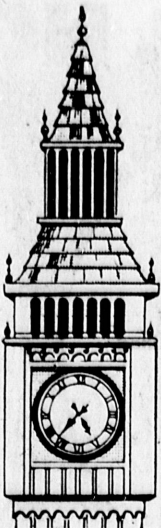


BIG BEN

Located at Corner of
CRENSHAW BLVD. AND
PACIFIC COAST HIGHWAY
in TORRANCE



Everything Costs Less At Big Ben YES, EVERYTHING COSTS LESS AT BIG BEN—

NO MONEY DOWN—TERMS Bank and Big Ben Financing 36 Months to Pay!

EVERYTHING FULLY GUARANTEED
YOU MUST BE SATISFIED
OR YOUR MONEY BACK!

FAMOUS BRANDS OF QUALITY
FURNITURE AT LOW DISCOUNT PRICES

**COMFORTABLE
RECLINER
PILLOW BACK**

- Heavy duty plastic cover.
- Fully guaranteed recliner.
- Tension adjustment to suit you.
- Full extension footrest.

Choice of colors.

89.95 VALUE **BIG BEN PRICE \$33.00**

**CONVERTIBLE
SOFA-BED**

36 MONTHS TO PAY

With foam rubber cushions. Full-size mattress that sleeps two. At the lowest price you've ever seen.

KING SIZE SLEEPER CONVERTIBLE
Sofa Bed Big Ben Price **\$129.95**

BIG BEN PRICE \$94.00

**7-PIECE
DINETTE SET**

- Large 36"x40" Table. Extends to 60 inches.
- Easy-to-Clean Plastic Chairs.
- Choice of Color.
- 6 Chairs—Large Table.

69.95 Value **BIG BEN PRICE \$38.00**

MODERN BEDROOM SET

- Rich Satin Walnut Finish.
- Full Size Bookcase Headboard.
- Triple Dresser & Mirror.
- 2 Night Stands.

OR —
Triple Dresser & Mirror
2 Twin Beds
4 Drawer Chest is Optional at \$39.95

BIG BEN PRICE \$99.00

**SMALL APPLIANCES
HOUSEWARES — GIFT IDEAS**

ALL TRANSISTOR PORTABLE RADIO

This miniature masterpiece comes complete with battery, magnetic earphone and case. 150" P.M. dynamic speaker. The size of a cigarette pack, yet selective, sensitive, sturdy.

9.97 Value **BIG BEN PRICE \$3.88**

T.V. TABLES

Beautiful tables that wheel everywhere on big 2" casters, match every decor. Accommodate any table T.V. set with sides that extend from 12" to 31". Sturdy steel tubing throughout. 18" high.

value \$5.95 **\$1.88 at Big Ben**

**707 Universal
BUFFET SKILLET**

Automatic cooking at all-time best... Luxuriously served. Stews, pan broils, simmers, bakes, as well as fries with foolproof automatic control.

15.95 Value **BIG BEN PRICE \$8.33**

4 Pc. T.V. Trays

King size w/caster. Brass plated, floral pattern for every formal or informal occasion. Glossy only. Can be used for serving carts — 4 Trays

9.95 Value **BIG BEN PRICE \$3.99**

DELUXE INDOOR TV ANTENNA

- 3-sectional mirror finish aluminum staffs
- Quickly & easily installed on or near a T.V. set
- Genuine plastic topole proof base & twin-x cable
- No need for outside antenna or expensive installation

BIG BEN PRICE 59c

**The Exclusive Swirl
UNIVERSAL
Handy-Hannah**

Never disturbs styling with its gentle soft heats... choose from warm to cool. New "Bouffantaire" hood with ample room for every styling from "Bouffant" to "Continental." Never dries essential oils or leaves hair brittle.

14.95 Value **\$8.94**

PROCTOR TOASTER-BROILER

Toast, broil and grill with automatic heat control! Just what you need for pre-buttered or cinnamon toast, open-face sandwiches and English muffins. Broil steaks, etc. 13.95 value.

BIG BEN PRICE \$5.69

LAYAWAY NOW FOR CHRISTMAS!

