

Certi-Bond-Your Christmas Savings Center Now Open Nights ... Mon. thru Sat. 'til Christmas

HAVE YOUR CHILD'S PHOTO TAKEN WITH SANTA AT CERTI-BOND

Have Your Child Pose For A Picture With Santa And An AMVET Photographer Will Snap A Picture. A Small Donation For Torrance Veterans Charities Is Your Only Cost.

FREE CANDY FOR ALL CHILDREN

C-B Ladies Dept. to Stage Gala Free Fashion Shows 2 BIG SHOW NITES!

Saturday, Dec. 16—Saturday, Dec. 23

6:30-8:30 P.M. Both Nights

Two outstanding fashion shows will be staged at Certi-Bond ... these two Saturday Nights, December 16 and December 23 ... 6:30 'til 8:30 P.M. both nights. These fashion shows, under the direction of Ruth Owens of Certi-Bond Ladies' Wear Department, will feature casuals and sportswear, delightful high fashions for the holidays, jewelry, lovely millinery, glove and pocketbook accessories with accompanying attractive footwear. The lovely Certi-Bond models will circulate throughout all Certi-Bond departments so members may view the entire show without interrupting their last-minute Christmas shopping. All Certi-Bond Members and their entire families are cordially invited to attend one or both of these exciting holiday preview fashion shows.

AS SEEN ON TV! IDEAL TOY

ELECTRIC FOOD CENTER

Battery Operated — Compare at \$10.00

\$3³³

40"x40" Radiant Beaded
MOVIE SCREEN
On Tripod

\$7⁶⁹

CHARBERT
MEN'S GIFT SETS
Compare at \$2.75
After Shave Lotion—Talcum

99¢

UNIVERSAL

SLIDE TRAYS

4 FOR 96¢

Fits Most Projectors

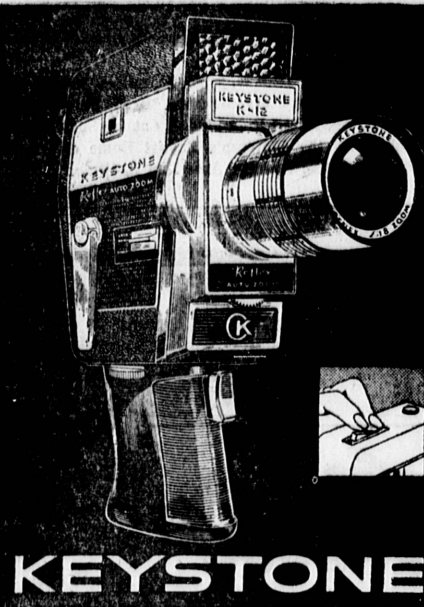
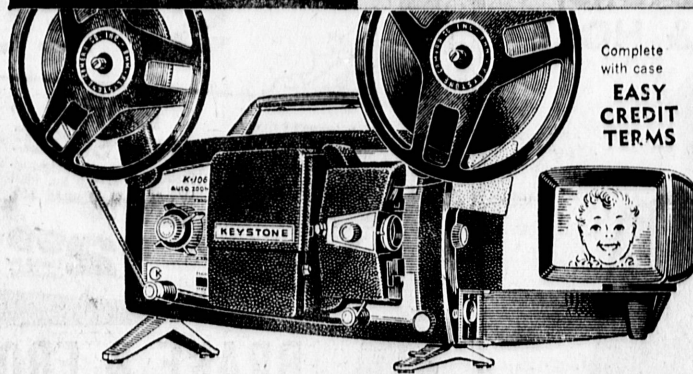
8MM MOVIE
REEL AND CAN
300 Foot Size

49¢

ALL-NEW KEYSTONE Auto-Thread Zoom Movie Projector with Projecta-Viewer

Exclusive Projecta-Viewer channels film — at reduced wattage — onto big viewscreen for power-editing and previewing.
Ultra-Fast f1.2 Lens zooms picture to fit screen from 11 to 20 feet away. Extra bright stills.
Automatic Self-Threading.
Powerful Projection Lamp — brighter yet cooler than 750-watt lamps.
Single-Knob Control: forward, reverse, still, stop and rewind.
FULL-YEAR GUARANTEE ... registered in your name on all Keystone cameras and projectors.

