

Stephen E. Pierce, seaman apprentice, son of Mr. and Mrs. Ardenne B. Pierce of 5337 Doris Way, is serving in New England at the Naval Air Station, Quonset Point, R.I.

The Quonset Point installation provides logistic support for 10 Atlantic Fleet aircraft squadrons and is home port for two anti-submarine warfare support aircraft carriers.

## Service Station Operators Claim Major Companies Control Prices

By VINCENT THOMAS  
Assemblyman, 68th District.  
Practically everything from outer space through the cold

war to the United Nations seems to be involved in the price of gasoline. At least this is the feeling of some members of the Assembly interim committee on manufacturing, mining, and the oil industry, which recently held another in a series of hearings on gasoline price wars.

For several years, these price wars have cropped up sporadically in various sections of the state. Independent gasoline retailers have become increasingly bitter about the effect on their profits, and have joined in vocal associations which have insistently demanded some form of legislative action to control or prohibit such wars.

AT THIS latest hearing, spokesmen for these associations and individual service station operators again asserted that gasoline prices are controlled by the major oil companies. They maintained that prices are fixed to eliminate as much competition as possible from independent oil companies, so the business life of a dealer handling major brands is very short if he does not comply with company price instructions.

Dealer representatives allege that the companies act together in these price manipulations. They complained that such action is subject to legal control under California anti-trust laws, but that such action is subject to legal control under the law. They also claim that prosecutions should be started under the unfair practices act, which forbids selling below cost plus a reasonable mark-up in order to injure or destroy competition.

ANOTHER ACCUSATION is

that major companies subsidize their retailers during price wars, thus giving them an unfair competitive advantage over independent dealers.

No reference was made to the fact that the world petroleum market is in highly unstable condition, with oversupply in some areas, shortage in others, and oil sales a weapon of international pressures between the free world and the communists. Neither was mention made of the possibility that today's economy cars may have tightened competition in the retail gasoline field considerably.

The representative of the petroleum marketers council, in rebutting these assertions, displayed statistical charts to the committee to support the fact that price wars are not deliberately organized by gasoline companies. Instead, he stated, they are the result of a "follow-the-leader" reaction on the part of retailers' struggling for survival in a highly competitive field.

HE ADDED that oil suppliers use subsidies to dealers only as a last resort after price cutting has been practiced for some length of time in a particular area.

Most service station owners, the committee was told, do not want any more government regulation of gasoline prices. Competition for available business causes price wars, the company spokesmen pointed out. Laws probably could be enacted to reduce price cutting, but they would also limit competition, and not even independent dealers want this, he concluded.

How well gasoline price fixing would go with the motor-

ing public is a big question which was not discussed at this particular meeting. But it will probably be raised at some future hearing on this matter.

The buying public always has been interested in getting the best quality of product, and the most efficient service, at the most economical price.

## 100 Per Cent AID Signup Firm's Goal

Enrollment of every employee in the current AID United Givers program is this year's goal set by the Southern California Gas Co.'s Southwest Division, according to division manager G. M. Babbe.

A concentrated five-day campaign under the direction of a Labor Management Committee got under way Oct. 24 to solicit employee backing of the one-day plan for supporting health and welfare agencies, Babbe stated.

Acting as an effective single campaign to support charitable agencies, the AID-United Givers program sets up a standard contribution so that each enrolled employee gives at least 12 minutes pay per week to the plan. Contributions are handled on a year-round payroll deduction basis.

THROUGH the plan, gas company employees support the Community Chest, Red Cross, City of Hope, Heart, Cancer, YMCA and other drives.

## Top Business Leaders Concerned About Returns on Sales Dollars

By REYNOLDS KNIGHT

Not all business leaders in the nation are as optimistic as Commerce Secretary Hodges and administration officials. Hodges and his associates have expressed confidence that the fourth quarter output of goods and services will achieve a seasonally adjusted annual rate approaching \$540 billion. This would be a 2.6 per cent rise over the third quarter, which in turn showed a 1.9 per cent gain over the second quarter.

Despite these cheering forecasts, and promises of a major new tax depreciation incentive program, top business leaders apparently remain deeply concerned with what they see as a continuing squeeze on profits.

