

Before her 10th birthday, she'll probably have her clothes dry-cleaned electrically right in her closet

the independent the independent markets and beverage stores in

the area

push a button and see a complete meal arrive automatically at the table. By the time she's married, an electro-magnetic housekeeper will awaken her, prepare the toast and coffee, open the garage door and warm up the car. And even more wonderful things are on the way.

Science is developing new sources of electricity

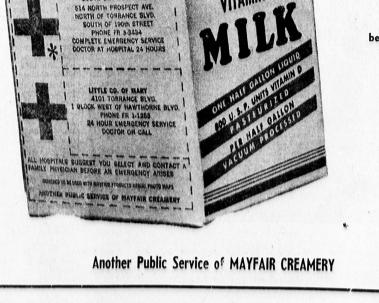
American industry recognizes that the future is all-electric. That is why today, more than ever before, practically all segments of industry are channeling tremendous efforts toward finding new ways to produce, deliver and use electricity.

The electric industry, of course, continues to lead in this research. And logically so. Electricity is our business. We have already produced it from a wide variety of sources.

Whatever the source, we have but one purpose: to help you live better, electrically, at the lowest possible cost, both now and in the all-electric future.



Watch "Science in Action" Thursday Nights, 7 P.M., KRCA, Channel 4



SOUTH BAY HOSPITAL