Complete
with case
**EASY
CREDIT
TERMS**



HORIZON "12" REFLEX AUTO-ZOOM MOVIE CAMERA

**COMPARE! CERTI-BOND PRICES
ARE LOWER**

Every professional movie effect ...
automatically, with utmost simplicity.

- Reflex "Through-the-Lens" Viewer lets you frame scenes exactly.
- Feather-Touch Power Zooming from wide-angle to telephoto and back.
- Fast f1.2 Lens zooms in focus. Distance focusing ring for portrait-sharp close-ups.
- Focusing Eyepiece allows comfortable viewing even with eye-glasses.
- Electric Eye System sets the lens for you ... automatically. Many other advanced features!
- Pistol Grip — triggers sure steady shooting — Optional Extra.

FULL YEAR GUARANTEE ... Registered in your name on all Keystone cameras and projectors.

Join Now — Membership Is Free at CB

YOU'LL QUALIFY UNDER ONE
OF THESE CLASSIFICATIONS:

- Union Members
- Government Employees: Federal, City, County, State
- Employees of Firms Holding a Government Contract
- Employees of Non-Profit Religious, Charitable or Educational Institutions
- Employees of Phone, Power, Water or Gas Public Utility Companies
- Members of the U.S. Armed Forces or Veterans of the U.S. Armed Forces
- Persons Getting A Government Pension or Social Security

Certi-Bond City Membership Application

Name Where Employed

Address

City Zone Position

Telephone

Applicant understands that Membership Card is non-transferable and subject to regulations of CERTI-BOND.

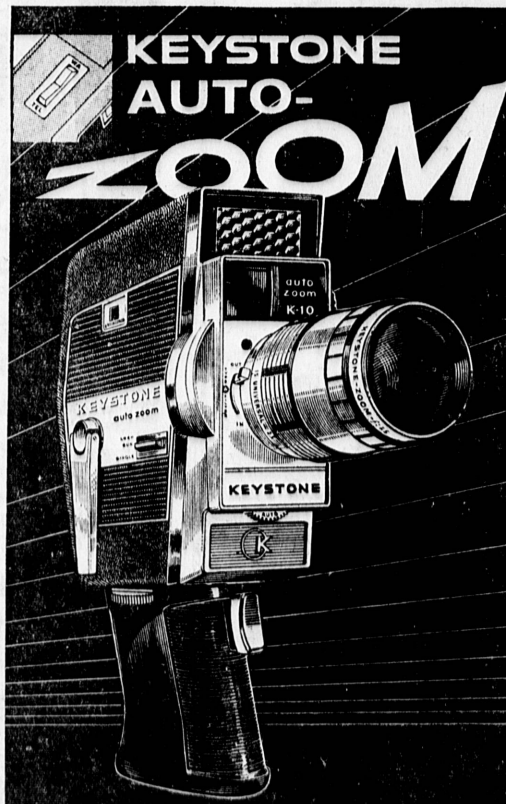
Signature

CLIP OUT—BRING or MAIL TO CB

Certi-Bond Members have discovered that their store is a NEW KIND OF SAVINGS CENTER — a huge one-stop department store with all the merchandise usual to department stores, PLUS a complete super market, pharmacy, drug store, builders hardware and more ...

Certi-Bond City is not like other stores that offer week-end "loss leader" specials and then scream about the savings. Every one of the over 70,000 items you'll find in Certi-Bond City carries the lowest possible price tag EVERYDAY!

Urge your eligible friends to join Certi-Bond so they too may discover that joining Certi-Bond is like getting a big raise in pay.



LATEST ADVANCES... LOWEST PRICE... ALL-TIME MOVIE VALUE! EASY CREDIT TERMS

ALL-NEW — from its sleek ultra-modern styling to its precision-built parts.

ALL-AUTOMATIC — electric eye "sees" light changes, instantly adjusts lens.

