of the agreement we made in the deal  
now all a part of our smashing collection  
of famed designers for your selection,  
massed to proportions you've never seen  
it's better this year than it's ever been.

# ANNUAL SALE OF COSTUME JEWELRY

MAY CO. SOUTH BAY

174th at Hawthorne-370-2511

Shop Monday through Friday, 9:30 A.M. to 9:30 P.M.; Saturday, 9:30 A.M. to 5:30 P.M.