

Your 'Christmas Shes' Want Gifts of Smart Apparel

If you know milady's correct size and her favorite color — whether she favors the tailored types in apparel or dotes on frilly, feminine touches in her wardrobe — then it's comparatively simple to select her gift. Just give her something she can wear.

If you feel you are not going to be too personal then thrill her with lovely new lingerie... there are so many new and elegant styles in slips, half slips, panties, peignoirs, pajamas, gowns, and other intimate lovelies for the ladies. Your choice need be limited only by the amount you have decided to spend.

New and particularly lovely are the matched lingerie or dreamtime ensembles in heavenly-hues or exciting new prints. More traditional colors are beautiful — enhanced with lavish lace, embroidered and applique trim.

A WOMAN who seems to have everything usually can find room in her wardrobe for a gala-mood, glamour sweater.

Beautiful cover-ups for dramatic afterfive wear are — fur-trimmed cashmeres or be-furred orlon beauties; beautiful sweaters in fine yarns and handsome knits with glitter or beribboned trims.

There are new sweaters that are handsomely printed or painted; others with appliques; or simple but elegant slippers, cardigans or blouse-types to dramatize even her most formal frocks.

And, in the exciting topper department, there are a host of dramatic blouses — vibrant or subtle in color—plain or print — tuck-in styled or overblouse — tailored as can be, or wedding-cake fussy.

SHE'LL especially love our selection if you choose it in drip-dry or any of the new fabrics that require the barest minimum of ironing and special attention. Yes, you can know her you care with "wash and wear."

If the gal on your list has a busy social schedule that includes the theater and dinner tip. She will go for one of the little millinery fancies designed for festive occasions.

There are little hats, big in fashion importance, that sit sprightly atop feminine heads. Tiny pillboxes of plumage feathers, slips of beautiful bows clipped with jewels, and petite rings of furs, feather and fabric fringes — show off in gay circles.

FOR THE GALS who concentrate on casual living, there are lots of separates that go together with informal doings. Check out smart stretch pants, "koo-kie" tunic tops in gay colors, handsome bulky sweaters, whirl-of-pleat skirts, knee-length muu muus or relaxing lounging pajamas.

And on and on the list goes. This is the hinting season, so listen carefully, look around, and you'll surely find the right gift she'll try on for signs of pleasure.

Gifts for the Home Glow in New Leathers

Some gifts are personal, other are a family affair. Gifts for the home—that add color, warmth and comfort — are usually enjoyed by the family.

Handsome, luxurious, leather-upholstered furniture heads the list of major Christmas gifts. An occasional chair of leather, a love seat or even a full-size sofa is a versatile asset to any home. Leather fits in with almost any decor, period style or contemporary.

Now there are more than 500 colors available in leather upholstery; leather wears longer than most furniture

coverings — its colors mellow with age.

Apricot, pink, flame, gold, burnt orange, lilac, and combinations of black and white, blue and green, and purple and green are just a few of the new colors in leather upholstery.

In soft, feminine no-glossy leathers or in sturdy masculine leather — there are smooth and plain surfaces of tufting, quilting, stitching, embossing or trapunto decoration.

YOU'LL FIND a selection of Swedish-influenced modern

furniture featuring leather seat and back cushions with natural, blond and light walnut frames. Especially popular for dressing up family or TV rooms is the long casual leather-and-wood or leather-and-cane sofa.

For more traditional tastes, there are elegant period pieces combining antiqued leather with gracefully carved walnut, mahogany or ebony wood frames. There are baroque and regency pieces in delicate-appearing but hard-wearing white leather with gold trim and gold wood.

Prized leather chairs or sofas in the home can be accessorized with coffee tables or end tables topped with matching inlaid leathers. There are also hundreds of beautiful leather lamp bases, table lighters, cigarette boxes, book ends, as well as leather-and-bead curtains, wall coverings and even decorative leather wall plaques to please leather lovers at Christmas.

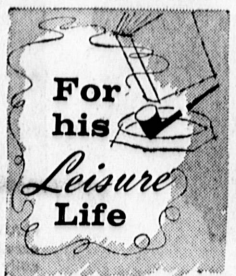
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GIFTS FOR YOUR special guy in jewelry and accessories. For example, he'll go for a fine gold combination pen and pencil; a good lighter is always welcome as is a combination key chain and knife; an attractive gold-filled mesh watch band if his watch is good; or give him a new automatic-wind watch. Other ideas are two-tone gold tie bar and cuff links set, travel alarm, a fine ring, or a religious medal with pin back.



NEW POST... R. E. Ousley has been named vice president of sales of Fleming Industries, Inc., of Torrance. It was announced here yesterday by President Walter H. Fleming. Ousley is active in The Loyal Order of Moose, in Boy Scouts, and other youth organizations in addition to his work with professional groups.



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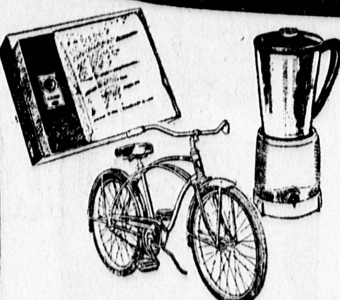


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