

**MEN'S SHORT SLEEVE
SPORT SHIRTS**

Wash-n-wear-made of 100% cotton. Latest colors in stripes, prints, etc. Designed for smartness and comfort, for casual or active wear.

SIZES S-M-L
REGULAR \$1.89

97¢

FRI. - SAT. - SUN. & MON.



**BUTTER-NUT
COFFEE**

VACUUM PACKED CAN
1-lb. Can
Reg. or Drip
Fresh Ground

49¢

BIG BEN SPECIAL PRICE

FRI., SAT., SUN.

GRAND OPENING BONUS
ONE POUND ARDEN

OLEO MARGARINE

PLUS
1-LB. LOAF DE CARLO

BREAD

BIG BEN PRICE

BOTH FOR **10¢**

FRI., SAT., SUN.

ARDEN
FRESH CREAMERY

BUTTER

1-LB. GRADE AA

BIG BEN PRICE **69¢** lb.

FRI., SAT., SUN.

GRAND OPENING BONUS
ZERO FROZEN

STEAKS

4 STEAKS IN PACKAGE
BIG BEN PRICE

39¢ PKG.

FRI., SAT., SUN.

**JUMBO
SOFT DRINKS**

All Popular Flavors
No Deposit . . . No Return
FULL 1/2 GALLON
3 Giant 1/2 Gals.

In Grocery Dept. . . . **99¢**

BOTTLED BY DAD'S

LADIES' PANTS

DOUBLE SEAT TRICOT
Med., Lge., Ex. Lge.

BIG BEN PRICE **24¢**

2nd BIG WEEK

Grand Opening BONANZA

BIG BEN

Discount Stores

**YES, EVERYTHING COSTS LESS
AT BIG BEN—HERE'S PROOF**

YOU CAN HAVE A BIGGER
CHRISTMAS ON THE MONEY
YOU SAVE AT BIG BEN

**LADIES
HALF SLIPS**

In Dacron and Nylon Blends or Rayon Acetate.

Regular \$1.59

BIG BEN PRICE **47¢** ea.



SHOE SCOOP!

WOMEN'S LOAF-ABOUTS

Regular \$4.95

BIG BEN PRICE **\$2.00** Pair



Boys' Heavyweight Polished Cotton IVY MODEL SLACKS

Four Pockets — Pre-cuffed — completely wash-n-wear Colors, Black, Charcoal & Antelope. Sizes 6-16 Values to \$3.95

BIG BEN PRICE **\$1.73**



FASHION SET HAIR SPRAY

For that soft manageable beautiful hair.

BIG BEN PRICE **49¢**



VALENCIA ORANGES

Sweet & Juicy
Calif. Finest

5¢ lb.

BAMBOO MATCH STICK DRAPES

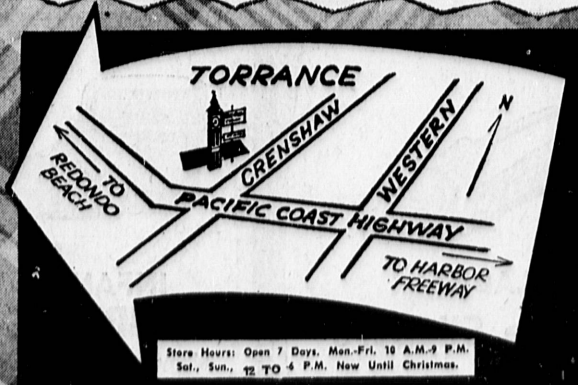
• 26" Long
• Reg. \$1.79

BIG BEN PRICE **47¢** pr.




No Membership Fees or cards needed . . . Big Ben is open to the public . . . The money you save is your own.

Full guarantees, your money back on any purchase if not completely satisfied.



Big Ben is Located at Corner of Crenshaw Blvd.
and Pacific Coast Highway in Torrance

LOOK FOR THE GIANT BIG BEN CLOCK . . . SEE NEXT 3 PAGES FOR MORE GRAND OPENING VALUES

WHEN YOU THINK OF SAVINGS ... THINK BIG ... THINK BIG BEN