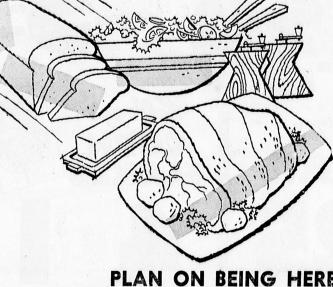
-hold your breath 'cause... NEXTWEEK



Well maybe you shouldn't hold your breath - not for 7 whole days, BUT you can start calling your neighbors and friends (even your mother-in-law if you wish) 'cause next week we swing open the doors to our newest, most modern, most up-to-date market! Yes sir; McCoy's opens "NUMBER 16" at 23806 SO. MAIN STREET near SEPULVEDA BLVD. — in Torrance! 14,000 square feet of the most interesting market in the entire area! The low accoustical ceiling covers the brightest — most complete market area available.



PLAN ON BEING HERE; THURSDAY MORNING, OCT. 19th - Follow the Crowds . . .

Wide aisles . . . convenient gondolus and racks of well organized food Wide aisles... convenient gondolus and racks of well organized food stuff that makes shopping a new adventure. Everything easy to find... easy to handle and easier still to pay for because we have seven 'check - outs'. And our 'checkers' are trained, experienced in expediting your marketing with courtesy and friendliness. Box boys quickly and efficiently (and carefully, too) prepare your packages for carrying. Or they will be most happy to assist you in packing them into your car if necessary. Wonderful, crispy produce and vegetables purchased directly from the Los Angeles Market will always be on hand for selection! Frozen Foods, and delicatessen bearing most popular labels are priced way down...plus You have the enjoyment of purchasing your freshly cut meats "from the butcher" himself. NO PACKAGE MEATS here. Everything is butcher-served.



Pop will love us . . .

and so will the kids...

You will want to take advantage of our Bar-B-Que department and for special occasion avail yourself of our complete liquor department. When we say complete ... we MEAN complete. Mark your calendar now... tie a string to your finger — plan on being here opening day! We'll be looking for you!

NO BANDS ... NO SINGERS NO CIRCUS ... NO CARNIVALS NO ELEPHANTS . . . NO NUTHIN' BUT RAZZLE DAZZLE LOW PRICES!

conveniently located . . .

23806 SO. MAIN ST.

... NEAR SEPULVEDA BLVD. IN THE CITY OF TORRANCE



An actual survey showed that thousands upon thousands of wise housewives preferred McCoy's for many reasons -McCoy's Markets showed an increase of 16.4% to 62% in various departments over 1960



Pits Aga