

### Christmas Needy Get Salvation Army Aid

Distribution of Christmas benefits to approximately 200,000 needy persons throughout southern California began this week as an army of more than 1,000 volunteer Salvationists entered the final phase of their month-long Christmas tasks.

The work is being directed by Lt. Col. William J. Parkins, southern California divisional commander.

Bulk of the relief goes to needy families where budget subsidy checks from The Salvation Army provide food for the family Christmas dinner and useful gifts for the children.

SEVERAL HUNDRED Salvation Army League of Mercy workers distributed attractively packaged Christmas tokens this week in bedside visits with patients in many hospitals and rest homes.

Inmates of local, state and federal correctional institutions are also being remembered by The Salvation Army this week, and, in cases where families of

men under incarceration are in need, Salvationist workers provide for the family's Christmas needs.

On the skidrows of southern California cities, homeless men are given hot turkey-and-trimmings with pumpkin pie to the accompaniment of Christmas music and friendly greetings at various Salvationist skidrow centers.

MANY CHRISTMAS tree parties have been arranged for children in many sections of the southland, Lt. Colonel Parkins stated.

"We're getting the job done on faith," he said. "We still are thousands of dollars short of the sum needed to pay the bills for expenses incurred in the performance of our joyful Christmas tasks but we believe funds will be forthcoming when the needs are understood by the public."

Those desiring to assist may send checks to the Salvation Army Christmas Fund, 832 W. 9th St., Los Angeles.

### Garden Checklist

1. Rose pruning need not be rushed. January is usually the best month for the job in California.
2. Lift dahlias and store the tubers until next spring in a dry place. Divide them next spring rather than now.
3. Grapes may be pruned any time now. Be sure you know what you want the vine to do before you start. Ask your nurseryman if you're not sure.
4. Most bare root stock is available now — not only roses but fruit trees, spring-flowering shrubs and others.
5. When giving azaleas or other gift plants, include a reminder to keep them watered and fed on your gift card.



### WHAT'S DOING



If you're in charge of entertainment for your next year's club events, you might be interested in the large number of films that can be made available here at the telephone business office.

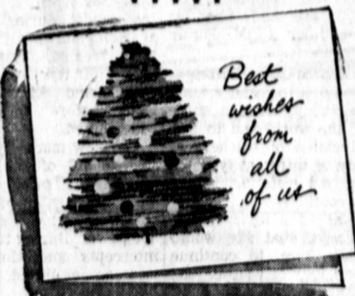
From musicals to interior decorating to the Bell System science shows that have been on television, these films cover a wide range of subjects. Ones on communication systems like air defense networks and missiles are timely and interesting.

Whatever your club's meeting is about, we probably have a film that will add to the program. Why not check with us about them? There's no charge, of course.

#### "Around the World With Flowers"

is the theme of the Tournament of Roses Parade this New Years Day. Pacific Telephone will bring you complete coverage on Channel 11, KTTV, starting with the pre-parade line-up at 6:00 a.m. and continuing until 1:00 p.m.

Ever-popular Bill Welch will be on hand to give us firsthand descriptions of the lovely floats and highlights of the event. For most complete coverage be sure to stay tuned to Channel 11, KTTV, through the entire day's activities.



And now from all of us at the telephone company, here's wishing you a joyous Christmas. We don't want the year to pass without saying thanks for letting us serve you. We'll keep on trying to bring you the very best in telephone service.

Pacific Telephone

# WONDERFUL CHRISTMAS

LUCKY OFFERS FOR YOUR CHRISTMAS EATING PLEASURE... CALIFORNIA



## YOUNG TOMS

18 to 22 LBS. WESTERN BRAND

27¢ LB.

CALIFORNIA BRAND U.S.D.A. GRADE A TOMS

29¢ LB.

### DUBUQUE CANNED HAM

5 LB. CAN \$3.89

9 LB. CAN \$5.98

DUBUQUE... FULLY COOKED READY TO EAT... ENJOY THE FINEST

- Rod's Dressing 29¢  
Bleu Cheese, Thousand Island, Sour Cream and Hamburger Relish
- Rod's Dressing 39¢  
Roquefort
- Holiday Meat Treats Oscar Mayer, 39¢  
Little Wieners 7 Oz. ... Little Smokies, 6 Oz.  
Liver Sausage 8 Oz. ... Cotto Salami 7 Oz.

#### LUCKY'S CHRISTMAS WEEK GROCERY SPECIALS

- FRUIT PIES 29¢
- MAYONNAISE 49¢
- CAKE MIX 29¢
- CRANBERRY SAUCE 233¢
- FOREMOST BUTTER 69¢
- SPRECKELS POWDERED OR BROWN SUGAR 225¢

TREESWEET FROZEN ORANGE JUICE 6 Oz. Can 5 \$1 FOR

- Kraft Cheez Whiz 8 Oz. Jar 35¢
- Martinelli Apple Cider 1/2 Gal. 67¢
- Jello Gelatine Dessert 3 Oz. Pkg. 3 for 27¢
- Mary Ellen Strawberry Jam 20 Oz. Jar 49¢
- Underwood Deviled Ham 4 1/2 Oz. Can 39¢
- Nut Shelf Mixed Nuts 13 Oz. Can 79¢
- M J B Brown Rice 12 Oz. Pkg. 19¢
- PURE VANILLA 2 Oz. 49¢
- ASST. FOOD COLORS 4 Pk. 29¢
- DECORS 2 Oz. 19¢
- Schilling HOLIDAY HOUSE OF FLAVOR
- Kraft Blue Cheese Dressing 8 Oz. Bottle 39¢
- Lipton's Onion Soup Mix 2 Pk. Pkg. 33¢
- Hershey Instant Cocoa 1 Lb. Can 39¢
- Jones Link Sausage 1 Lb. Pkg. 89¢
- Downyflake Waffles 8 Ct. Pkg. 2 for 25¢
- Certifresh Fried Halibut 9 1/2 Oz. Pkg. 59¢
- Certifresh Fish Sticks 14 Oz. Pkg. 59¢
- Star-Kist Chunk Tuna 6 1/2 Oz. Can 29¢
- Ritz Crackers 12 Oz. Box 29¢
- Baker Boy Confection Roll Pkg. 49¢
- Downy Fabric Rinse Reg. Bottle 49¢

- Birds Eye Frozen Peas
- Niblets Corn
- Del Monte Peas
- Stokely Cut Green Beans
- Royal Prince Golden Yams
- Green Giant Asparagus Spears
- Hunts Stewed Tomatoes
- Del Monte Cocktail Sauce
- Dole Fruit Cocktail
- Hunts Spiced Peaches
- Del Monte Sliced Pineapple
- Foremost Ice Cream Sno-Balls
- Kleenex Napkins
- Early California Pitted Olives
- Reynolds Aluminum Wrap
- Early California Green Olives
- Foodcraft Sweet Pickles
- Dunbar Shrimp Deveined
- Dunbar Oysters

## SEAMLESS N

Ladies' Your choice, Demi-size, 400 needle, 100% Du Pont nylon, Finest



FINAL TWO WEEKS OFFER WILL EN

PENINSULA SHOPPING CENTER Hawthorne at Silver Spur Rolling Hills

REDONDO BEACH Pacific Coast Hwy. S Redondo

HERMOSA BEACH Pacific Coast Hwy. & Gould Lane

TORRANCE Crenshaw & Torrance

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