

BIG BEN

Get all your Christmas Shopping

STORE HOURS!
MON. - FRI. 12 NOON TIL 9 P.M.
SAT. & SUN., 10 A.M. 'TIL 6 P.M.

SHOP THE MOST COMPLETE TOY DEPT. IN CALIFORNIA
AND SAVE MORE AT OUR LOW PRICES

WEEKDAY FOOD PRICES

PRICES EFFECTIVE THURSDAY, FRIDAY, SATURDAY and SUNDAY, DEC. 21-22-23-24

MIX 29¢

LIBBY'S
PUMPKIN
LARGE 2 1/2 CAN

10 FOR 99¢

ARDEN'S
OLEO
Arden's Oleomargarine

2 FOR 25¢

OIL 19¢

- SOFT WEAVE 2-Ply, 2-Roll Pack... 25c
- TREND, Giant Size DETERGENT... 43c
- TREND LIQUID DETERGENT, King Size... 62c
- LIBBY'S — No. 303 FRUIT for salads 3 FOR 87¢
- LIBBY'S — No. 303 PEAS & CARROTS 5 FOR 95¢
- ZEE TOWELS Giant Roll... 27c
- ZEE TOILET TISSUE 4-Roll Pack... 35c
- ZEE (Pkg. of 75) SANDWICH BAGS... 23c
- Brandywine, 4-oz. MUSHROOMS Stems and Pieces... 31c
- SWANSON'S FROZEN DINNERS... 63¢
- SARA LEE FROZEN CAKES... 83¢
- Carnation Creamed TUNA, 15-oz. Tin... 39c
- GORTON FROZEN SCALLOPS, 7-oz. Tin... 37c
- Glorietta Freestone PEACHES, No. 2 1/2... 35c
- HERSHEY Instant COCOA 2-lbs. MIX 4-oz. 89¢



INSIDE AND OUT
"HARRY THE WONDER HORSE"
is built to take it. Rugged steel inner construction takes rough riding youngsters in stride.
Regular \$24.95 • **BIG BEN PRICE \$12.97**
COMPLETE ASSORTMENT OF HOBBY HORSES

HI-SCORE ARCHERY SET
Complete with large size target, tripod, professional-type bow, durable, long-lasting arrows.
Regular \$7.00... **\$4.37**

New! Fascinating!
SKETCH-O-MATIC
Complete with magic eraser. Sketch by remote control... thousands of playtime uses
Educational and entertaining.
REG. \$5.00... **BIG BEN PRICE \$2.33**

HOUSEWARES DEPT.
offers useful and lasting gifts
Stainless Steel **PRESTO PRESSURE COOKER**
Steel core for even heat distribution. Cooks food in uniform cradle of heat.
4-Quart capacity. **\$11.84**

MAJOR APPLIANCE DEPT.

Amazing All-Transistor 2-WAY UNIT INTERPHONE SYSTEM
2-powerful units complete
2 powerful sending and receiving units. Takes up very little space, but does a big job anywhere, office or home.
• **BIG BEN'S FANTASTIC LOW PRICE \$11.88**

19" PORTABLE T.V.
19" — 11 1/2" aluminum picture tube, thin line brief case type styling. 15 tubes including picture tube, Cascade Tuner, Adjacent Channel Filter. Completely hard-wired chassis. All tubes accessible from rear of the set.
BIG BEN PRICE \$88.88

FURNITURE DEPT.
on Mezzanine
Gift Suggestions
RECLINING CHAIRS LOUNGE CHAIRS
In Modern or Maple...
Also a large selection of **TABLE LAMPS** In Maple, Modern or Figurine
SPECIALLY REDUCED FOR THE NEXT 6 DAYS COME IN AND CHECK BIG BEN'S LOW PRICES

SEWING MACHINE DEPT. MEZZANINE FLOOR
Full Size Portable **SEWING MACHINES With Console**
Full size heavy duty machines, sews forward and reverse. With automatic bobbin winder, sew light. Complete with built-in darning.
49.50
REGULAR \$119.50

RUGS & CARPET
CONTINUOUS FILAMENT NYLON
A high-low textured pile in a luxury finish. No fraying, shedding or fading. Decorator colors.
Reg. \$8.95... **BIG BEN PRICE \$5.59**

RECORD DEPT.
ENTIRE CATALOG OF COMMAND RECORDS
The entire catalog of 27 titles including Persuasive Percussion Vol. 1-2-3-4
Provocative Percussion Vol. 1-2-3
Sensational New Stereo 35 MM
Reg. \$5.98... **BIG BEN PRICE \$2.99**

SPECIAL OFFER!
45 RPM RECORDS
All 45's including the Weekly Top 40
69¢

ALL-WOOL WILTON
Multi-level loop. Choose from smart mosses or solid colors.
Reg. \$9.95... **BIG BEN PRICE \$5.99**

