

ng About
Savings



CHRISTMAS CARDS

"... 'tis the season to be jolly," and to remember everyone you know with a warm, friendly greeting card. You'll find just the right one, and have fun choosing it too, for all your friends. Christmas cards, like letters should be personal and a part of you. You'll find the largest selection of the most beautiful, humorous, sentimental or religious cards right here at Magic Chef.

BIG BAG OF 40 CARDS

29¢

Regular 49c



ND DASH TO ANY DISH!!

DEL. MONTE CATSUP

14-oz. Bottle 15¢

ALL PURE CANNED MILK

2 REGULAR CANS 25¢

ogs and hamburgers. 22-oz. jar 39¢
T RELISH
key and pork chops, No. 2 1/2 can 4 FOR \$1
AT CUES
ite clothes whiter than white. 1/2 gal. 29¢
F BLEACH
e ever-tasted. 10-oz. pkg. 6 FOR \$1
N PEAS

JUST FOR YOU TODAY DESERT KING GRAPEFRUIT JUICE

4 46-OUNCE CANS \$1

TOWNE PRIDE, Delicious ASSORTED PUNCH
3 Regular Cans 29¢

FRESH GRAIN-FED EASTERN RIB-HALF

PORK LOINS

Fresh pork loin makes a good Sunday roast. Serve sweet potatoes and tart applesauce to balance your meal. Our pork loins are all tender, eastern grain-fed rib halves. Try one this weekend.

39¢ lb.

Tenderloin Part Pork Loin Roast 49c lb.

U.S.D.A. Grade "A", Rushed From Farm to Store Daily

FRESH CUT-UP

FRYING CHICKENS

Fry your chicken the night before a busy shopping day. Make that busy night, picnic night, and serve with garden vegetables, potato salad and crisp salad.

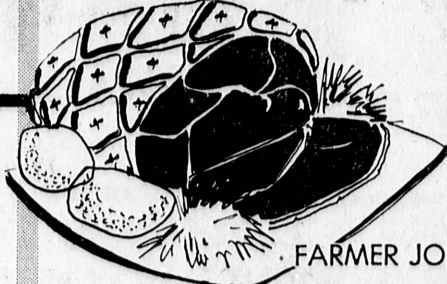
29¢ lb.

SPLIT, QUARTERED or SEGMENTED, READY FOR THE PAN

FRESH FRYER LEGS & THIGHS 49¢ lb.

FRESH FRYER BREASTS 59¢ lb.

Wings 27¢ lb. Backs & Necks 5 1/2 49¢



FARMER JOHN'S OLD-FASHIONED FLAVOR BONELESS HAM

These hams are company-perfect and whether you're planning dinner for guests or family, ham is always a favorite roast. Glaze with mustard, brown sugar, cloves and pineapple. Use aluminum foil to line your pan.

79¢ lb.

FARMER JOHN'S SLICED BACON 1-lb. Package 59c

FISHER'S BEEF SAUSAGE
Pound Roll 39¢

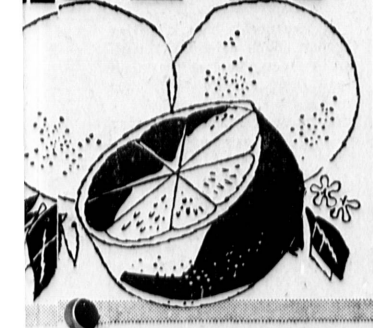
FISHER'S BEEF BACON
Sliced Pound Package 59¢

DELICIOUS FRESH SOLE FILLET
69¢ lb.

GORTON'S BREADED FISH STICKS
14-oz. Pkg. 65¢

GE FUERTE OCADOS 10¢ EACH

ES 2 Lbs. 29¢



HOME MADE REGULAR \$1.09 MEAT LOAF

89¢ lb.

OUR OWN HOME MADE SALADS
POTATO, BEET, BEAN, MACARONI, COLE SLAW 29¢ lb.



