## Nobody But Nobody Undersells DALE'S

Memo to Smart Shoppers.

Looking For Big Discounts, "Lousy" Service and Bigger Selection of NAME BRAND MERCHANDISE?

THEN; SHOP AT DALE'S



BIG PRE-SEACON SAVINGS! SPECIAL BLENDS PROVIDE EXTRA ARMTH, STRENGTH AND BEAUTY ATIN BINDING. LOADS of CLOLORS



**FAMOUS** BEACON BRAND

AND UP

LARGE 72x90 INCH SIZE JUST 1.00 HOLDS YOUR LAY-AWAY

USE YOUR BANKAMERICARD



LADIES' NEW KOOKIE COATS

TEN LEADING NEW SHADES IN CROWTON - RICHMAN COMBED YARN. REG. 5.98

CORDUROY FABRICS

37 SIZES

LADIES' CAN-CANS

100% Nylon Lacy Trim
Regular 3.98 Value

Sizes S-M-L White Only In Lovely







GIRILS' 100% ORLON **SWEATERS** 

Knit slipover and cardigan styles.
All the new colors

SIZES 2-6x, 7-14



SIZES

Made in California. 11 New Fall Shades SIZES 8 to 18 99 LADIES' NEW KOOKIE **SWEATERS** Imported. All White. SIZES S-M-L. 100% All Wool

PARKER-WILDER

MEN'S BEDFORD CORDS . SCOTWIST POLISHED COTTONS, CORDUROYS REGULAR 4.98 TO 6.98 If Perfect
NEWEST SHADES • WHILE THEY LAST NEWEST SHADES • WHILE THEY LAST wash and wear luxury fabric. Continental styling, slim legs, low waist, Italian pockets or smooth polished cotions with snap back pockets. Canforized. Wash 'n Wear. NO TRY-ONS NO EXCHANGES ALL SALES FINAL SIZES

Clothes for Dolls FROM 12" TO 22" TAIL ONCE IN A LIFETIME SALE!



HUGE SELECTION OF DRESSES, PAJAMAS. PLAY CLOTHES, COMPLETE OUTFITS IN VARIETY OF COLORS & STYLES.

- As Shown 19-PC. OUTFIT



GIRLS' HOLIDAY GIRLS' **CAN-CANS** 100% Nylon Lace Trimmed Sizes 3 to 14 REG. 1.98 Just Arrived For The Coming Holidays Ve have so many pretty girls' diesses, all at one vonderful low price! A very special purchase makes possible for us to pass our source. Will Hold CHRISTMAS Sizes 2-6x Val. to 3.98 Sizes 7-14 \$ INFANTS' CORDUROY CRAWLERS Val. to 6.98 With Feet Novelty Prints \$139 Sizes 9 to 18 months



MEN'S AND BOYS' **BULKY SWEATERS** SIZES S-M-L

Beautiful orlon & wool in pull over and cardigan styles BOYS' SIZES \$199

BOYS' JACKETS 🌌 New vinyl plastic with knit col-In natural tan, black and olive lar, cuffs & waist. Quilted lining. green. REG. 7.98. Sizes 8-18 886

BOYS' QUALIAY COMBED COTTON NOVELTY STYLES, ALSO WHITE SIZES 2 TO 14



**USE YOUR INTERNATIONAL CHARGE** 

\$499

1334 EL PRADO DOWNTOWN TORRANCE

SELF SERVICE DEPT. STORE

6 BIG SALE DAYS

Thurs., Fri., Sat., Mon., Tues., & Wed. Oct. 19th to 25th

DALE'S SELLS FOR LESS THAN DISCOUNT STORE PRICES

OPEN DAILY 9 a.m. to 6 p.m. FRIDAY 'til 9 P.M.