



VISIT BIG BEN'S COMPLETE PHARMACY  
AND SAVE MORE ON ALL YOUR NEEDS!

All prescriptions at the Big Ben Pharmacy are certified. We use only the foremost nationally known pharmaceuticals.



**BIG BEN**

**BIG BEN OPENING BONUS  
FREE!...FREE!...FREE!  
LOVELY VIGNETTE PORTRAIT**  
of "Your Child" or "Family Group"  
LIMIT ONE GIFT PORTRAIT PER FAMILY 11 BEAUTIFUL POSES TAKEN TO CHOOSE FROM UNUSUAL PORTRAIT PANEL FOR SMALL FRY  
BIG BEN STUDIO — MEZZANINE FLOOR



**BIG BEN**  
Located at  
Corner of Crenshaw  
Blvd. & Pacific Coast  
Highway in Torrance

**NOW'S THE TIME TO SHOP FOR  
CHRISTMAS... YOU'LL NEVER SAVE MORE**

**COUPON**  
**FREE • FREE  
FILM PROCESSING**  
Bring any roll of film, movie, color, slides, black and white, with this coupon we will process any one ROLL FREE. Good only Fri.-Sat.-Sun.-Mon. at our Camera Dept.  
TH WITH THIS COUPON ONLY.

**HOURLY SPECIAL  
YOU CAN BUY THIS  
35 MM  
AIRQUIPT SLIDE  
PROJECTOR**



FOR **\$5.00** FULL PRICE  
COUPON ON PAGE 5  
BIG BEN SECTION  
GOOD FRI.-SAT.-SUN. & MON.

**COUPON**  
**KLEENEX**  
X400 SHEETS White & Pastel Colors  
Available in Grocery & Drug Dept.  
29¢ Value  
With Coupon  
Fri.-Sat.-Sun.-Mon.  
**14¢** TH

**COUPON**  
**45° KOTEX  
FEMININE  
NAPKINS**  
4 FOR **97¢**  
TH WITH THIS COUPON  
FRI.-SAT.-SUN. & MON.

**COUPON**  
**VACUUM  
CLEANER  
BAGS**  
Value 98¢ **49¢**  
WITH THIS COUPON  
TH FRI.-SAT.-SUN. & MON.

**RECORD DEPARTMENT**

**10 TOP LONG PLAYING RECORDS**  
As Selected By Top Disc Jockeys in America  
Reg. \$3.98 **NOW \$1.99**  
Reg. \$4.98 **NOW \$2.49**

**NOW AT  
1/2 PRICE**

**Tremendous Selection  
12" HI-FI LP  
RECORDS**

Regular \$1.49 to \$1.98  
**BIG BEN PRICE 47¢**  
Only 2200 in this group



The No. 1 Current  
Best Seller 45 RPM  
**"BIG JOHN"**

Regular 98¢  
NO DEALERS PLEASE!

**BIG BEN PRICE 49¢**

**VICTOR STEREO RECORDS**

Famous Artists  
Famous Names  
Huge Selections  
Value \$3.98 to \$5.98  
**BIG BEN PRICE 89¢**

**NOW**

**HARD TO FIND  
SELECTIONS**

**12" STEREO LP'S  
TOP ARTISTS**  
Regular \$2.98 ONLY 3000 ALBUMS  
**BIG BEN PRICE 49¢**

**LONG PLAYING  
STEREO ALBUMS**

Value to \$5.98  
Serryl We Cannot Name Label

**BIG BEN PRICE \$1.99**

**NONE SOLD  
TO DEALERS  
SHOP NOW  
FOR CHRISTMAS**

**BIG BEN—**

**WINES and LIQUORS**

**VODKA**

Made from 100% grain.  
The popular Holiday drink.  
Favorite 80 proof.  
**\$2.45** 4/5 QT.

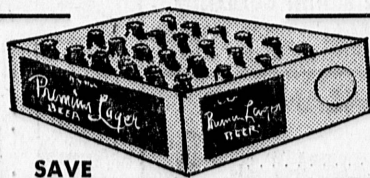
**KENTUCKY STRAIGHT BOURBON  
WHISKEY**

Aged in charred oak casks.  
Distilled and blended in Kentucky.  
86 PROOF  
**\$2.98** Full Fifth

**86.8 PROOF  
SCOTCH & CANADIAN  
Whiskies**

Fine Imported  
Distilled and blended in Scotland and Canada.  
**\$3.98** 4/5 QT.