DOORS OPEN FRIDAY: NOV. 24, 12 NOON

NATIONALLY ADVERTISED MAJOR APPLIANCES at FABULOUS DISCOUNT PRICES

• Zenith • Packard-Bell • RCA • Motorola
• Hotpoint • Norge • Whirlpool • O'Keefe
• Merritt • Wedgewood • Webcor • Tappan
• Western Holly and others.

19" PORTABLE Thinline T.V.

19"-114" aluminum picture tube, thin-line brief case type styling. Cascade Tuner. Adjacent channel trans. Completely hand-wired chassis. All tubes accessible from rear of the set.

159.95 Value
An Exclusive Low Big Ben Price of **\$89.95**

Whirlpool

REFRIGERATOR
13 Cubic Feet

13 cu. ft. capacity. More than 10 cu. ft. of fresh-food storage plus big freezer with full width chiller tray to quick-cool beverages, store meats and frozen foods. Full-width crisper holds over half a bushel. Squared-off cabinet fits flush at sides, looks like a built-in.

**FREE 1-YR. SERVICE
FREE DELIVERY
269.95 VALUE**

BIG BEN PRICE \$159.95

MODEL HC-13

**WEDGEWOOD-HOLLY
AUTOMATIC GAS RANGE**

35 four-burner, grid-
die, standard baking
oven, pull-out chop
broiler, spacious storage
compartment. Smartly
designed backyard...
clean, uncluttered lines.
Proof that you have
style, quality and trouble-free construction for a budget price.

BIG BEN PRICE \$128.88

FREE INSTALLATION and DELIVERY

6-TRANSISTOR RADIO

Beautiful Tonal Quality
Complete With Carrying Case
BIG BEN PRICE 8.88

NORGE

2-SPEED, 2-CYCLE AUTOMATIC WASHER

WITH ALL THESE TOP MODEL AUTOMATIC FEATURES

- 2 speeds
- 2 cycles
- 10 lb. tub capacity
- Built-in Sediment Remover
- Exclusive Wave Action Agitation
- Fresh Water Super Rinse
- Lint Filter & Dispenser

Enjoy all the features of automatic washing

FREE! DELIVERY • INSTALLATION • 1-YR. SERVICE

BIG BEN PRICE SPECIAL \$157.77

COUPON

HOURLY SPECIAL TO LUCKY CUSTOMER

GRUNDIG MAJESTIC STEREO COMBO \$10.00

See Coupon on Page 5, Big Ben Section.
CLIP AND BRING FRI.-SAT.-SUN. & MON.

COUPON

FREE! 20-VOLUME SET OF THE BOOK OF KNOWLEDGE

A constant source of enjoyment for children of all ages... the brand new, 20-volume set of The Book of Knowledge. An outstanding value, this complete set will be given FREE to some lucky child. Entertaining... educational... the all-new Book of Knowledge.

Fill in Coupon on Page 5, Big Ben Section.
BRING FRI.-SAT.-SUN. & MON.

HOURLY SPECIAL

To Lucky Ticket Holder
You Can Buy a
SAMSONITE TABLE \$1.00

Fill out coupon on Page 5
FRI.-SAT.-SUN. & MON.

HOURLY SPECIAL

You Can Buy a
PACKARD-BELL RADIO! FOR ONLY \$1.00

Fill out coupon on Page 5
FRI.-SAT.-SUN. & MON.

HOURLY SPECIAL

Be A Happy Winner And Buy This
RCA PORTABLE TV SET \$5.00

Fill Out Coupon, Page 5.
FRI.-SAT.-SUN.-MON.

COUPON

AMFLYTE BOWLING BALL & BAG
Visit Our Sporting Goods Dept.

For the bowling enthusiast... a chance to win a fine AMF Rocket Bowling Ball and AMF Bowling Bag. See your nearest AMF "Magic Triangle" bowling center and Pro Shops for the sale of all bowling accessories. (These items are not for sale... they are door prizes donated by AMF Pinsetters, Inc.)

Fill out coupon on Page 5 — Fri.-Sat.-Sun. & Mon.