AT A MEETING in Virginia of 100 top executives of the Business Council — no longer an adjunct of the Commerce Department but still amicable — the sentiment of most was that returns to industry on sales are alarmingly low. One leading industrialist said the trend toward expenditures on plant and equipment on the national product in this country is downward while in other countries it is upward, and this, he indicated, could mean trouble.

The projected rise in business activity through mid-1962 could be adversely affected "if this country doesn't have some moderation and restraint in the field of wage increases," one leader in the business world predicted.

NIGHT OWL — A new transistorized closed-circuit TV system than can see in the dark and has been adapted for missile surveillance has been unveiled by the Benix Corp.

Its applications include observations of missile launches and tests, keeping watch over security installations (such as night security surveillance), for use on aircraft and submarines, for satellite tracking, and for industrial inspection and quality control procedures.

THE BX-7 SYSTEM is said to combine ruggedness with high sensitivity and contrast that can meet military requirements and produce more realistic and more "live" pictures than can be accomplished with vidicon cameras. The "owl," engineers observe, can see in brilliant daylight as well as in the dark of a moonless night and disregards the most rugged terrain.

The system comprises the camera, with an image orthicon tube and 35mm lens, a camera-control unit, and several monitoring units. Engineers say it is easy to maintain and can be operated by unskilled personnel. In fact, they say the system with optional automatic controls is easier to operate than most closed-circuit TV equipment.

COUTURE CASUALS — A collection of couture casual shoes created expressly for the American market by leading Italian designer Simonetta recently was introduced at a press preview in New York City.

The collection—unveiled by Simonetta herself in the Savoy Hilton's Roma Room—is being manufactured by B. F. Goodrich and Hood Footwear in American sizes on American lasts. The designs were executed by Simonetta in Italy.

J. C. MacKinnon, general manager of BFG and Hood, said the six styles in the collection stress line and color. The colors and cotton fabrics used contribute to the "different" look of Simonetta's shoes, he said.

All have been given Italian names. There's "Domani," which means tomorrow; "Gaio," gay; "Latino," Latin; "Danza," dance; "Dolce," sweet, and "Evviva," hurrah.

The collection of square-toed shoes created by the Latino designer is in gait colors and is winning "evvivas" across the country, Mr. MacKinnon said.

THINGS TO COME—A new auto accessory gives the motorist a constant reading on his miles-per-gallon performance. . . . For the busy executive, a portable car desk between the seat and back of the car provides a continuous writing surface and a 3½-inch adding-machine tape that can be torn off or fed back into the desk as used. . . . Protection for the family dog is assured with the introduction of a heavy, chrome-plated metal disc 1¼ inches in diameter on which the pet's name, owner's name, address and telephone number are deeply engraved. . . . For star gazers, an optical star finder using an optical illusion that enables the user to see a projection of a star chart on the sky superimposed over the corresponding star group. It is battery operated for night use.

BILLIONS FOR RESEARCH—Expenditures for research by government, industry, foundations and universities are on the rise, according to the Battelle Memorial Institute, a private research organization. It estimates the 1961 outlay at \$16 billion, compared with \$14 billion in 1960. The breakdown includes: government, at about \$10 billion, most of which goes to industry for research in its laboratories; industry, \$5.5 billion, and universities and foundations, \$350 million.

BITS O' BUSINESS — The demand for corn oil by margarine producers, a demand that could out-distance supply, has pushed the price to a 10-year high of 22 cents a pound; yet processors still get only about a third as much per bushel for the oil as they do from the starch. . . . The first decline in industrial production in seven months, due mainly to work stoppages and bad weather, was felt in September, the Federal Reserve Board reports. . . . The People-to-People Sports Committee, which seeks to promote international understanding through sports, recently launched its annual fund drive; businessmen and firms are actively supporting the effort.

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• CLAIOXIDE **14¢**  
LUSTER CREME — REG. 99¢  
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## Torrance Church Calendar

**SOUTH BAY BAPTIST CHURCH**  
4555 Sharynne Lane  
Seaside Ranchos, Torrance  
Pastor: Dr. J. C. Brumfield  
Phone: 54-4831  
Sunday School: 9:30 A.M.  
Morning Worship: 10:45 A.M.  
— Junior Church School, 9:45 A.M.  
Baptist Training Fellowship: 6:00 P.M.  
Evening Worship: 7:00 P.M.  
WEDNESDAY  
Bible study and prayer: 7:30 P.M.  
THURSDAY  
Choir rehearsal: 7:30 P.M.  
Modern crib nursery and toddler care provided at stated church services.  
Sunday School bus transportation schedule: Frontier 5-3432.