**ALL POPULAR BRANDS  
CIGARETTES \$1.98**  
FILTER KING SIZE 2.09



**IMPORTED  
WINES**

- FROM GERMANY—LIEBFRÄUMULCH
- FROM ITALY—CHIANTI
- FROM FRANCE—BORDEAUX

**77¢**  
Your Choice

**GRAND OPENING SPECIAL  
FAMOUS BRAND PREMIUM LAGER**

**BEER**

11 oz. Bottles  
Throwaway  
**11¢** Per Bottle

**BIG BEN DRUG VALUES OF ALL KINDS!**



**LUSTER CREME  
SHAMPOO**  
BIG BEN PRICE **\$1.08**  
Regular \$2.00

**MENNEN  
SKIN BRACER**  
7-oz. **64¢**

**MENNEN  
SOFT STROKE  
SHAVING CREAM**  
**64¢**

**BRYL CREAM**  
BIG BEN PRICE **43¢**

100-5 GRAIN TABLETS U.S.P.  
**ASPIRIN TABLETS .4¢** Per bottle

**BRECK HAIR SET MIST**  
Free Pocket Size \$1.18  
Nylon Bristle Brush Reg. 3.00

**BRISTOL MYERS  
BAN  
DEODORANT**  
BIG BEN PRICE **49¢** Reg. 89¢

Johnson & Johnson  
**Baby Oil & Lotion 54¢**  
STRIPE  
Toothpaste 3 for \$1

**BUFFERIN**  
100 Tablets  
BIG BEN PRICE **69¢** 1.29 Value

**BRECK  
SHAMPOO**  
Normal, dry & oily hair **97¢**

**ADORN  
HAIR SPRAY**  
15 OZ. REG. \$2.95 **\$1.38**

JOHNSON & JOHNSON  
**MICRIN**  
Mouth Wash Reg. 98¢ **54¢**

**BIG BEN  
JEWELRY & CAMERA VALUES**

FAMOUS BRAND NAMES:  
KEEPSAKE • SPEIDEL • ROWSON • HAMILTON •  
BENRUS • WALTHAM • ORUEN • LONGINE • 1847  
ROGERS COMMUNITY • DELTA PEARLS, ETC.



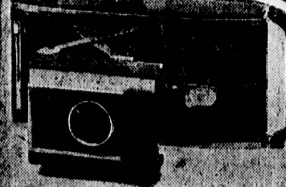
**1 FULL CARAT  
of  
Diamonds**  
Each diamond selected to match the other in this exquisite bridal ensemble. Engagement or Wedding Ring masterfully mounted in a 14 Kt. gold setting. They lock together for inseparable beauty.  
**\$89.88**  
This Price Limited To Grand Opening Special

**17 JEWEL WATCHES**



THE IDEAL XMAS GIFT for HIM or HER!  
**\$8.88** PLUS TAX  
Watch with all stainless steel case, inebloc movement, unbreakable mainspring, Ladies' 10 kt. rolled gold plate top. Fully guaranteed.  
**BIG BEN PRICE**

**POLAROID ELECTRIC EYE  
CAMERA**



Everything about it is new and exciting, including the price. It's fully automatic.  
**\$69.95**  
BIG BEN PRICE

MISS POLAROID WILL BE HERE  
FRI.-SAT.-SUN. & MON. TO TAKE PICTURES



**ALL NEW 1066  
RAZOR  
SCHICK**  
3 SPEED  
Perfect for every man! Give the mightiest shaving 3 speed shaver. Just set it to your beard and shave. Handsome carrying case.  
**\$15.95** Value \$1.50  
BIG BEN PRICE

**8mm COLOR  
MOVIE FILM**  
Planning on taking pictures of the family over the holidays? Stock up now on this opening day special.  
INCLUDES FREE PROCESSING **\$1.69**



**BIG BEN ALARM CLOCK**  
The most famous name in alarm clocks. World's finest. A wonderful buy from BIG BEN to you.  
\$7.95 VALUE  
**\$4.48** BIG BEN PRICE



**BIG BEN GRAND OPENING SCOOP  
LUGGAGE SALE**  
3-PIECE LUGGAGE SET  
On all Samsonite Luggage. Guaranteed lowest prices anywhere.  
**\$8.88** BIG BEN PRICE  
BIGGEST DISCOUNTS IN TOWN

**BIG BEN IS LOCATED AT  
CORNER OF CRENSHAW BLVD.  
AND PACIFIC COAST HIGHWAY  
IN TORRANCE**