AUTO ZOOM CONTROL — handily placed on top for easy fingertip access.

MANUAL ZOOM CONTROL — lets you frame the scene before you start shooting ... avoids wasted film.

ZOOM VIEWFINDER — zooms with lens, shows you exactly what camera is shooting at all times.

DISTANCE FOCUSING RING — assures you of pinpoint focus at any distance ... including portrait-sharp closeups.

BUILT-IN "A" FILTER — lets you use indoor film outdoors.

FILM INDEX DIAL — adjusts for all popular film speeds.

PISTOL GRIP — triggers sure steady shooting — Optional Extra.

ONE YEAR GUARANTEE Registered in your name on all Keystone Cameras and Projectors.

**COMPARE!
CERTI-BOND PRICES
ARE LOWER**

**Complete Membership Department Store
With Large Supermarket**

**501 S. ARLINGTON
TORRANCE**

Phone FA 8-8280 SP 5-2880

Holiday Schedule Released

Torrance Recreation Department has announced its Christmas vacation schedule.

The following parks will be open at 9 a.m. Monday through Saturday and Dec. 26-31 (check with park for closing hours): El Nido, El Retiro, La Romeria, McMaster, Paradise (Anza School), Torrance, and Waltheria.

School playgrounds will be open Saturday and Monday through Friday from 10 a.m. to 5 p.m.; Dec. 23, 9 a.m. to 3 p.m.; Dec. 26, 1 to 5 p.m.; and Dec. 27-30, 10 a.m. to 5 p.m.

Recreation Department programs will be conducted at the following school playgrounds: Calle Mayor, Casimar, Flavian, Greenwood, Hamilton, Hickory, Hillside, Jefferson, Lincoln, Madison, Magruder, Meadow Park, Parkway, Perry, Riviera (Los Arboles Park), Seaside, Sepulveda, Tower, and Victor.

Special programs will include cartoons, movies, crafts, and storytelling.

Check with a park or school near you for their schedule.

Musical Toy Is Fun and Educational

The post-Christmas thumping, tooting, or twanging of a musical toy may not mean much to Mother, but to a 3-year-old it's more exciting than Tchaikovsky.

Marion Egbert, educational consultant for the American Music Conference, believes that properly selected toy musical instruments can provide an exciting way for children to discover rhythm and tone — the basic elements of self-made music.

Musical toys can also exert a strong influence on youngsters' desires to play genuine musical instruments.

Quality toy instruments are usually musically "true" and offer a chance for continued exploration of musical sound and rhythm. Musical toys are so popular with youngsters that the toy trumpet was the top seller for many years.

OTHER "pre-band instruments" include bell sets, wood resonator blocks and simple drums. Resonator blocks are exceptionally effective in teaching rhythm to children.

Melody instruments comprise another group of musical toys. Actual tunes can be reproduced on such instruments as the xylophone and the "c-note" melody flute.

Toy pianos and electric organs often are used to introduce children to the keyboard. Toy ukeleles, guitars, banjos, and mandolins—all priced under \$10 — allow the child to play simple tunes almost immediately, and youngsters have lots of fun with this type of "first experience."

Whatever the child's choice, parents will be giving a gift of music — that usually outlasts the toy instruments by decades.

Space Firm Names Local Man to Post

Appointment of Donald Ramsay of 23206 Evalyn Ave. as assistant head of public information at System Development Corp., Santa Monica, has been announced.

Ramsay, 33, a former Los Angeles newspaperman, has had an extensive background in the public information field in the local metropolitan area. Prior to joining SDC he was a member of the public relations staff of North American Aviation, Inc.

In his new post, Ramsay will be responsible for press, military, and contractual relations of an informational nature. SDC specializes in the design and development of computer systems for military, government, scientific, and educational applications.

Ramsay was graduated from the University of Southern California with a B.A. degree in journalism in 1952. He is a member of the Greater Los Angeles Press Club and Sigma Delta Chi, national journalism fraternity.

Dressings are available without cost to all cancer patients. Call the nearest office of the American Cancer Society.