**CHRIST THE KING LUTHERAN CHURCH**  
2706 W. 182nd St., Torrance  
Maynard V. Midthun, Pastor.  
Phone: DA 5-8221  
Divine Worship: 8:30 A.M.  
Sunday School: 9:45 A.M.  
Divine Worship: 11:00 A.M.  
Nursery care provided at both services.

**CHURCH OF CHRIST**  
3520 Emerald Ave., Torrance  
Duane McCampbell, Minister  
SUNDAY  
9:45 a.m.—Bible Study  
10:45 a.m.—Worship Service  
6:00 p.m.—Young People's Meeting  
7:00 p.m.—Evening Worship  
WEDNESDAY  
10:00 a.m.—Ladies Bible Class  
7:30 p.m.—Bible Study  
Phone: FA 0-1535

**FIRST CHURCH OF CHRIST, SCIENTIST**  
215th St. and Manuel Ave.  
Torrance, Calif.  
Church Services—11 a.m.  
Wednesday Eve Meetings—8 p.m.  
Sunday School—9:30 a.m.  
9:15 a.m.—Children 9 yrs to 20  
11 a.m.—children under 9 years must be accompanied by parent or guardian for enrollment.  
Reading Room—1406 Ravens  
Open 9 a.m. to 5 p.m. daily except Sunday and Holidays. Also 7 to 8 Monday and Friday evenings.  
All are welcome to attend our services and to use our Reading Room.

**CENTRAL CHURCH EVANGELICAL UNITED BRETHREN**  
Marcelline & Arlington  
Rev. Walter M. Stanton  
SUNDAY  
9:30 — Sunday School  
11:00 — Morning Worship  
6:00 — Youth Fellowship  
7:30 — Evening Worship  
Midweek Worship Service 7:00 Wednesday Evening

**FIRST CHRISTIAN CHURCH OF TORRANCE**  
(Disciples of Christ)  
2300 El Dorado, Torrance  
Rev. H. Milton Siple, Pastor  
Res. Phone: FA 4-4583  
Two Sessions of Church School and Morning Worship: 9:30 and 11:00 a.m.  
Nursery provided at both sessions.  
Christian Youth Fellowship—7 p.m.

**FIRST LUTHERAN CHURCH**  
Carson and Flower  
Phone: FA 4-8884  
William J. Roderer, Pastor  
Gerald Peterson, Intern  
8:00 a.m.—Worship Service  
9:30 a.m.—Sunday School  
10:45 a.m.—Children and Adults.  
(Nursery at 10:45 Service)  
Holy Communion—First Sunday  
Luther Lecture—2nd and 4th Sundays.

**DEL AMO SOUTHERN BAPTIST CHURCH**  
317 S. Broadway, Redondo Beach  
226th St. & Ocean Ave.  
Phone: FR 1-3825  
Sunday School—9:45 A.M.  
Training Union—6 P.M.  
Worship Services—11 A.M. and 7 P.M.  
Pastor: Daniel B. Weaver Jr.

**FIRST CHURCH OF THE NAZARENE**  
1501 West Carson  
Redondo Beach  
Ponder W. Gilliland, Pastor  
Ph. FA 4-4080  
9:30 A.M. Sunday School  
10:45 A.M. Worship  
Nursery  
Children's Church  
6:00 P.M. Youth Fellowship  
7:00 P.M. Evening Service  
The Happy Hour of the Week  
7:30 P.M. Wednesday evening  
"Come Ye Apart Hour"

**REDONDO-TORRANCE CHURCH OF RELIGIOUS SCIENCE**  
907 Knob Hill,  
Redondo Beach  
Sunday Service—11 A.M.  
Children's Church—10:53 A.M.  
Senior Youth—7 to 9 P.M.  
Dr. Earl D. Barnum, Minister  
Church Phone: FR 5-4455

**UNITY Classes**  
Adults and Children  
Sunday mornings 11:00 a.m.  
1610 Avalon (at Southern)  
S.D.A. Church  
Torrance  
Affiliated with Unity School of Christianity  
Lect. Summitt, Missouri  
Call FR 5-4230 for information