TWEED RUGS WITH BONDED FOAM PAD
9x12... \$23.88
12x12... \$29.96
12x15... \$39.97
12x18... \$48.00

OVAL BRAIDED RUG 9x12
Reg. \$38.95... **BIG BEN PRICE \$28.95**

GOURMET DEPT.
GIFT SUGGESTION...
Round Decorative Tin
2 1/2-LB. CHOCOLATES
Holiday Gift Package
2 1/2-lb. Reusable Tin
filled with highest quality chocolates.
Reg. \$5... **BIG BEN PRICE \$2.39**

AUTOMOTIVE DEPT.
TYDOL MOTOR OIL
Made by Tidewater Oil Co.
• Non detergent
• S.A.E. 20-30 wt.
Regular 45c... **BIG BEN PRICE 19¢**
1-Qt. Can

HAND PRINTED PURE LINEN CALENDAR TOWELS
Lint free, hand printed in your choice of 5 wonderful patterns. Each towel comes with a Christmas container, just tie in a bow and you have a fabulous last minute inexpensive gift.
BIG BEN PRICE 87¢ each

NECESSITIES MEATS that make the FEAST

MEATS

BIG BEN Features Only...
The Choicest of Steer Beef—Fresh, Lean and Tender
Every Cut Has a Double Your Money Back Guarantee

Desert-Grown Broad Breasted
Christophersen Deluxe

TURKEYS

- HENS, Fresh Frozen** 10 to 16-lb. Average... **29¢ lb.**
- HENS, Fresh** 10 to 16-lb. Average... **35¢ lb.**
- TOMS, Fresh** 18 to 22-lb. Average... **35¢ lb.**

MORELL'S PRIDE CANNED

HAMS

- 5 LBS 3.69**
- 8 LBS 5.99**

CALIFORNIA GROWN ROASTERS 49¢ lb.

- GENUINE LONG ISLAND or POPPY DUCKS 49¢ lb.**
- GEESE 59¢ lb.**
5 to 7 lbs.
- WESTERN—12-oz. Jar OYSTERS 55¢**

Rose Parade Attracts 20 Top Bands

Twenty of the nation's foremost musical organizations will provide the cadence and uniformed color for the 73rd Tournament of Roses, it was announced today by Association President H. Burton Noble.

Processing the hundreds of applications received from units throughout the country was the Tournament's Music Committee, chaired by Lyle H. Cheney.

For the 32nd consecutive year, the Pasadena City College Lancers will appear as the Official Tournament of Roses Band, marching just behind the Long Beach Mounted Police, the color bearers of the famed procession.

TRAVELING the greatest distances to take part in the New Year's festival of flowers are the Fitchburg High School Band, Fitchburg, Mass., and the Abington Senior High School Band of Abington, Pa.

Mesquite, Tex., will send its musical emissaries, the Mesquite High School Band. Representing the State of Oregon will be the Hillsboro Union High School Band, Hillsboro, Ore.

The opponents in the Rose Bowl Game will be musically represented in the Rose Parade with the UCLA Marching Band and the Minnesota Football Band taking the forefront.

FROM UP NORTH in the Golden State, the Andrew Hill High School Band of San Jose and San Francisco Boys Club Band will take part in the proceedings in Pasadena on Jan. 1.

The vast Southland will be represented by the Burbank High School Band, Burbank; Mark Keppel High School Band, Alhambra; Oxnard High School Band, Oxnard; El Cajon Valley High School Band, El Cajon; and the Long Beach Unified District High School Band, Long Beach.

CLAD IN colorful uniforms of the Sherwood Forest, the Robin Hood Band of the International Foresters will march again. The Salvation Army will make its annual appearance, being one of the first musical groups to march in the fete in Pasadena.

Stirring military airs will be provided by the U.S. Marine Corps Band made up of the selected musicians from all the service's units throughout the Southland. A hearty salute to youth will be given with the appearance of the Sheriff's Band of Los Angeles County with all young bandmen attired in colorful Spanish regalia.

Torrance ROTC Cadet Gets Medal

Gerald C. Hickman, son of Mr. and Mrs. Ray C. Hickman, 5502 Via del Valle, was presented the Santa Barbara Reserve Officer's Assn. Medal by Cmdr. William C. Martin at the annual ROTC award presentation ceremonies at the University of California, Santa Barbara, Dec. 14.

Hickman, a cadet second lieutenant, received the award for being an outstanding second year basic course cadet for the 1960-61 school year.

Hickman is a junior majoring economics at the seaside campus.

Story by South High Student To Be Published

Literary success has come to Richard G. Voel, 4909 Via El Sereno, Torrance, with the announcement that he has won the national Reader Prize Competition of Datebook Magazine.

The prize for the 17-year-old South High senior will be publication of the story in the magazine, a publication for teen-agers, and a cash award of \$25.

Vogel's story, "The Bald and the Beautiful," written in his eleventh grade creative writing class, will appear in the May issue of the magazine.

CORNER OF CRENSHAW BLVD. and PACIFIC COAST HIWAY in TORRANCE