CINNAMON STRUESEL TREAT COFFEE CAKE

Reg. 59c 49¢

7" One layer cake CARAMEL CAKE

Regular 69c 59¢

*CHOCKED FULL OF RAISINS RAISIN BREAD

Regular 35c 29¢

Del Amo Shopping Center
Corner of Hawthorne & Sepulveda

MAGIC CHEF

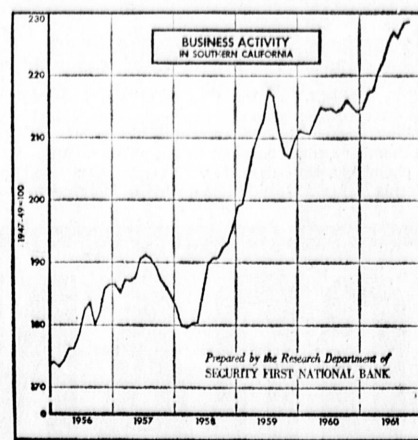
NONE SOLD TO DEALERS



NOVEMBER 30, 1961

THE TORRANCE HERALD

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Record Employment Level Highlights Bank Survey

Record employment levels and a continued decrease in unemployment highlighted Southern California's business activity during the month of October, J. J. Weigel, manager of Security First National Bank's Torrance branch, reported today.

Security's index of business activity for October stood at 228.8 (preliminary), to register a slight increase over the previous month's all time high of 228.5. October's reading was 5.9 per cent over the same period of a year ago.

The employment picture remained virtually unchanged from September to October, Weigel said. Employment highs in the Los Angeles-Long Beach and San Bernardino-Riverside areas were balanced by employment reductions in other areas, with gains and losses generally matching seasonal expectations.

EMPLOYMENT for the month bettered the October 1960, level by more than two per cent, and represented the fourth consecutive month in which every major area had reported a year-to-year gain. Unemployment continued its downward trend which began in July of this year. Every major area in the Southland contributed to the reduction, despite the fact that in most areas unemployment is ex-

pected to increase moderately over October 1960.

However, in Southern California as a whole, unemployment was nearly 8 per cent over October, 1960.

BUILDING and construction activity in the 14-county area for October was at a seasonally adjusted annual rate of \$4,300,000,000. On an unadjusted basis, the month was the second largest on record.

The impressive showing, according to Security's report, was attributed to a sharp rise in home building activity and the awarding of a large volume of engineering construction contracts.

On the basis of the first 10 months' performance, it appears that total building and construction for 1961 will reach an all-time high for the tenth straight year, at about \$3,600,000,000, the bank noted.

Of the 14 seasonally adjusted index components, nine registered gains from September to October. Greatest month-to-month gains were registered by industrial power sales, each of the bank debit series, building permits, and engineering construction contracts awarded, Security Bank said.

Local Firm Gets Order On Missile

Bernard Levine, president of Vernitron Corp. of Carle Place, N.Y., and Torrance, announced that his firm has been awarded a contract by General Dynamics/Pomona for the development of a boosterless resolver chain for the Mauler missile system.

When completed, the chain will be the heart of the coordinated conversion system for the stabilization of the new mobile missile system.

Levine said the resolver chain combines high reliability with reduced costs.

Vernitron Corp. is a leading independent designer-manufacturer of resolvers, synchros, and other precision servo components.

The Army Rocket and Guided Missile Agency, an element of the Army Ordnance Missile Command, Redstone Arsenal, Alabama, has overall charge of Mauler development.



APPOINTED . . . Don Wolf has been named public relations director for Marina Federal Savings in an announcement by R. C. Chase, president of the firm. Wolf, a resident of Torrance and a member of the Torrance Lions Club, has served Marina as an appraiser, chief appraiser, and loan manager.

Two Former Torrance Men Joining CHP

Samuel C. Rogers and Wesley D. Mather, former Torrance residents, will be assigned as traffic officers following their graduation tomorrow from the California Highway Patrol Training Academy in Sacramento.

Both men will be assigned to the south Los Angeles area. They are among 78 new officers who will receive certificates of attainment from Patrol Commissioner Bradford M. Crittenden at the graduation ceremony.

BRUGAL IMPORTED RUM \$3.69 5th



THE BOTTLE SHOP
2087 TORRANCE BLVD.
FA 8-1220

WE APOLOGIZE

For an error regarding store hours:

STORE HOURS ARE:

Daily 12 Noon to 9 P.M.

Sat. and Sun. 10 A.M. to 6 P.M.

Thank You
BIG BEN STORES