**FOURSQUARE GOSPEL CHURCH**  
Corner Arlington and Sepulveda  
Tel. DA 6-2072  
Rev. and Mrs. Jas. P. Lowen  
SUNDAY: Sunday school 9:30 a.m., Morning Worship 10:45 a.m.  
Group Services 6:30 p.m. (Y.P., Cadets, Defenders)  
Evangelist 7:30 p.m.  
MIDWEEK Wednesday — Bible Study 7:30 p.m.  
PUBLIC INVITED

**HOPE CHURCH EVANGELICAL UNITED BRETHREN**  
8347 W. 174th St.  
Rev. Monrad Bergeson  
Ph. DA 9-3277—Res. DA 9-2542  
9:30 a.m.—Sunday School  
11:00 a.m.—Morning Worship  
6:30 p.m.—Youth Fellowship  
7:30 p.m.—Evening Worship  
Bible Study and Prayer Meeting Wednesday 7:30 p.m.  
Nursery care provided for the morning services  
DA 9-1012

**ROLLING HILLS COVENANT CHURCH**  
2221 Palos Verdes Dr. No.  
Allen W. Wickman, Pastor  
Sunday School 9:45 a.m. Classes for all ages and interest groups.  
Morning Worship 11:00 a.m.  
Evening Service at 7:00 p.m.  
Youth groups for Junior and Senior High School Youth at 6:00 p.m. Nursery and Children's church services each Sunday.

**LUTHERAN CHURCH OF THE GOOD SHEPHERD**  
21100 Victor St., Torrance  
Phone: FR 2-1001 or FR 5-0081  
SUNDAY  
9:30 a.m.—Sunday School  
10:45 a.m.—Morning Worship  
Child care during the service  
Holy Communion last Sunday each month.

**SOUTH BAY CHURCH OF GOD**  
17661 Yukon, Torrance  
Phone: DA 9-4111 or FA 1-2674  
Pastor: Rev. Clifford L. Tierney  
Associate Pastor: Rev. Clifford L. Tierney  
9:30 a.m.—Sunday School  
11:00 a.m.—Church  
7:00 p.m.—Evening Service  
Nursery Care Provided

**JEHOVAH'S WITNESSES Torrance Congregation**  
2303 Arlington Ave., Torrance  
PUBLIC LECTURE 3 P.M.  
Sunday 4:15 P.M. Watchtower Study  
Bible Study 8 P.M. Tuesday  
Theocratic Ministry School 7:30 P.M. Thursday  
SERVICE MEETING 8:30 P.M. Thursday  
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LEONARD E. OLLIFF  
Telephone Terminal 5-9524

**ST. JAMES CATHOLIC CHURCH**  
417 Vincent St., Redondo  
Sunday Masses: 6, 7, 8, 10:15, 11:15 and 12:15 o'clock  
High Mass 9 A.M.

**FIRST METHODIST CHURCH**  
Torrance  
Carson at El Prado  
Phone: FA 5-2242  
Rev. Gilbert S. Zimmerman  
Res. Phone: FA 5-6231  
Rev. Edward D. Goodell  
Res. Phone: FA 0-3717  
3 Sessions of Morning Worship and church school at 9 and 11 a.m. Nursery provided.  
6:30 p.m.—Methodist Youth Fellowship Meetings

**CALVARY COMMUNITY CHURCH OF TORRANCE**  
1117 Milton St., at Raymond Ave.  
Torrance  
Donald E. Flannery, Pastor  
Ph. DA 4-5271  
Sunday School—9:30 a.m.  
Bible classes for all ages  
Morning Service—11 a.m.  
(Nursery service provided)  
Youth Program—5 and 6 p.m.  
Evening Service—7:30 p.m.  
Wednesday Night Bible Study and Prayer—7:30 p.m.  
Women's Missionary Society every 2nd and 4th Thursday

**GREYFRIARS MEMORIAL PRESBYTERIAN (Orthodox)**  
22511 South Figueroa, Torrance  
Worship hours 11 a.m. and 7 p.m. Every Sunday  
Sunday School at 9:45  
Young People's Fellowship 6:15  
Prayer Meeting every Wednesday Evening 7 o'clock  
Dr. David Calderwood—Pastor  
Mr. Richard Goron  
Sund. of Sunday School  
Mr. Will Power  
Director of Choir

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