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The Journal suggests that "few news events are truly comprehensive without inter-pretation and background," and questions whether formu-las used by broadcasters of

Television Taking New Steps

SIGHT and SOUND By Ernest Kreiling

become "a primary source of information for .houghtful peo-ple in Southern California." SINCE KNXT's gamble on

"WHAT WE want to achieve in our local 45-minute portion of the program (15 minutes of the hour is CBS' Douglas Ed-wards Reports) is to devote larger segments of time to major neares stories and probe larger segments of time to major news stories and probe them in greater depth, not simply add more news items." "In television news report-ing the difference between confusion and comprehension can be as little as 60 seccontusion and comprenension can be as little as 60 sec-onds," he said. "With forty-five minutes to work with we can organize the program to accomodate the news. In one case we devoted nine full min-utes to one important story. case we devoted nine full min-tutes to one important story. This would be impossible in the rapid 15-minute format." Dimension is added to the news by reports by two special segments. One, Maury Green's Special Assignment, is a daily 7- to 11-minute documentary on some aspect of the current scene.

RALPH STORY'S The Human Predicament, which is ex-ceptionally well written,

ceptonally well written, strives to arouse people to con-template some of the peocadil-los of today's society. To air this daily hour pro-gram KNXT has expanded its news department to 40 people, the largest television station news department in the course the largest television station news department in the coun-try. The news department's budget was increased 35 per cent, most of which won't be recovered although the pro-gram is "sold out" commer-cially cially

Moxes to New Facilities of the new factor of the new factor of the solution, and Kerr Froit Space Faginpenet produces. The first Situation whether solution for whos Who Among facilities expansion produces. The first Situation should be solution and hadding equipment, becated at 2424 Moreton Str. he new 13000 squares down hadding equipment, broates the solution hadding equipment, broates the solution hadding equipment, broates the solution solution solution whether solution and hadding equipment, broates the university students down hadding equipment, broates the solution solution whether solution solution solution solution solution whether solution solution whether solution solution solution whether solution solution whether solution solution whether solution solution whether solution solution hadding equipment, broates the solution solution hadding equipment, broates the solution hadding equipment, broates the solution solution solution hadding equipment, broates the solution solution solution whether solution soluti

yet dared to do. WNXT in Los Angeles has taken a significant step in pro-viding news reports in greater depth and breadth than is be-ing done by a television sta-tion in any major city in the country. The Big News, on Channel 2 each weekday for a full hour at 6:30 p.m., is the in television news in many years. Bob Wood, vice president and general manager of the CBS station, expressed the hope that The Big News would become "a primary source of

SINCE KNXT's gamble on the public's acceptance of more news depth is proving successful, the networks are reported to be considering the possibility of expanding their national and international news reports, and we might be seeing half hour network news programs within another year. Not only might The Big News be a pioneering effort in news, it is also setting high stand-ards of quality in writing, pro-duction, and presentation that will be hard to meet.

Mary Blount Will Study In Europe

Miss Mary Margaret Blount, daughter of Mr. and Mrs. Willys G. Blount of Torrance, has been selected to partici-pate in the University of Red-lands European study pro-gram. Miss Blount is a govern-

gram. Miss Blount is a govern-ment major at the university. The program is centered in Salzburg, Austria, and in-cludes stays in France, Eng-land, Vienna, Italy, West Ger-many, the Netherlands, Czecho slovakia and Switzerland. Based around a core course of instruction in Contempor-ary European Civilization. the

ary European Civilization, the study program is academic in nature. The program will be conducted during the Febru-ary-to-June semester.





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